



# Encore<sup>®</sup>

BOSTON HARBOR



## harmony20

“Delivery of C.A.R.E In The New Decade”  
October 29<sup>th</sup> and 30<sup>th</sup>, 2020

Get Your Tickets Today!

<https://www.harmony-healthcare.com/harmonysymposium2020>



Delivery of C.A.R.E in the New Decade  
harmony20 is the nation's leading interdisciplinary  
long-term post-acute care symposium

HARMONY

October 29<sup>th</sup> and 30<sup>th</sup>, 2020

*Encore*

BOSTON HARBOR

Tickets available now!

[harmony-healthcare.com/harmonysymposium2020](https://harmony-healthcare.com/harmonysymposium2020)



 harmony20  
Is Proudly Presented By

Harmony   
Healthcare  
INTERNATIONAL

Platinum  
Sponsor Logo  
Here





# About harmony20

harmony20 at the **Encore Boston Harbor Hotel** is a must-attend event for skilled nursing facility and long-term care professionals. Experience the growing movement by **learning, watching, discussing, talking, and networking for two whole days**. Conveniently located 5 miles from Logan International Airport, the Encore Boston Harbor is a full-service **Boston luxury hotel** resort offering five-star hospitality, dining, casino gaming, and entertainment. Meet like-minded **professionals** from across the country, including long-term care facility owners, executives, administrators, directors, and professional staff.

# Why Become a Sponsor?

## harmony20

harmony20 sponsor packages provide a cost-effective means of reaching a large audience of long-term care professionals, and include exhibit space, logo placement, web promotion, conference recognition and a variety of other benefits.

New branded marketing opportunities for this year's top sponsors include:

- Live streaming of networking and VIP event
- Full year of marketing for your company!
- Access to all professionally generated content courtesy of Harmony Healthcare International (HHI)'s in-house media team
- Branded Media Lounge (only available for Platinum Sponsor)
- Discounted room rate at the Encore





# harmony20

## Sponsorship Levels

Platinum

The Only Level That Offers Exclusivity

1 Space Available

\$25,000

Gold

2 Spots Available

\$10,000

Silver

4 Spots Available

\$5,000

Bronze

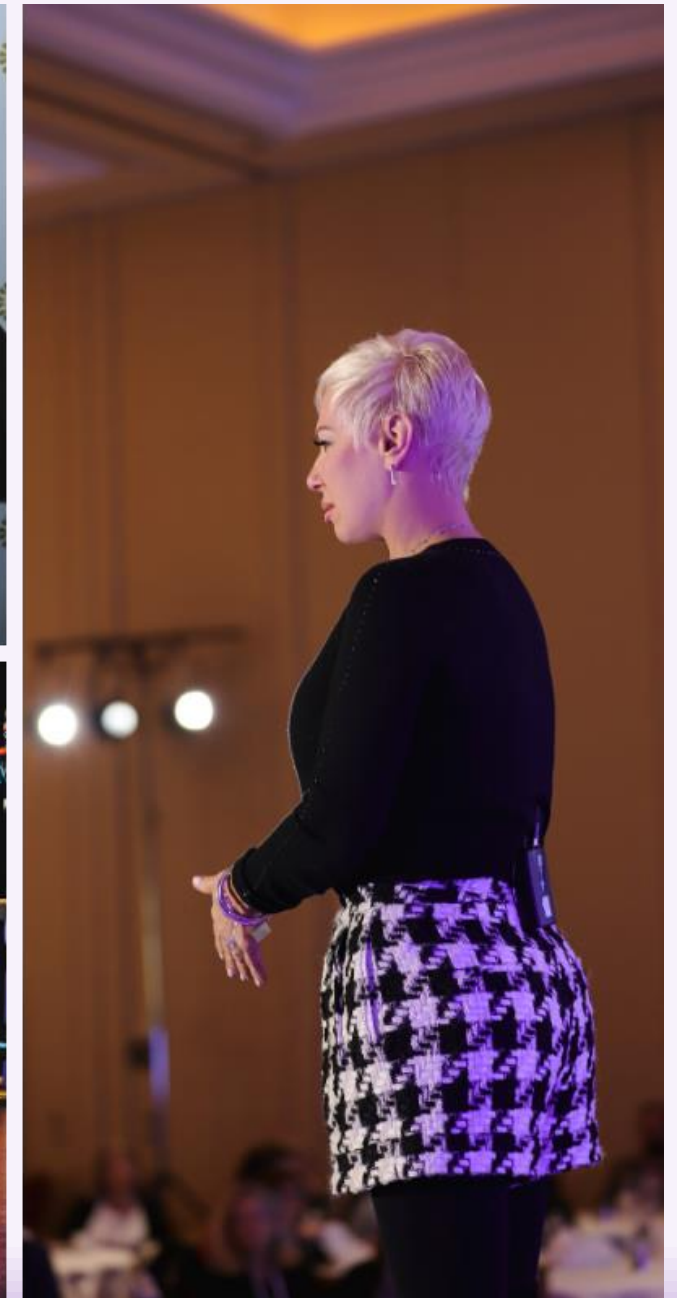
10 Spots Available

\$2,000

## Platinum Level Sponsor

\$25,000 Official Sponsor of  
VIP Event and Networking Event

This is the only spot available that offers exclusivity to a sponsor during harmony20. Consider this a strategic partnership as it not only offers a company the opportunity to shine throughout the two-day event, additionally, it is a yearlong partnership with Harmony Healthcare International (HHI). The **VIP and Networking Event** are the most anticipated events of the year. Past party venues have been Avalon (Mohegan) and Mémoire (Encore).





## Only level to offer exclusivity!

**Branded Media Lounge:** Utilizing HHI's media team, this sponsor will have the opportunity to interview featured harmony20 keynote speakers and attendees for 5-10 minutes per interview during the VIP event in a fully branded lounge

**2 Guest webinar hosting opportunities**, operated and marketed by Harmony Healthcare International (HHI)! Each webinar generates 900-1000 registrars per webinar and is available on demand to our audience. Sponsor will receive the list of attendees to this as well.

4 Complimentary tickets to **harmony20** (a value of \$3,300.00)

4 Complimentary tickets to the VIP Event

**Opportunity to speak** during VIP Event

Branding throughout VIP Event alongside Harmony Healthcare International (HHI)

Prominent Company Logo on **harmony20** Website

Prominent Company Logo in all **PowerPoint** presentations during speaking engagements, webinars, marketing materials **and** social media posts throughout 2020

Exhibitors booth with preferential location in exhibit area with table & chairs

**List of Attendees** and mailing list





## Gold Level

### Keynote Speaker

2 Opportunities Available

\$10,000 each

- Sponsor of one general session during conference (non-exclusive)
- Opportunity to be a keynote speaker for 10 minutes during sponsored general session
- **1 Guest webinar hosting opportunities**, operated and marketed by Harmony Healthcare International (HHI)! Each of our webinars generates 900-1000 registrants per webinar and is available on demand to our audience. Sponsor will receive the list of attendees to webinar
- Opportunity to work with HHI's media team and have a **short, professionally edited promotional video** generated about your company with content generate during harmony20!
- Full conference access including breakfast, lunch and contact hours for **2 company representatives**
- 2 additional complimentary tickets to **harmony20 VIP Event**
- Exhibit space with tables and chairs
- **Recognition** on signage and on screens in the general sessions room
- Company logo on **harmony20** website
- **Company logo** in online marketing, webinars, all PowerPoint presentations and emails (**bi-weekly** emails to over 15,000 LTC recipients)
- Attendee mailing list
- Promotional material in conference bag



Silver Level  
Breakfast Sponsor or Lunch Sponsor  
4 Opportunities Available

\$5,000 each

- Chose to sponsor breakfast or lunch on Day 1 or Day 2
- Opportunity to speak for 5 minutes on stage, welcoming guests to your sponsors portion of harmony20
- **Recognition** on signage and on screens in the general sessions room
- 1 additional complimentary ticket to **harmony20 VIP Event**
- **Full conference access** including breakfast, lunch and contact hours **for 2 company representatives**
- Exhibit space with tables and chairs
- Company logo on **harmony20** website
- Company logo in online marketing, webinars, all PowerPoint presentations and emails (**bi-weekly** emails to over 15,000 LTC recipients)
- Attendee mailing list
- Promotional material in conference bag

## Exhibitor Sponsor

10 Opportunities Available

\$2,000 each

- Full conference access including breakfast, lunch and contact hours **for 2 company representatives**
- Exhibit space with tables and chairs
- Company logo on **harmony20** website
- Company logo in all online marketing, webinars, power point presentations and emails (**bi-weekly** emails to over 15,000 LTC recipients Recognition on signage and screen in general sessions room
- Attendee mailing list
- Promotional material in conference bag

## In-Kind Sponsor

Attendees Welcome Bag

Complimentary

- Logo will appear on step and repeat next to attendee check-in adjacent to bags
- Logo will appear on **harmony20** website/sponsor page
- Company logo in all online marketing, webinars, power point presentations and emails (**bi-weekly** emails to over 15,000 LTC recipients)
- To qualify for in-kind sponsorship, the sponsor must offer the attendee tangible product(s) or at least a 50% discount of the current rate on the product or service

## About Harmony Healthcare International's (HHI) Media Team

Harmony Healthcare International (HHI) recognizes the importance of marketing and releasing high-quality content, especially within the domain of education. An in-house, professional **media team** now supports HHI's continued commitment to delivering knowledge. This group supports the marketing, education, and public relations department powerfully delivering their messages. Through creative **videos and images**, we make this team readily available to our high-level sponsors. Together, we can bring forth compelling content which undoubtedly produces **quantifiable, measurable results** to the benefit of one's company.



# Wish List Of Keynote Speakers



Each year Harmony Healthcare International (HHI) sets out to satisfy, delight, exceed expectations, and truly provide a one of a kind experience for our attendees. We know that our keynote speakers and public figures make a significant impact. We are actively securing speakers who we feel will touch, move and inspire our audience members

## Our “Wish List” Includes:

- **Rob Medez** - football coach, winner of 2019 Espy’s Jimmy V Award
- **Dr. BJ Miller** - American physician, author and speaker
- **Dr. Jill Bolte Taylor** - American neuroanatomist, author, and inspirational public speaker
- **Tedy Bruschi** - Patriot’s Superbowl champion, sportscaster, survivor
- **Travis Roy** - Boston College hockey player, spinal cord injury survivor



# Wish List Of Keynote Speakers



- **Clint Maun, CSP** - Co-Founder  
Maun-Lemke Speaking and Consulting, LLC
- **Leonard Lucas, J.D** - Senior Director  
Love Funding
- **Joseph Coughlin, Ph.D** - Director  
Massachusetts Institute of Technology [AgeLab](#)
- **Mary Cain** - Professional Athlete  
World Junior Distance Runner Champion
- **Stephen Johnston, MBA** - Co-Founder  
Aging2.0, a global innovation platform for aging and senior care

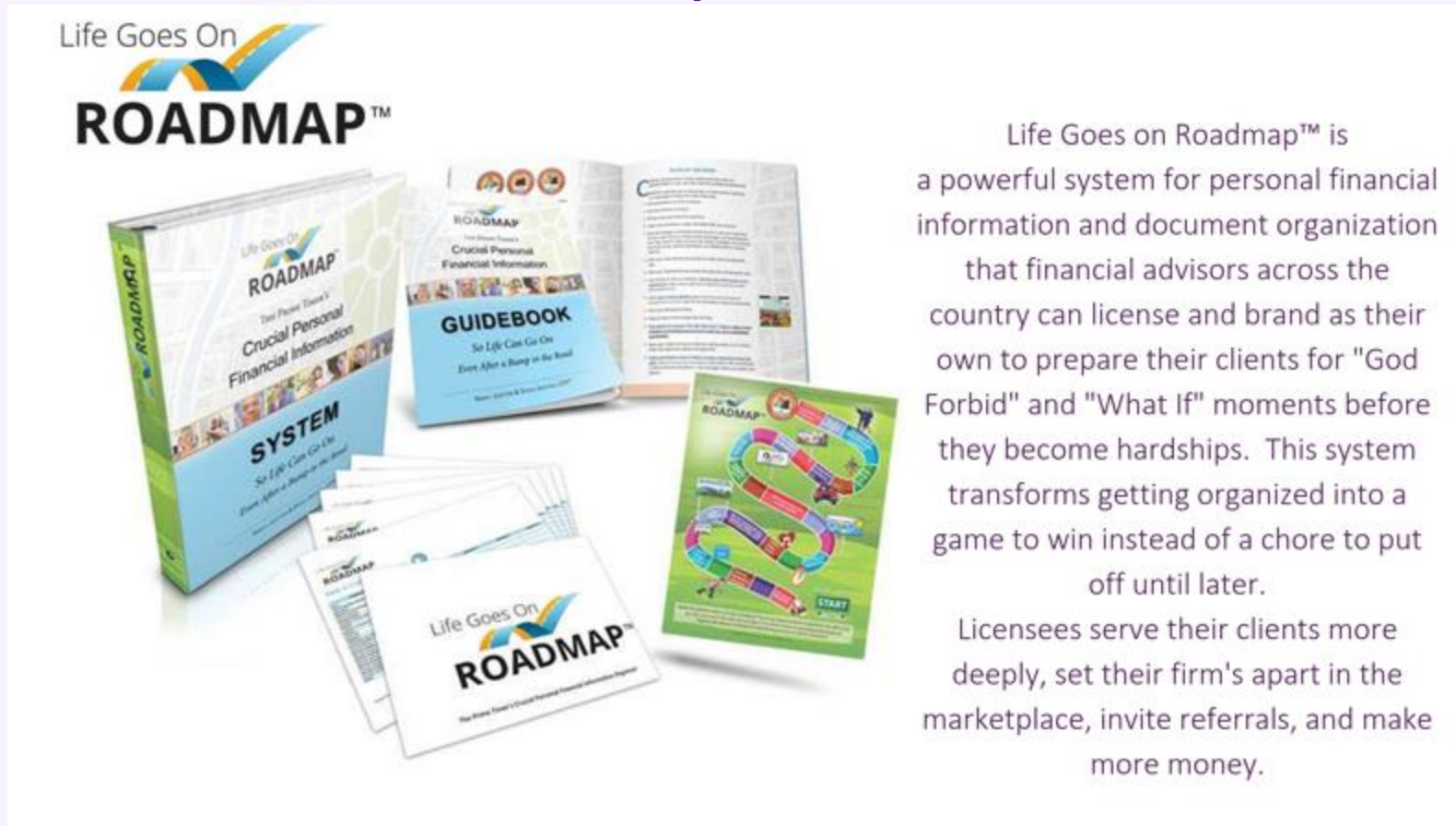


# Previous Sponsors Of harmony19



# In-Kind Sponsorship

## Life Goes On Roadmap



Life Goes on Roadmap™ is a powerful system for personal financial information and document organization that financial advisors across the country can license and brand as their own to prepare their clients for "God Forbid" and "What If" moments before they become hardships. This system transforms getting organized into a game to win instead of a chore to put off until later.

Licensees serve their clients more deeply, set their firm's apart in the marketplace, invite referrals, and make more money.



# In-Kind Sponsors

