

(Junior) Marketing Manager & Storyteller, m/w

Do you know how to write good shit well? Join the ELDICO team as a hands-on marketing professional and visionary storyteller. Proactive pioneers will find a multifaceted field of activity with high market orientation in an international scientific and start-up environment.

About ELDICO Scientific

ELDICO Scientific AG is a Swiss deep-tech company in the field of nanoanalytical instrumentation and was founded in 2019. We develop, produce and distribute electron diffractometers — novel instruments enabling the structural analysis of nanocrystalline solids, such as for the pharmaceutical industry. The company pursues ambitious development and growth targets in a science-oriented global business environment. Specific instruments are not yet available on the market today. ELDICO will be launching the first instrument specifically designed for nano-crystallographic investigations. The proof of concept was achieved in 2018 (ETH Zurich, C-CINA Basel) on scientifically and industrially relevant samples. It was published in 2018 and awarded as a Top 5 "Breakthrough of the Year 2018" by leading scientific journal SCIENCE. In 2020, ELDICO took second place in the competition for the prestigious pioneer prize awarded by Technopark Zurich and the Zürcher Kantonalbank (ZKB). www.eldico-scientific.com

Job description:	(Junior) Manager Marketing & Storytelling, m/w, workload 80 to 100%
Place of work:	Zurich
Term of contract:	Permanent assignment
Line manager:	Marketing Director

YOUR role & responsibilities

In this role you will be responsible for the execution of all marketing activities in coordination and with support of the management. Among other things, you will be responsible for:

- editing/writing, scientific storytelling as well as strategic content development and management
- designing and implementing integrated B2B marketing campaigns (inbound, advertising, direct mail, sales support, etc.)
- creating and developing brochures and flyers (working with a designer or communications agency)
- drafting, planning and supporting on-site events as well as conferences and trade shows.

The aim of this position is to build a strong brand and robust platform for our sales activities in a highly competitive environment and to consistently grow the contact base in a variety of industries (starting with academia and global pharma).

YOUR qualifications

- University degree (master's) in economics, social sciences or the humanities
- relevant additional qualification in marketing, communications or social media
- at least two to three years of relevant work experience in one of the respective fields
- native (or near-native) English speaker with advanced German skills (verbal, written; pref. B level)
- ideally based in Switzerland, B or C permit.

Particularly required: (initial) practical experience in industrial marketing or in B2B services marketing as well as a proven track record in “inbound marketing”, including content creation, social media marketing, blogging, lead nurturing and marketing automation.

To be successful in this job, you need to be a self-starter, pay attention to detail, have a knack for creating content, love to create processes and be an innovator who always looks for better ways to do things and question the status quo.

What ELDICO has to offer

- a challenging position in a creative environment with plenty of room for personal initiative and development
- a diverse, demanding portfolio of tasks with a clear focus on content marketing
- state-of-the-art marketing tools (such as Hubspot) in place and access to service providers such as professional designers and English proofreaders
- support from a Swiss communications agency for CH and international media relations as well as for overall conceptual and strategic planning
- an informal working atmosphere in a small, dedicated and fast-growing team
- appropriate remuneration according to experience and qualifications and participation in an employee stock option program
- gradual expansion of responsibilities according to individual performance and potential.

HOW to apply

If you are interested in this challenging position, please contact us. **Dr. Eric Hovestreydt** (CEO/Sales Director) and **Nils Gebhardt** (CFO/Marketing Director) would be pleased to receive your application. Please send your CV and cover letter in English (including your availability and desired salary) with your complete file to info@eldico.ch.

For more information on ELDICO Scientific, visit our website at www.eldico-scientific.com

