Junk the Jargon!
Let's Get Learning with Program Models

Welcome!

Who is in the room?

What we're up to today.
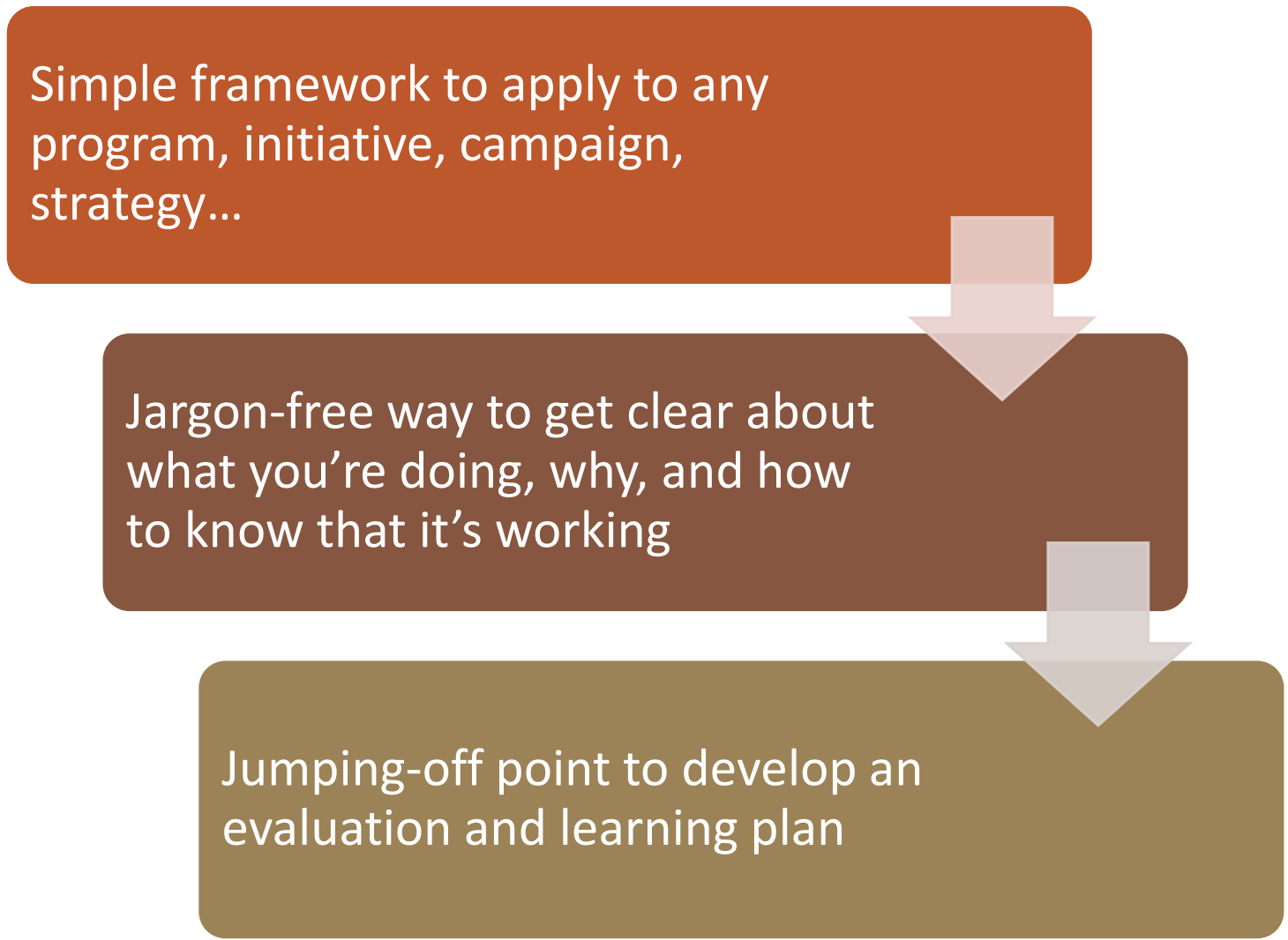
Level Set: Why We're Here

Discussion starters:

◦ "Evaluation is awesome! It can help our organization to..."

◦ "On the other hand, it's a challenge because..."

What's a Program Model?

Simple framework to apply to any program, initiative, campaign, strategy…

Jargon-free way to get clear about what you're doing, why, and how to know that it's working

Jumping-off point to develop an evaluation and learning plan

	Who do we serve and why?	What do they experience while with us?	What's different or better?
Specifics for our program	*Details about the community or clients involved in the initiative, and why this group is the focus.*	*From start to finish, what do participants experience while engaged with the initiative? What does high quality service look like?*	*What changes for those who participate? Are there anticipated differences based on demographic characteristics, level of participation?*
Data we collect (or want to collect)	*Usually includes enrollment data, possibly pre-tests or other baseline assessments*	*Usually includes information on participation, client input, and observations.*	*Usually includes clients' self-reports, staff assessments, and client milestones (e.g. housing, employment)*

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Specifics for our program	We serve high achieving students in four metro areas who are the first in their families to attend college. First generation students benefit from additional support in navigating the college-going process and in building a community of support.	Scholars receive ongoing one-on-one college counseling, starting with the application process, to college selection, through enrollment and attendance. (6 years) Scholars meet bi-annually to build college-going skills and to be in community and support one another. Scholars have a mentor from a prior cohort to provide advice and support.	More high achieving, first generation students enroll and persist through college. Scholars have limited or no debt upon graduation. Scholars are satisfied with their career choices.
Data we collect (or want to collect)	As part of the application process, prospective Scholars submit grades, recommendations from teachers, and basic information about their household	Case notes about Scholars' progress through the application, selection, enrollment process After-session surveys about skills learned and support from fellow Scholars Annual Scholar and Mentor surveys	College enrollment records Financial aid letters Scholars' self-reported career satisfaction

Why use a program model?

Survey	
Interview	
Observation	# Types of Data
Case Notes	
Focus Group	
Test/Assessment	

EXAMPLE ONE

Our organization is providing high quality programming

What kinds of data should we use to measure what makes our programs are high quality?

EXAMPLE TWO

We know that <u>both</u> participants and their community are benefiting from our programming

What kinds of data should we use to demonstrate how participants and the community benefit?

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Getting Started

Thanks & Stay in Touch!

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