CYIENT

YOUR ASSETS ARE TALKING. ARE YOU LISTENING?

Improve your business performance through actionable intelligence derived from AI-enabled predictive maintenance solutions

15 Days to Act

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PREDICTIVE

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Abstract

The artificial intelligence (AI) revolution is here and is set to transform how companies organize, operate, develop talent, create value, and service their customers. We are well past the groundswell, and while the momentum build-up is evident, only a few organizations have gone ahead to leverage the potential in data and reap the rewards. Companies are increasingly connecting assets, equipment, and devices, and gathering all that information en masse into distributed databases. Unfortunately, and all too often, the data is captured but not used to drive decisions. Much like a one-sided conversation, businesses record what is being said by the equipment, but are challenged to "listen" to what it is "saying" and taking action in useful and intelligent ways. This white paper discusses challenges faced by organizations in gaining real insights from their assets and the best practices to overcome them.

Insights that Drive Asset Performance

The field of maintenance is as old as the first industrial revolution itself, which introduced the concept of mechanized manufacturing. As machines improved efficiency and brought scale to the production process, manufacturers soon realized the high cost of breakdowns and related operational issues. And thus began the science of maintenance and deriving maximum value from an asset.

Over the years, our reliance on machines and automation has consistently increased, and while it has reaped benefits, it also has a downside. According to a recent study, industrial manufacturers incur a loss of around \$50 billion every year due to unplanned downtime-about 42% of which is caused due to equipment failure. The study also suggested that poor maintenance of assets reduced productivity by up to 20%. While these numbers are staggering, companies today have access to new, advanced technologies such as artificial intelligence (AI) and IoT, which allow machines to communicate with humans and provide insights essential for proactive maintenance planning.

Like the conversations we have in our daily lives, it is vital to listen to what our assets are

saying and respond to what we hear. Given the complexity of methodologies, the increasing importance of machine learning, and the sheer scale of data sets, many organizations understandably outsource the responsibility to interpret data for insights to experts. However, the strength of machine learning and similar technologies lies in making informed decisions from the data, adjusting as new data is captured, and embedding actions into work processes in real-time.

Active "listening" enables companies to move away from a reactive approach to maintenance toward proactive and predictive maintenance activities. Developing a predictive maintenance strategy can be a daunting task that not only requires robust tools to enable, but also tools that connect with and allow employees to listen to what these devices are saying. Real success will come from breaking down the wall of silence between employees and the assets they are managing. Unfortunately, many asset management solutions follow a pattern of gathering and reporting without considering how to support the change from reactive to predictive maintenance, leaving unrealized potential savings or efficiencies from their data on the table.

This white paper covers the typical challenges asset-intensive industries experience when developing and implementing predictive maintenance programs. It also focuses on ways to overcome these challenges by driving profit and growth from new technologies and leveraging the opportunities offered by big data and advanced digital operating models.

So what's challenging the pursuit of data-driven intelligence?

The pressures of faster time-to-market: Today's competitive business environment requires companies to bring their products to market faster and more cost-effectively than ever before. Reduced downtime, improved operational efficiency, optimized maintenance costs, effective forecasting, and improved production efficiency are the continuous asks of the industry. To achieve these, companies should move away from a responsive maintenance strategy and move toward an informed, proactive maintenance strategy. The end goal of a proactive maintenance strategy can be difficult to attain without the right solution.

A continually evolving technology landscape:

The digitization of equipment and technologies such as the IoT are dramatically changing business models for equipment manufacturers and operators. Businesses must keep up with the rapid pace of technology change, business innovation, and security concerns while delivering on expectations.

Interpreting and making sense of big data:

Advanced analytics and machine learning are becoming embedded in organizations today. Big data capture what is said, and advanced analytics processes it into meaningful bites. However, once processed, data still needs to be turned into something useful. The real goal is improved business performance through actionable intelligence—not pristine data sets, interesting patterns, or killer algorithms. This quest for data intelligence is what every company is pursuing.

Distilling insights from information:

Advanced data analytics is an essential means to an end. It's a discriminating tool to identify and recommend a value-driving answer. However, that answer varies depending on the company, industry, or geography. It is difficult to find a generic solution when every data set is unique. Building a customized solution requires diverse and niche skills from product designers, data scientists, technology architects, and developers. No matter what the starting point is, a strategy to get insights unleashed by analytics should be at the core of an organization's approach to continuously define and improve.

Democratizing technology within the

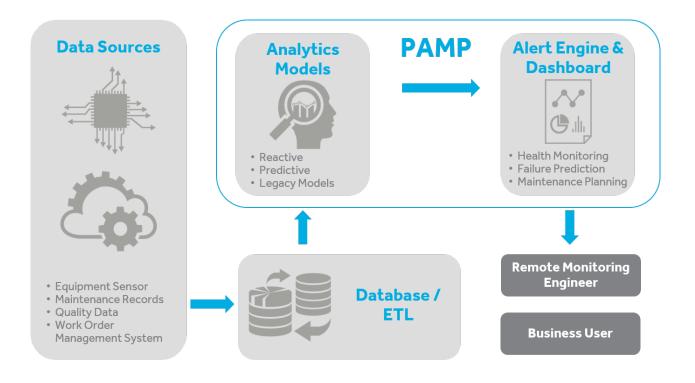
organization: Technology by itself is an enabler and a tool for effective decision-making. To realize the true potential it offers, the focus should be on leveraging big data and analytics to provide employees with tools to work efficiently rather than making them experts in statistics. Within asset management, these employees are technicians, repair and maintenance workers, and factory line operators and supervisors. Access to the right tools and advanced analytics translates into better-informed and timely decision-making for those who regularly interact with the equipment assets.

MANY ASSET MANAGEMENT SOLUTIONS GATHER AND REPORT DATA WITHOUT CONSIDERING HOW IT SUPPORTS PREDICTIVE MAINTENANCE. ADVANCED ANALYTICS IS AN ESSENTIAL MEANS TO BRIDGE THIS GAP.

Effective predictive maintenance solution: Here's what it takes

Many companies realize that the pace with which they want to add advanced technology to support operations is not in sync with the capacity or capability of their underlying IT infrastructure. Additionally, connecting a diverse set of IoT endpoints and assets can mean a sophisticated translation of connectivity options and communication protocols that either isn't supported or don't integrate smoothly with existing infrastructure. To overcome these challenges, companies can adopt a three-fold approach to design an effective predictive maintenance solution:

- 1. Leverage existing technology on the backend
- 2. Apply models and algorithms to data to derive meaningful insights
- 3. Provide a flexible front-end on top to seamlessly integrate with existing tools



Leverage existing technology on the backend

An effective predictive maintenance solution should be flexible and modular and be able to integrate with existing IT and OT technologies. This enables users to customize the solution based on their circumstances—from a business, competitive, technological, or geographic perspective. A seamless convergence of OT with IT enables machines to connect with production management, manufacturing execution, logistics, and enterprise planning systems. This allows OEMs to have timely and continuous visibility into their assets and equipment as well as the overall manufacturing process.

Apply models and algorithms to data to derive meaningful insights

A robust predictive maintenance solution empowers users to perform deep-dive analysis, scenario planning, and search for anomalies and non-intuitive correlations. Using machine intelligence to identify patterns and move to a predictive analytics model over time, such a solution enables preventative maintenance at the right time to prevent problems before they occur.

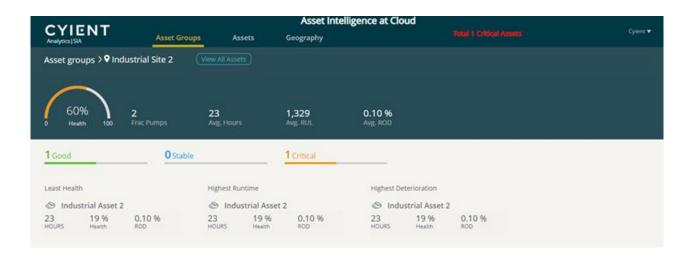
By applying advanced analytics to the data their systems generate, companies can identify and predict performance bottlenecks and make informed decisions about how to improve asset operations, manage their workforce, optimize supply chain risks, and enhance the product design process. From a business perspective, this allows manufacturers to service their customers better, resulting in increased customer satisfaction and revenue while reducing claims and warranty costs. It also helps minimize downtime, maintenance-related costs, and energy consumption while increasing the lifetime of their machinery.

Provide a flexible front-end on top to seamlessly integrate with the existing tools

The value such a solution brings is fully realized only if it is used by and is accessible to internal stakeholders across the board. These users are often cut across functions and are not necessarily from an IT background. Given this, it helps to have a visual dashboard that generates insights and suggests actions for equipment maintenance.

Additionally, connecting existing tools and data to an Al engine allows users to perform transformations, calculations, and functions to derive actionable intelligence based on the specific needs of a user. This integration also enables the deployment of new digital services, such as predictive maintenance or remote condition monitoring to make the manufacturing process effective and efficient. the lifetime of their machinery.





Benefits of Predictive Maintenance

To leverage the power of data combined with analytics, companies can be successful when there is a solution in place that can help easily access and find the appropriate information. The focus should be on designing metrics that are powerfully predictive and informative, but also transformative for the organization. An AI-enabled predictive maintenance solution can help drive a continuous improvement process from an analytics perspective, and the insight generated. In addition to this, it also helps in the following aspects:

- **Improve quality:** An enterprise view of quality performance data and early identification of potential issues and root causes helps maximize production yield, manage the cost of quality, and increase customer satisfaction.
- **Reduce unplanned downtime:** Predictive models monitor the system in near-realtime to identify patterns that indicate a performance issue or predict a failure before it occurs. Data visualization integrated with advanced analytics provides detailed information regarding the nature and severity of the problem, allowing companies to prioritize and address issues before they cause downtime or performance decline.

- Optimize planned maintenance cycles: Automatic alerts enable businesses to plan and prioritize asset repairs during regularly scheduled maintenance windows. By using maintenance resources more efficiently, companies can lower operational costs, maintain production, and increase equipment availability.
- Identify and resolve root causes: Help determine the real drivers of performance issues out of multiple measures and conditions and enable corrective and preventive action (CAPA). Case management workflows support speedy and repeatable problem resolution, highlight the best corrective action, and improve reliability, equipment efficiency, and quality.
- **Provide prompt answers:** The tools run independently from the existing data and enable you to view the desired insights faster.
- Lower the cost of ownership: The Predictive Maintenance Solution supports repair-orreplace decision analysis—downtimes, production losses, part costs, labor costs, event probabilities, etc., are all considered to find the most profitable solution.

The Cyient Edge

Leveraging millions of hours of experience in designing industrial equipment, products, and end-to-end systems, Cyient has developed an accelerated value realization model for connected products based on their existing design and market expectations.

Our cloud-based predictive maintenance solution is highly scalable and is designed to manage and maintain simple to sophisticated equipment intelligently. It helps companies build analytic algorithms that enable predictive maintenance programs with the connected assets it manufactures or supports. This solution includes collecting data from the connected equipment, analyzing it, and delivering insights into quality operations in real-time. Actionable intelligence from the analysis is delivered via an elegant, intuitive web interface that can be securely accessed from anywhere.

Successful Implementation Results

A heavy equipment OEM, which effectively implemented the AI-enabled Predictive Maintenance Solution achieved an average savings of 11% in scheduled repair costs. In addition, overall maintenance costs were reduced by 30%, with up to 70% fewer breakdowns. These results directly affected production capabilities and throughput expectations for our customer.

WE HELPED A HEAVY EQUIPMENT OEM ACHIEVE AVERAGE SAVINGS OF 11% IN SCHEDULED REPAIR COSTS AND 70% FEWER BREAKDOWNS WITH OUR PREDICTIVE MAINTENANCE SOLUTION.



THE CYIENT THOUGHT BOARD

Your Assets are Talking. Are You Listening?

What are the critical challenges faced by industrial OEMs?



Shorter product development lifecycle



Ever-changing technology landscape



Managing vast volumes effectively



Limited use of analytics across the organization

How can an effective predictive maintenance solution help?



By leveraging existing technology and integrating IT and OT



By applying algorithms to data to derive meaningful insights



By providing a dashboard integrated with existing tools

How does predictive maintenance solution enhance the manufacturing process?



Improves the quality of production



Reduces unplanned downtime

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Optimizes planned maintenance cycle



Ensures timely identification and resolution of issues

What business benefits can manufacturers derive from a predictive maintenance solution?



Faster time-tomarket and enhanced revenues



Increased customer satisfaction and reduced claims



Lower cost of ownership and longevity of assets

Conclusion

The digital transformation of business is here, and it is putting an increasing pressure on industrial companies to deliver intelligent equipment for their customers. To get an edge in this hypercompetitive landscape, it is imperative for companies to look beyond capturing or storing data. The key to success lies in the ability of a manufacturer to capture and analyze asset data to draw real-time insights to monitor and improve asset performance that leads to operational efficiency. Companies that listen to their equipment and focus on analytics tied with improved business processes can expect a faster return on their investment than those that use analytics without an effective solution to deliver insights.

Companies can now differentiate themselves by implementing a predictive maintenance solution, which enables:

- Highly scalable data management: Combine sensor data with other critical information for monitoring, model development, root-cause analysis, and reporting.
- **Predictive modeling:** Accurately predict failure of assets and equipment before it occurs.
- **Integrated advanced analytics:** Obtain robust, integrated, causal analysis of asset failures and performance issues.
- Model management: Automatically track the accuracy of predictive models over time by monitoring

and documenting all actions, from model development through model retirement.

- Enterprise business intelligence: Access the latest maintenance and operations performance indicators through a web-based, point-and-click interface.
- Data-driven culture: Organizations are finding that embedding data-driven decision-making into the culture is critical for success. The Predictive Maintenance Solution fosters and aligns with developing a data-driven culture focused on actionable insights.

Cyient's AI-enabled Predictive Maintenance Solution has been designed with a single purpose to empower equipment manufacturers and owners in mission-critical industries with intelligent analysis of the flood of data coming from connected equipment. The solution analyzes existing equipment data for trends and essential statistics, presenting that information to manufacturers in real-time in an easily digestible format sitting on top of the data streams that already exist.

To learn more about how your organization can improve business performance through actionable intelligence, visit go.cyient.com/ienranalytics-d

About Cyient

Cyient (Estd: 1991, NSE: CYIENT) is a global engineering and technology solutions company. As a Design, Build, and Maintain partner, for leading organizations worldwide, we take solution ownership across the value chain to help clients focus on their core, innovate, and stay ahead of the curve. We leverage digital technologies, advanced analytics capabilities, and our domain knowledge and technical expertise, to solve complex business problems.

With over 15,000 employees in 20 countries, we partner with clients to operate as part of their extended team in ways that best suit their organization's culture and requirements. Our industry focus includes aerospace and defense, healthcare, telecommunications, rail transportation, semiconductor, geospatial, industrial, and energy.

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