

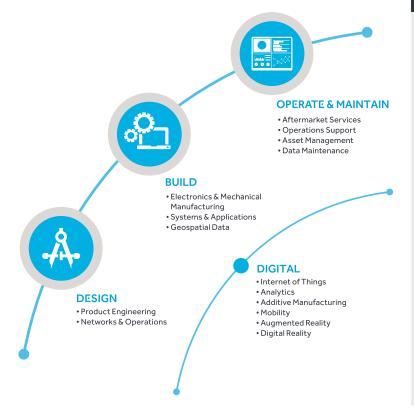
Manufacturing companies in the US are facing a cost-competitive challenge due to an unstable trade environment that threatens the growth of the 'global factory.' Known as a forerunner in the manufacturing of goods in China, American companies have reaped the cost benefits for more than a decade.

This advantage could come to a screeching halt with the 25% tariffs that were recently imposed on goods from China. Achieving cost-competitiveness in such an uncertain climate will become an uphill battle for any US manufacturer not equipped to regain control of production costs.

## Managing Cost Challenges Now and in the Future

As a design, build and maintain partner with 47 global locations in 21 countries, including 16 facilities in the US and 11 in India, Cyient is well-positioned to help US manufacturers avoid the major impact that tariffs could have on production costs. By partnering with Cyient to manufacture in India, you can gain the advantage of a more cost-effective offshore solution, while leveraging the following long-term benefits:

- Free market policies and minimal governmental influence to regulate foreign currency
- Impeccable intellectual property protection record, due to a solid regulatory framework and rigorous training
- Access to the largest technically trained workforce, among all low-cost country producers
- English as a primary language of communication at a
- Government support to boost manufacturing with the 'Make in India' campaign
- Access to a huge local market



# **Products Impacted**

Electronic traffic signs

Air and gas compressors, which are used in various goods like refrigerators

Industrial heating equipment

Scales, mostly for weighing large industrial equipment

Cranes and other lifting equipment

Bulldozers, backhoes, tampers, boring machines and other large construction vehicles

Oil and gas drilling platform parts

Plows, mowers, combine harvester-threshers, and other large agricultural vehicles

Machinery for food processing, including meat and fruit

Machinery for making paper cardboard and other paper products

Measuring equipment for everything from electrical currents to liquid supply

Scientific equipment, such as pressure gauges and spectrometers

Imaging and navigational equipment

Lasers

Microscopes and telescopes

DC and AC generators of various sizes and power levels

Machinery for making rubber or plastic goods

Machinery for making glass products, including lightbulbs

Machinery for processing and molding metals or cement, and their parts

Contact e.olson@cyient.com to find out how you can overcome market challenges and increase market share.

#### **Contact Us**

### North America Headquarters Cyient, Inc.

99 East River Drive

5th Floor

East Hartford, CT 06108 USA

T: +1 860 528 5430

F: +1 860 528 5873

# Asia Pacific Headquarters

Cyient Limited Level 1, 350 Collins

Street

Melbourne, Victoria,

3000 Australia

T: +61 3 8605 4815 F: +61 3 8601 1180

## Europe, Middle East, and Africa Headquarters

Cyient Europe Ltd. High Holborn House 52-54 High Holborn London WC1V 6RL

T: +44 20 7404 0640 F: +44 20 7404 0664

#### Global Headquarters

Cyient Limited Plot No. 11

Software Units Layout Infocity, Madhapur Hyderabad - 500081

India

T: +91 40 6764 1000 F: +91 40 2311 0352

cyient.com

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