

## Add Ons to Enhance Your Website

# SEO Package



**\$800**

**One Time  
Fee**

## What's included

- ✓ 30 minute consultation to review the current site, identify opportunities to optimize the site structure and content, and create an implementation roadmap.
- ✓ All features listed below.

**Timeline:** 2 Weeks (10 Business Days)



### Google Configuration

Registering and Optimizing your Google Business listing

Configuring your Google Maps identification for high visibility

Submitting your Custom Sitemap to Google



### Site Optimization

Implement title tags for individual site pages

Create meta descriptions for site pages to increase visibility

Build internal page aliases with SEO friendly keywords

Optimize images and additional content to decrease page loading time

Integration with social media platforms to automate publishing to those accounts



### Analytics

Creating a Google Analytics account to collect your specific site data

Configuring Google Analytics with custom reports to identify trends

Identifying key metrics to analyze results

A Customized editorial calendar to simplify publishing dates and times



**Audit Report**



**10 Business Days**



**One Time Fee**