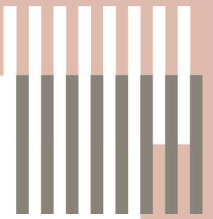


HOW THIS ADVANCED CONTEMPORARY WOMEN'S LABEL INCREASED SALES BY 300%



"If you want to make your life easier, you should definitely go for it. JOOR reduces the manpower to maintain a brand. It eliminates errors and makes the order process much faster. Also the buyer will take you more seriously. They see that you are a brand that works with systems, and see that you are organized. "

- CEO



Reliance on Excel caused multiple headaches for the growing brand. **"We had to use Excel and update it every day. And even with all of that labor, we would have problems keeping track of cancellations and deposits, and sometimes we would even miss putting orders into production,"** said the brand's CEO.

Agents working in different regions sent inconsistent pricing and sales materials to buyers. And slow order processing in the field and at the main offices led to considerable loss of business. **"Before JOOR, agents would have to ask prospective clients to come back if they were helping another customer--and often those clients would not return,"** the CEO explained.



Convenient automated ordering - Order capture on site with the customer directly into the iPad versus inputting into excel manually from pen and paper.

Time savings - Previously, processing orders took 10-15 days. Now, the only time delay is on the customer side--to pick quantities and make deposits.

Fast and accurate reports - Users can now generate previously labor-intensive and error-prone reports automatically and precisely. "We can sort reports by retailer, season, agent--all of that used to take so much time," explained Lalwani.

Heightened customer trust - Customers can see prices in all currencies publicly and transparently on the platform, raising confidence in both pricing and the company as a whole.

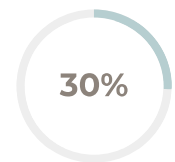
Sales team motivation - Agents can now view commissions, progress, YOY comparisons etc.--incentivizing greater productivity.

Quicker line sheet creation - A process that took 4 - 5 people prior now takes two.

More sales - Over the three years the company has used JOOR, sales have risen 300%.

2.5X

FASTER
Linesheet Creation



MORE
Customers

4X

MORE
Sales

To learn more visit www.JOOR.com