



Enhancing Communication with Dental Patients

*Introduction on how to benefit from video dentistry
in everyday dialogue with dental patients.*

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Show your patients what you see

Effective use of videos and still images raises the communication with dental patients to a new level. When the patient can see with their own eyes what the dentist can see, they are consequently more ready and motivated in participating in the discussion of the treatment options.

Daily dentistry becomes smoother as problems, treatment suggestions and possible complications can be demonstrated to the patient immediately. On the other hand the recorded videos and pictures remain easily available for further use later on, when needed.

This is possible with a combination of loupe-mounted HD camera, easy-to-use recording software and a highly secure cloud server.

Key benefits in dental customer communication

There are huge opportunities in utilizing videos in customer dialogue, e.g. by

- **Reassuring** your patients by focusing on them and their situation
- **Showing and explaining** what you see and do
- **Involving your patients fully** in the treatment decisions
- **Storing and sharing** videos and pictures for further use

Recording videos and taking still images during dental work is simple and easy. No special video filming skills are required. The small, lightweight camera is set up directly onto your loupe and the recording software is controlled with a foot pedal.

Learn more: [Request an introduction](#)

REQUEST AN INTRODUCTION



Learn how Dr. Wayne Hollar engages in active dialogue with his patients about their treatment – simply by showing his findings via real-time video!

<http://futudent.com/news/video-dentistry-1-personalizing-patient-education/>

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“I use the camera routinely every day with every patient. The communication is just unbelievably improved because there is no question of what I see. The patient sees exactly the same from TV as my loupe-mounted camera is on, and that opens the dialogue.

I love to utilise technology, especially when it makes life easier and the patients more aware of their problems.”

- Dr. Wayne Hollar