

Nextdoor's 2020 Neighborhood Favorite Awards

Suggested social media copy

Option 1: Are you on @Nextdoor, the neighborhood hub? Every year, Nextdoor asks neighbors to vote for their favorite local businesses, and we'd love your vote! Head to nextdoor.com/favorites between Feb 3-23 and vote for us as your favorite <CATEGORY>. #nextdoorfave

Option 2: We're in the running to become a Neighborhood Favorite business on @Nextdoor, the neighborhood hub! Vote for us and help us win! Voting starts February 3 at nextdoor.com/favorites. #nextdoorfave

Option 3: For a local business like ours, there is nothing more powerful than word-of-mouth recommendations from the neighbors who know and love us. Starting February 3, you can vote for us as your Neighborhood Favorite business on @Nextdoor, and we would love your vote! Head to nextdoor.com/favorites any time between Feb 3-23 to cast your vote. #nextdoorfave

<END OF SUGGESTED COPY>

[For business's reference] This year's voting categories include: Go-To Restaurant; Family-Friendly Restaurant; Take-Out; Breakfast & Brunch Spot; Dessert Spot; Coffee Shop; Bar; Pizza Place; Burger Spot; Mexican Restaurant; Italian Restaurant; Asian Restaurant; Grocery Store; Bookstore; Hardware Store; Clothing or Gift Store; Hair Salon or Barber Shop; Nail Salon; Gym or Fitness Studio; Medical Professional; Dentist; Pet Care Provider (ex. veterinarian, groomer); Home Service Provider (ex. plumber, handyman, electrician); Automotive Services (ex. mechanic, car wash, detailer); Professional Service Provider (ex. real estate agent, insurance agent).