

Community Pulse Assessment Worksheet

Use this questionnaire to help you discuss and gather information before you complete your Community Pulse Assessment at costarters.co/pulse.

■ Tell us about you.

In your own words, what do you personally do for your community?

What drives or motivates you to do your work?

■ Tell us about your community.

What are the greatest challenges facing your community?

What excites you most about your community?

*What are the primary entrepreneur support organizations in your community?
Which organizations support entrepreneurs in some capacity? How are you currently working
with them?*

*What types of resources and/or programs already exist in your community?
(Examples, Accelerator program, 1 Million Cups, Pitch event, Startup Week, SBDC, etc.)*

What gaps do you see in support for entrepreneurs?

On a scale of 1 (strongly agree) to 5 (strongly disagree), how much do you agree or disagree with the following statements?

In my community...

- *There are regular opportunities for the entrepreneurial community to come together.*
- *The wider community generally knows about the work being done to support entrepreneurs in our ecosystem.*
- *Supports exist in my community that encourage starting small and failing fast, in order to move ideas to action.*
- *Structure and accountability exists to help every idea move forward.*
- *Resources exist to help promising initiatives (new businesses and entrepreneurial support efforts) become sustainable.*
- *We have established ways to capture and share the knowledge, values, and relationships created in our ecosystem for the long-term benefit of the broader community.*

I believe...

- *My community will improve.*
- *That by working together, we can go farther.*
- *Potential exists in my community that can be built upon.*
- *I can make a difference in my community.*

■ **Tell us about your potential collaborators.**

Check out the CO.STARTERS Community Roles Framework to help:

Economic Developers: Who do people typically think of as the go-to economic development people in community (typical suspects)? Which Community Roles for Ecosystem Building (if any) do they track to?

Entrepreneurs: Who do people typically think of as the exemplary entrepreneurs in the community? Which small business owners are leaders in the community? Which businesses are considered "successful"? Which Community Roles for Ecosystem Building (if any) do they track to?

Influencers: Who do people in your community go to to get stuff done? Who is good at influencing people and is well respected (even if they have nothing to do with entrepreneurship)? Which Community Roles for Ecosystem Building (if any) do they track to?

■ **NEXT STEPS**

- To submit these answers and complete your Community Pulse Assessment, visit costarters.co/pulse.