



2019 Greater Philadelphia Technology Awards Luncheon

ABOUT THE LUNCHEON

The Tech Impact Awards Luncheon is the Greater Philadelphia region's premiere technology-focused philanthropic event. It brings together a peerless audience of technology and business executives who are committed to sustaining and improving the lives of individuals in our community. Last year, the Luncheon raised nearly \$190,000 in sponsorships to help over 160 young adults and dislocated and incumbent workers begin careers through Tech Impact's workforce development programs ITWorks, CXWorks, and PunchCode. The Luncheon also helps to sustain the technology services, support, and training we provide to hundreds of nonprofits nationwide.



EVENT DATE

November 1, 2019

Crystal Tea Room
100 E Penn Square, 9th Floor
Philadelphia, PA 19107

MAIN EVENT

11:30AM - 2PM

EXCLUSIVE ADVISORY BOARD RECEPTION

10:30AM - 11:30AM

FULL AGENDA

10:30 AM Exclusive Reception
11:30 AM Networking
12 - 2PM Lunch and Program

PROFILE OF ATTENDEES

Over 400 technology and business leaders attend, providing access to one of the largest and most diverse audiences of corporate executives and leaders in the region. The Luncheon is hosted by Tech Impact's Advisory Board which includes senior technology executives from some of the region's largest and most respected corporations.

WHY SPONSOR?

Your sponsorship dollars help keep Tech Impact's ITWorks program free of charge to the young adults we serve, and allow us to offer reduced tuition to low-income PunchCode students. Sponsorship also provides your company with an opportunity for generous exposure to a select audience and the opportunity to network with technology leaders across the region, all in support of a wonderful cause.

If you have any questions or would like to become involved as a sponsor, please contact **Becca Johnson** at 215-557-1559 ext. 112, or Becca@techimpact.org.

	IT Works Lead Sponsor	Lead Sponsor	Terabyte Sponsor	Gigabyte Sponsor
Price	\$20,000	\$10,000	\$5,000	\$2,500
Luncheon Seating	4 tables (40 luncheon tickets) 6 Pre-Event Reception tickets	2 tables (20 luncheon tickets) 6 Pre-Event Reception tickets	1 table (10 luncheon tickets) 4 Pre-Event Reception tickets	8 luncheon tickets 2 Pre-Event Reception tickets
Speaking Opportunities	Speaking opportunity during the event for one of your executives	-	-	-
Multimedia & Print	Company Ad in Program Booklet Logo on Event Invitation/ E-Blasts Logo on Event Signage as Lead Sponsor Highlighted in marketing material & displayed on Tech Impact's web page (100,000 visitors)	Listed in Program Booklet - Logo on Event Signage Highlighted in marketing material & displayed on Tech Impact's web page (100,000 visitors)	Listed in Program Booklet - Logo on Event Signage Highlighted in marketing material & displayed on Tech Impact's web page (100,000 visitors)	Listed in Program Booklet - Logo on Event Signage Highlighted in marketing material & displayed on Tech Impact's web page (100,000 visitors)
Other	List of Pre-Event Attendees before the event (name & company)	List of Pre-Event Attendees before the event (name & company)	List of Pre-Event Attendees before the event (name & company)	-

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