About Us

Technology to Empower People

Our Purpose
Collaborators
Innovators
Empowerment Marketplace
The Empowerment Marketplace™

Leveraging Technology
Achieving Scale
Changing Lives

- Our for-profit technology startup
- Focused on Education/ Employment technologies
- Profitable, Capital Raise underway

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A Legacy of Social Innovation Success – Food Logistics

Case Study
Aidmatrix SCM4Hunger

“Aidmatrix selected to provide National Agency Ordering solution for Feeding America Growth Capital from Accenture

“Online Agency Ordering” Launched with North Texas Food Bank, 5 Agencies and one Grantor

40,000 agencies on 4 continents source and deliver their food via Aidmatrix. Network sustainable without outside grant funding

Financial ROI
$322,000/ARR
~$100,000 Project Revenue

Social ROI
1.25 Billion pounds /yr
25 Million+ people served
What is the Empowerment Marketplace™?

- Leading edge training & employment technologies
  - Online learning systems and curated content
  - Apps for student success
  - Employment systems for vulnerable populations
  - Implementation templates & protocols

- Specialized Technology customized for:
  - Governments/Agencies – lift people out of poverty
  - Schools – complete their studies, get them to work
  - Nonprofits – Scale their operations / Expand their impact
  - Corporations – access to talent
What is Blockchain?

Blockchain

From traceable supply chains to permanent identity for refugees, blockchain is pioneering transparent and secure business processes.
Exercise

*Blockchain explained with Voodoo Donuts*

- Text B4G to 313131
Blockchain: Transaction Management
Blockchain Qualities

- Distributed
- Secure
- Unchangeable
- Fast
- Cheap
- Anonymous
Applications

• Currency
• Payment systems
• Digital assets (Exchange of Information)
• Identity
• Verifiable data
• Smart contracts
Blockchain Solution for Developing Countries

With Samuel Tampubolon
Underlying Issues

- Payment
- Identification
- Ownership
- Financing
Stage 2: Smart Contracts

Agreement
- Time
- Money

Smart Contract
- Enforce Agreement

Completion
- Task Completed
- Money Transferred

Solve
- Enforced Payment
Stage 3: Non-Fungible Token

- Verified ID
- Non-Fungible Token:
  - House
  - Cars
  - Valuable Asset
- Solve:
  - Ownership
  - Financing
Other Implementations

- Micro Financing
- Voting
- Cryptocurrency
Jenny prepares for future assignments via Cornerstone training with AdvanceNet Liquid Workforce & Micro-credentialing.

Corporations have a need across industries for trained workers in many capacities.

AdvanceNet’s AI-based matching platform.

Jenny wants to work on her schedule and leveraging her skills.

AdvanceNet’s Blockchain-based contracting.

In partnership with:

- Analytics
- Finance
- Digital
- Shared Services

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Demonstration: Secure Contract IPFS

- Video example removed for distribution due to size restrictions
Should you do it now?

**The Good**
- Some concepts/ Services available
  - Currency
  - Payment Exchange Platforms
- Still Risks
  - If it’s gone, it’s gone
  - Volatile
  - Mitigating services

**The Bad / Ugly**
- Highly unstable development environments / infrastructure
- Regulatory uncertainty
- Nefarious activity uncertainty
Questions / Discussion and Call to Action

www.bottombillionblockchain.org
Thank you!

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