



# 2018 Tech Impact Nonprofit Technology Awards Luncheon

## Celebrating 15 Years of Impact

### EVENT DATE

November 2, 2018

### MAIN EVENT

11:30AM – 2PM

The Crystal Tea Room  
The Wanamaker Building  
100 Penn Square East  
Philadelphia, PA 19107

### EXCLUSIVE ADVISORY BOARD RECEPTION

10:30AM - 11:30AM

### FULL AGENDA

- 10:30AM – Exclusive Reception
- 11:30AM – Networking
- 12PM- 2PM – Lunch and Program

### TO SPONSOR

Register on-line:

[CLICK HERE](#)

-OR-

Complete the attached form.

### DATES TO REMEMBER:

- **October 5:** deadline for inclusion in the event program & event signage
- **October 19:** sponsorship payment due
- **November 2:** the event

### For Billing Questions Call:

Barry Hartzberg  
Ph: 215-557-1559 x103  
Fax: (215) 689-4949  
[Barry@techimpact.org](mailto:Barry@techimpact.org)

### For Event Questions Call:

Becca Johnson  
Ph: 215-557-1559 x112  
[Becca@techimpact.org](mailto:Becca@techimpact.org)

## ABOUT THE LUNCHEON

The Tech Impact Awards Luncheon is the Greater Philadelphia region's premiere technology-focused philanthropic event. It brings together a peerless audience of technology and business executives who are committed to sustaining and improving the lives of individuals in our community.

Last year, the Luncheon raised nearly \$190,000 in sponsorships to help over 130 young adults, and dislocated and incumbent workers, begin careers through Tech Impact's workforce development programs (ITWorks, CXWorks, and PunchCode). **This year, these programs will serve over 160 individuals.** The Luncheon also helps to sustain the technology services, support, and training we provide to hundreds of nonprofits nationwide.

Please join Tech Impact's esteemed [Advisory Board](#) in celebrating the great work Tech Impact has been doing in our communities for 15 years.

## PROFILE OF ATTENDEES

Over 400 technology leaders will be in attendance, providing access to one of the largest and most diverse audiences of corporate executives and leaders in the region.

The Luncheon is hosted by Tech Impact's Advisory Board which includes senior technology executives from some of the region's largest and most respected corporations. Sponsorship levels start at \$2,500, and include a designated number of tickets to the exclusive pre-event networking reception with Tech Impact's Advisory Board.

Sponsorship provides your company with an opportunity for generous exposure to a select audience, all in support of a wonderful cause.

To view our prestigious list of **Advisory Board members**, please [CLICK HERE](#). To view our **2017 Luncheon sponsors**, please [CLICK HERE](#).

## JOIN US

To register or sponsor online please [CLICK HERE](#) or complete the attached form. You may pay online or request to be invoiced.

To learn more about Tech Impact visit [www.techimpact.org](http://www.techimpact.org) and <http://www.techimpact.org/our-programs/>.

If you have any questions about the Luncheon, please contact Becca Johnson at 215-557-1559 x112 or [becca@techimpact.org](mailto:becca@techimpact.org).

## Tech Impact Advisory Board

- Sue Kozik, Chair, Former EVP and CIO, **Group Health**
- David Ballai, CIO / VP Content Operations, **Reed Tech**
- Kathleen Bellwoar, President and Founder, **PPT Consulting**
- Tom Bullotta, Managing Director Global Services, **Acumen Solutions**
- Jeffrey Berger, CTO, **Trinity Logistics**
- Marko Cemovic, Senior Manager, NGO, IGO, **Amazon Web Services**
- Craig Chanoff, VP of Education Services, **Blackboard Inc.**
- Richard Cohen, Qualified Negotiator / Senior Contracting Partner, **Deloitte Consulting, LLP**
- William Compton, CIO, **Integra Life Sciences**
- Yvonne Cook, Application Development Leader, **CNO Financial**
- Amanda Cucinotti, Director of Philadelphia Operations, **Brooksource**
- Kristie Cunningham, SVP, Communications, **BAE Systems**
- John Dabek, Principal, **WGroup**
- Frank DeLuca, Principal, **B2Y Solutions**
- Ernest Dianastasis, President and CEO, **The Precisionists**
- Dennis Egen, President, **Engine Room Technology**
- Robert Ehlinger, VP of Logistics and CIO, **Lannett Company**
- Randy Gaboriault, CIO, Senior Vice President, Innovation and Strategic Development, **Christiana Care Health System**
- Brian Gillam, Chief Financial and Technology Officer, **Cozen O'Connor**
- Jeff Hummel, CTO, **Douglas Elliman Real Estate**
- James A. Johnson II, CIO, **Carpenter Technology**
- Heather Joyner, CFO, Strategic Commercial Services, **Capital One**
- Robert Juliano, Vice President & CIO, **Parkway Corporation**
- Rob Keeton, Senior Director, **Comcast**
- David Kelble, VP of IT, **The Madlyn and Leonard Abramson Center for Jewish Life**
- Sanjay Khatnani, Managing Partner, **J2 Solutions**
- Chris Kohl, VP of Corporate Technology and CIO, **Vertex, Inc.**
- Dave Kotch, VP and CIO, **FMC**
- Ken Krieger, CIO, **The Judge Group**
- Kristen Lamoreaux, President, **Lamoreaux Search LLC**
- Laurence A. Liss, CTO, **Blank Rome LLP**
- Donna Lotierzo, CIO, **Arkema**
- Kelly Lyman, VP of Information Technology, **Exelon**
- James Mazarakis, EVP & CIO, **WSFS Bank**
- Lisa Mitnick, Managing Director, Digital and Mobility, Health & Public Service, **Accenture**
- William H. Morgan, Director HR Operations & IS, **Memorial Sloan-Kettering Cancer Center**
- Matthew Mortimore, Sr VP of Operations, **CSG Global**
- Tom Mullin, CIO, Insurance Solutions, **UnitedHealthcare Medicare & Retirement**
- Phil Newmoyer, Chief Growth Officer, **ICIX**
- Brittany (Pipa) Nisenzon, Assistant Vice President, **Robert Half Technology**
- Chuck Raudonis, CIO, **Emergent Business Group**
- Rob Rishel, Director of Marketing, Partnerships, and ServiceNow Practice, **Computer Aid Inc.**
- Nick Robak, Managing Partner, **BridgeView Partners**
- Stephen Shander, SVP, **SAP America, Inc.**
- David Silverstein, Managing Partner, **InSource Technology Solutions**
- Nehal Trivedi, CIO & Chief Technology Strategist, **TRG/Reality**

## 2018 SPONSORSHIP LEVELS

### ITWorks Lead Sponsor.....\$20,000

This donation comes with opportunities for recognition throughout the year, including the ITWorks graduations, and access to one Advisory Board Meeting during the year.

**Seating:** Main Event: **40 seats** (4 tables), Pre- Event: **6 tickets**

- Speaking opportunity during the event for one of your executives

- Appear as ITWorks Lead Sponsor throughout the event

- Displayed on Tech Impact's web page (100,000 visitors)

**Multimedia and Print:**

- Logo on event invitations (circulation 2,000)

- Logo printed on all event signs

- Company ad in program booklet

- Highlighted in Tech Impact's marketing collateral

**Other:** List of Pre-Event attendees before the event (name and company)

### 15 Years of Impact Sponsor.....\$15,000

This special sponsorship level, available for the 2018 Luncheon only, comes with opportunities for recognition throughout the year, including the ITWorks graduations.

**Seating:** Main Event: **30 seats** (3 tables). Pre- Event: **6 tickets**

**Multimedia and Print:**

- Appear as 15 Years of Impact Sponsor throughout the event

- Displayed on Tech Impact's web page (100,000 visitors)

- Logo printed on all event signs

- Company ad in program booklet

- Highlighted in Tech Impact's marketing collateral

**Other:** List of Pre-Event attendees before the event (name and company)

### Lead Sponsor.....\$10,000

**Seating:** Main Event: **20 seats** (2 tables), Pre- Event: **6 tickets**

**Multimedia and Print:**

- Appear as Lead Sponsor throughout the event

- Displayed on Tech Impact's web page (100,000 visitors)

- Logo printed on all event signs

- Listed in program booklet

- Highlighted in Tech Impact's marketing collateral

**Other:** List of Pre-Event attendees before the event (name and company)

### Terabyte Sponsor.....\$5,000

**Seating:** Main Event: **10 seats (1 table)**, Pre- Event: **4 tickets**

**Multimedia and Print**

- Appear as Terabyte Sponsor throughout the event

- Displayed on Tech Impact's web page (100,000 visitors)

- Logo printed on all event signs

- Listed in program booklet

- Highlighted in Tech Impact's marketing collateral

**Other:** List of Pre-Event attendees before the event (name and company)

### Gigabyte Sponsor.....\$2,500

**Seating:** Main Event: **8 tickets**, Pre- Event: **2 tickets**

**Multimedia and Print**

- Appear as Gigabyte Sponsor throughout the event

- Displayed on Tech Impact's web page (100,000 visitors)

- Logo printed on all event signs

- Listed in program booklet

- Highlighted in Tech Impact's marketing collateral

**REGISTER ON-LINE: [CLICK HERE](#)**



## 2018 Tech Impact Nonprofit Technology Awards Luncheon Sponsorship Form

### SPONSORSHIP CONTACTS

#### *For Billing Questions Call:*

Barry Hartzberg  
Ph: 215-557-1559 x103  
Fax: (215) 689-4949  
[Barry@techimpact.org](mailto:Barry@techimpact.org)

#### *All Other Questions:*

Becca Johnson  
Ph: 215-557-1559 x 112  
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**SEE YOU AT THE EVENT!**

CONTACT NAME(S)

COMPANY

ADDRESS

CITY STATE ZIP

PHONE /FAX

EMAIL

**Please check the sponsorship level of your choice for the 2018 Tech Impact Nonprofit Technology Awards Luncheon:**

- \$20,000 - ITWorks Lead Sponsor:** 4 Tables (40 luncheon tickets), 6 Pre-Event tickets, Speaking Opportunity, and multiple recognition opportunities
- \$15,000 – 15 Years of Impact Sponsor:** 3 Tables (30 luncheon tickets), 6 Pre-Event Reception tickets, and multiple recognition opportunities
- \$10,000 - Lead Sponsor:** 2 Tables (20 luncheon tickets), 6 Pre-Event Reception tickets, and multiple recognition opportunities
- \$5,000 - Terabyte Sponsor:** 1 Table (10 luncheon tickets), 4 Pre-Event Reception tickets, and multiple recognition opportunities
- \$2,500 - Gigabyte Sponsor:** 8 luncheon tickets, 2 Pre-Event Reception tickets, and multiple recognition opportunities

**Please let us know how you would like to process your payment:**

\_\_\_\_\_ Please Invoice us.

\_\_\_\_\_ Payment will come separately and to Tech Impact's office.

\_\_\_\_\_ We will pay online at: [CLICK HERE](#)

**Return Form and Make Checks Payable to:** Tech Impact, Attn: Barry Hartzberg  
417 N. 8th Street Suite 203, Philadelphia, PA 19123