

**Advisor Websites Add-On**

# **Logo Design Showcase**

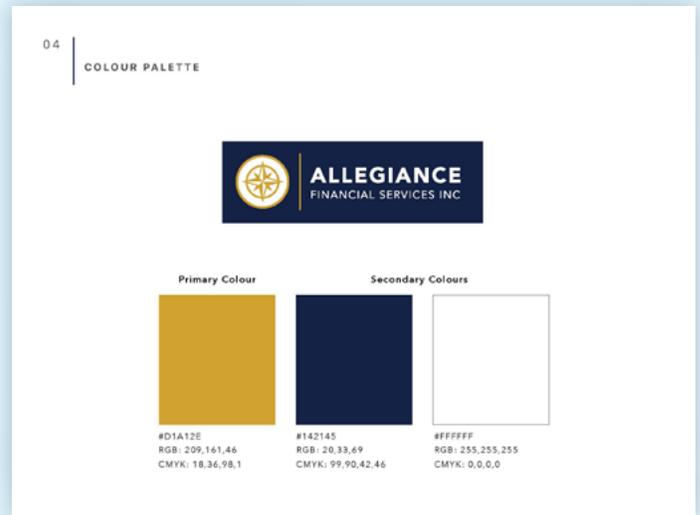
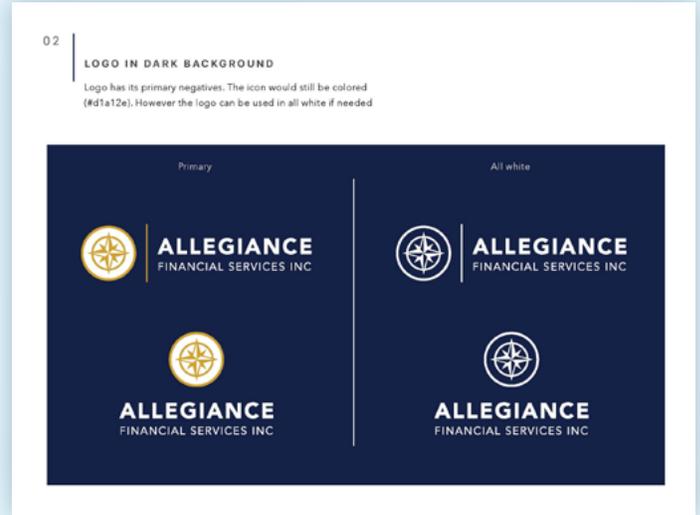
# Allegiance Financial Services, Inc.



## Final Logos



## Brand Guidelines



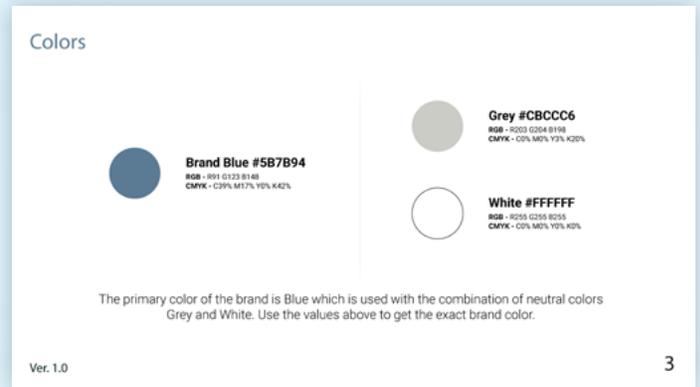
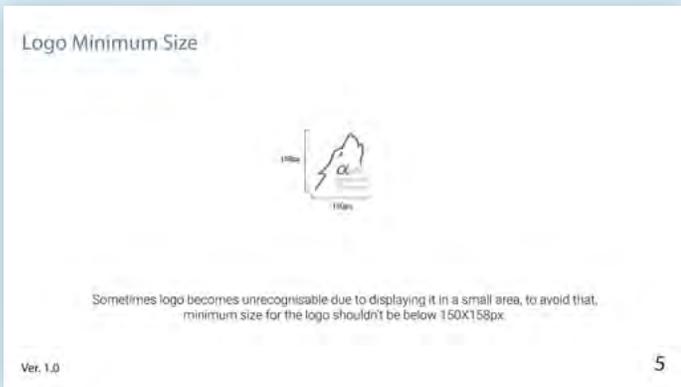
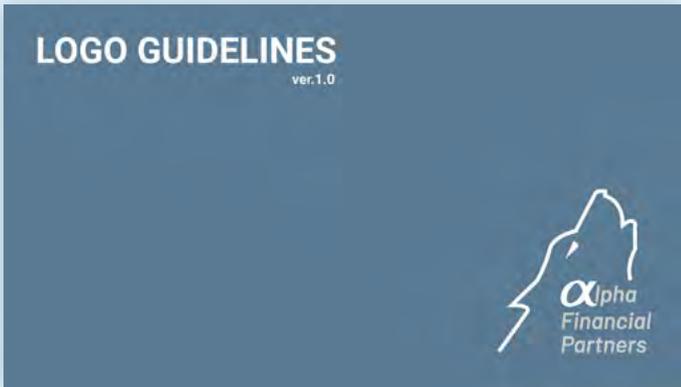
# Alpha Financial Partners



## Final Logos



## Brand Guidelines

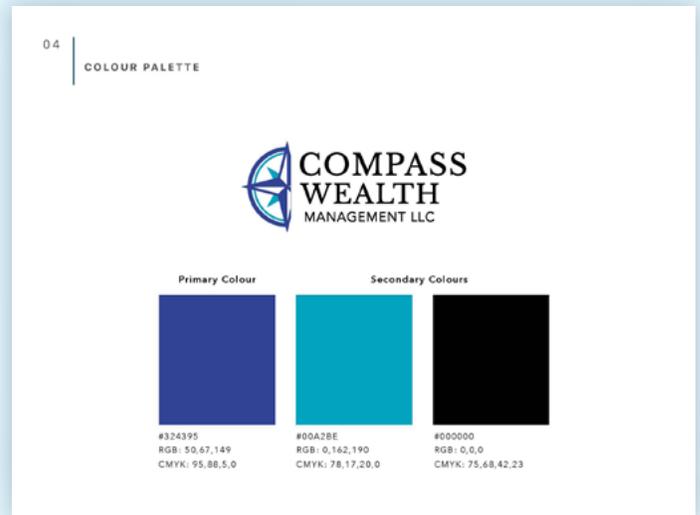


# Compass Wealth Management, LLC

## Final Logos



## Brand Guidelines



# Defined Financial Planning

## Final Logos



## Brand Guidelines



### 01 ANATOMY OF THE LOGO

Handling financial life is like sailing a large ship across the sea and during that journey people will benefit when they have access to a specialized expert and a dedicated crew. The logo portrays that Defined Financial Planning will provide the right advice and direction to make people enjoy their journey and to help reach the destination they desire. Compass and wave have come together as a sign of holistic well-being by supporting the direction of life people desire.

Compass + Wave = Logo

### 04 CLEAR SPACE + MINIMUM SIZE

**Clear Space**  
Please make sure that the amount of space between x and y remain clear around the logo.

**Minimum Size**  
To ensure that the font is legible, please do not reduce the logo beyond minimum size

WEB 65px

PRINT 0.7in

### 05 COLOUR PALETTE

**Primary Colour**

**Secondary Colours**

#1A5268 RGB: 26,82,104 CMYK: 91,60,42,23	#B49E60 RGB: 182,158,96 CMYK: 30,33,73,2	#000000 RGB: 0,0,0 CMYK: 75,68,42,23

# Flood Financial Services

## Final Logos



FLOOD FINANCIAL  
SERVICES, INC.



FLOOD FINANCIAL  
SERVICES, INC.

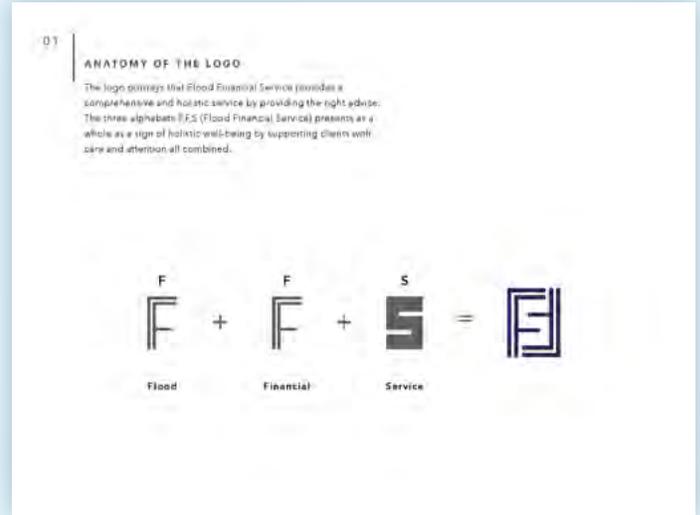


FLOOD FINANCIAL  
SERVICES, INC.



FLOOD FINANCIAL  
SERVICES, INC.

# Brand Guidelines



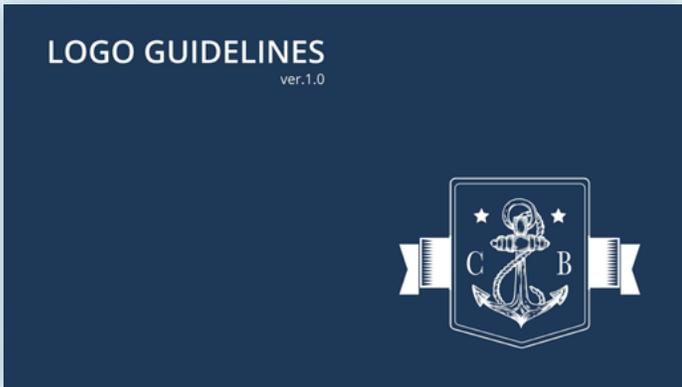
# Conscience Bay Capital, Inc.



## Final Logos



# Brand Guidelines



# Paltridge & Bennett Limited

## Final Logos

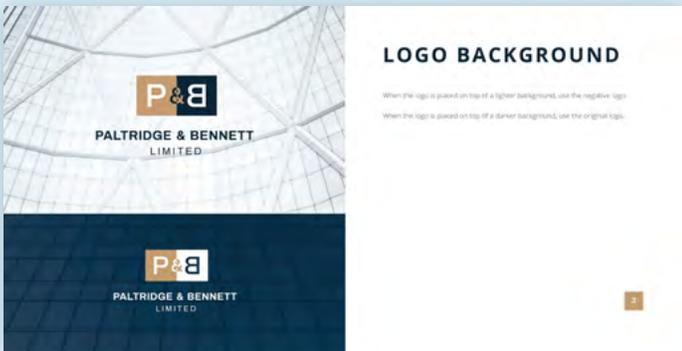


**PALTRIDGE & BENNETT  
LIMITED**



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# Brand Guidelines





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