

# Alliant®

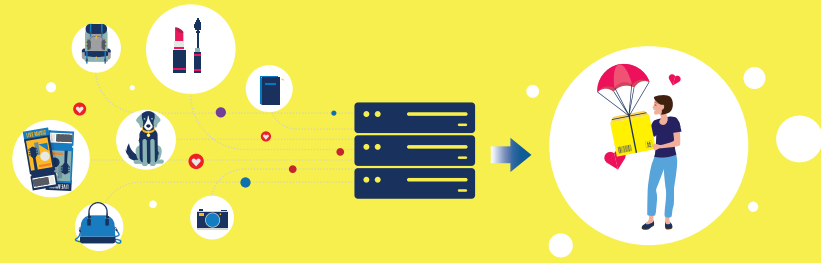
## The Audience Company™

### Nobody Knows Subscription Marketing Better Than Alliant.

Target consumers with an affinity for subscription and a passion for your product.

Check out the Subscription Tool Box:  
[alliantinsight.com/subtoolbox](http://alliantinsight.com/subtoolbox)

### Build a highly optimized audience to drive growth!

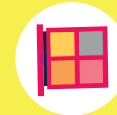


From fitness to food, Alliant offers deeper segmentation of subscriber audiences by combining social behavior, interest and brand affinities.



#### Apparel

- Fabletics
- Rent-the-Runway
- StitchFix
- Trunk Club
- Le Tote



#### Beauty

- AVON
- Birchbox
- Madison Reed
- MaryKay



#### Fitness

- Beachbody
- Fitbit
- Soulcycle
- Nautilus



#### Food

- Hello Fresh
- Blue Apron
- Fresh Direct
- Peapod
- Schwan's



#### Health

- Puritans Pride
- Vitamin World
- Vitamin Shoppe
- VitaCost



#### Pet

- Chewy's
- Wag.com
- 1-800-PetMeds

&More

Don't see your vertical here? Let us know and we'll build something custom.

Readily available for targeting in your preferred digital platform – or across direct mail and email channels on-request.

[alliantinsight.com](http://alliantinsight.com) | [@alliantinsight](https://twitter.com/alliantinsight)