



Greg Harrell-Edge
Executive Director
CoachArt



What we do

Imagine Angel just got discharged from the children's hospital
after a cancer diagnosis....



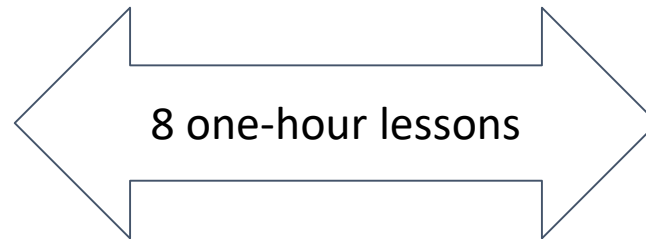
Any volunteer with any arts/athletics skills



Any child, any illness, LA/BA/SD



We create matches!



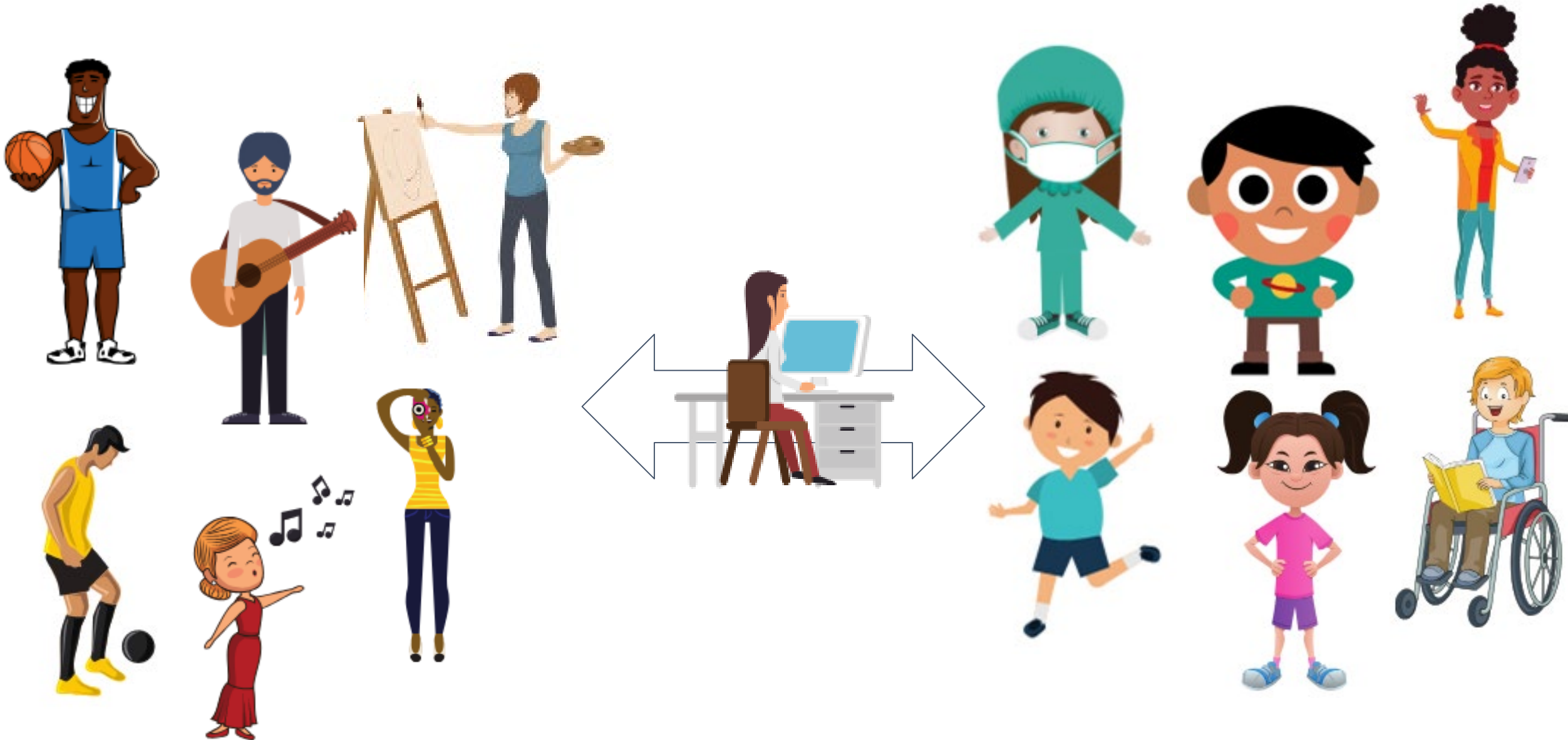


How we *did* it

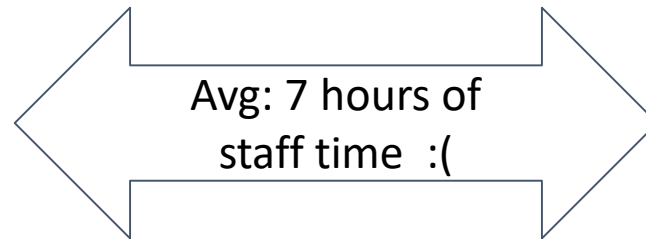
Creating a match = an information problem



For 16 years, our staff did manual matching



...which was not scalable





The tech

2-sided
marketplace
platform
technology

Examples of platform technology



Connect riders and drivers



Examples of platform technology



Connect riders and drivers



Connect travelers and vacation homes



Examples of platform technology



Connect riders and drivers



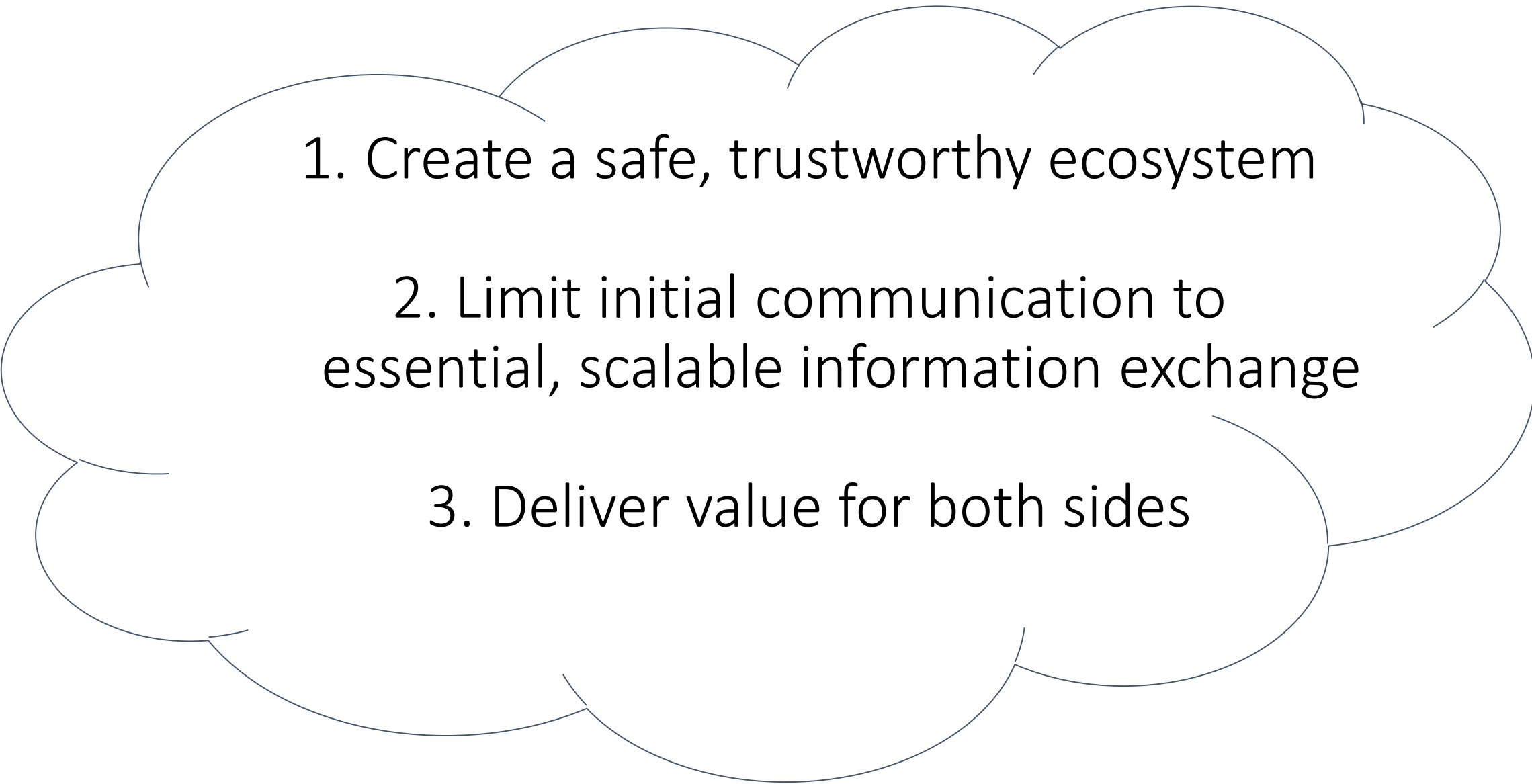
Connect travelers and vacation homes



Connect daters and...
daters



Critical elements of a good platform

- 
- A light blue, cloud-like shape with a thin blue outline. Inside the cloud, there are three numbered items listed vertically. The items are: 1. Create a safe, trustworthy ecosystem; 2. Limit initial communication to essential, scalable information exchange; 3. Deliver value for both sides.
1. Create a safe, trustworthy ecosystem
 2. Limit initial communication to essential, scalable information exchange
 3. Deliver value for both sides



How we do it *now*

Volunteer landing page

COACHART

Your hobby makes you a hero

Share your hobby with a child with chronic illness. Whatever talent you might have, you can be a hero to a child living with a chronic illness. Be their hero today.

Be a hero



CoachArt matches talented, fun individuals (like you!) to a child who is eager to learn a new



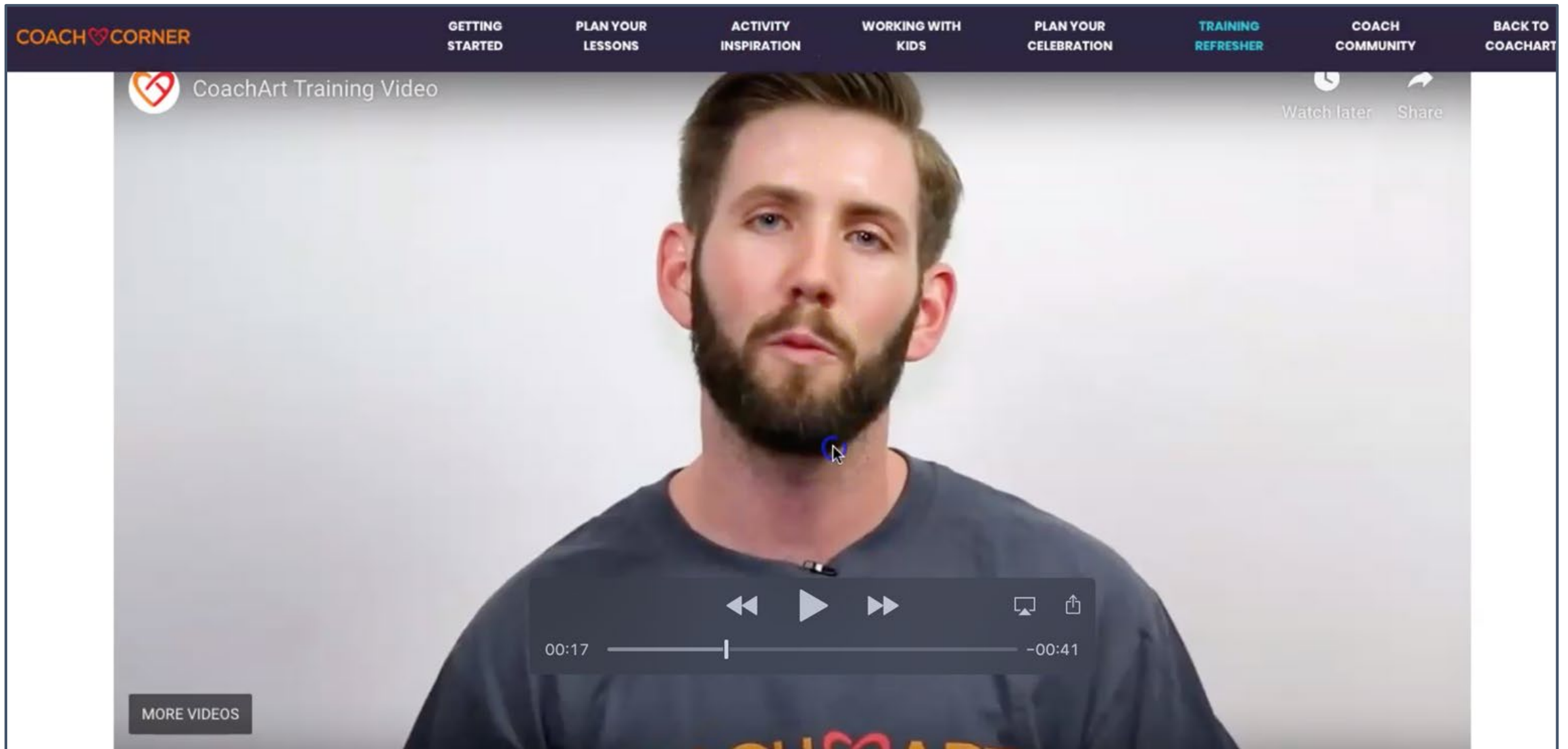
Got any questions? I'm happy to help.



Volunteer training videos/quizzes

COACH CORNER

GETTING STARTEDPLAN YOUR LESSONSACTIVITY INSPIRATIONWORKING WITH KIDSPLAN YOUR CELEBRATION**TRAINING REFRESHER**COACH COMMUNITYBACK TO COACHART



CoachArt Training Video

Watch later Share

00:17 ————— -00:41


MORE VIDEOS


The video player shows a man with a beard and short brown hair, wearing a dark blue t-shirt, speaking directly to the camera. The background is a plain, light-colored wall. The video player interface includes a dark blue header with navigation links, a video title, a 'Watch later' button, a 'Share' button, a progress bar, and a 'MORE VIDEOS' button.

Verified Volunteer background check

app.verifiedvolunteers.com/en/Mains/OrderPage

Inbox (2,477) - m... Student Registrati... Calendly Login | Salesforce CoachArt unlisted... https://coachart.s... https://coachart.s... https://coachartc...



A  **Advanced Criminal Locator Check** will be conducted on you.


[Learn More](#)

Cost of Background Check: \$15.50

CoachArt Will Pay: \$15.50


In areas where administrative courts charge Sterling Volunteers fees for access to information, the fees will be passed along and the amount will be reflected in the total cost during Step 4 of the order process.

2-3 minutes to enter your information so we can get your order submitted.

 WITH STERLING VOLUNTEERS, YOUR INFORMATION IS **SECURE**

[Learn more >](#)

* denotes required information



Below, you will be asked to enter your name. When doing so, please make sure to:


- Enter your first, middle, and last name separately
- Enter your current legal name only. Nicknames or shortened names may cause errors and delays when processing your background check.

YOUR FIRST NAME [Learn More](#)

First Name*

This field is required.

Volunteer log-in



Please use the email address you used to sign up for CoachArt and choose a password to log on for the first time.

Email

Password

[Forgot password?](#)

☐ Remember me

[Login](#) [Not a Member?](#)

CoachArt Connect -- search

COACHART Connect

Log Out

FIND STUDENTSMY PREFERENCESMY PROFILECOACH CORNERCONTACT


Find student matches near you

Burbank, CA, USA

Student Matches

Below is a list of potential students with matching interests and a map showing their geographical location.


Refine Results




Aleyna

Female

13

 **Sport:** Soccer






Request Student




Brooklyn

Female

6

 **Music:** Guitar; Piano
 **Culinary Arts:** Baking; Cooking
 **Performing Arts:** Hip Hop Dance; Film Making
 **Visual Arts:** Painting/Drawing; Photography; Knitting/Sewing/Fashion; Computer/Digital Media
 **Sport:** Soccer; Tennis; Golf





Request Student



Kyle

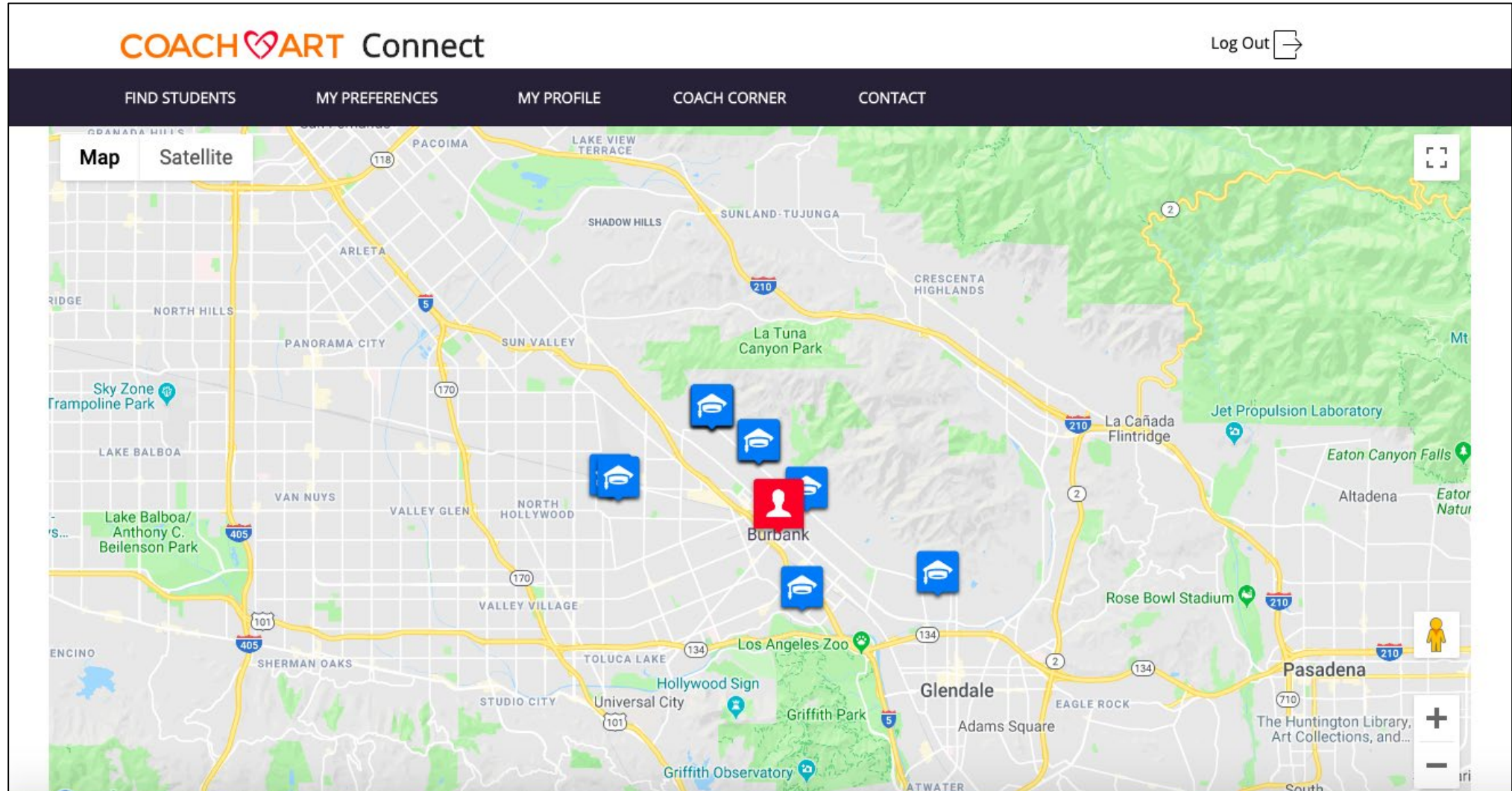
Male

8

 **Music:** Guitar
 **Performing Arts:** Film Making
 **Visual Arts:** Gaming/Coding
 **Sport:** Baseball/Softball; Basketball

Request Student

CoachArt Connect -- Map view



CoachArt Connect platform

COACHART Connect

Log Out

FIND STUDENTS

MY PREFERENCES

MY PROFILE

COACH CORNER

CONTACT

My Availability

Select up to seven availability options based on day when you are available. Please keep in mind that lessons last one hour on weekly basis for 8 weeks.

	Available From	Available To
Monday	1:00 PM	6:00 PM
Tuesday	2:00 PM	6:00 PM
Wednesday	11:00 AM	8:00 PM
Thursday	11:00 AM	3:00 PM
Friday	9:00 AM	4:00 PM
Saturday	9:00 AM	3:00 PM
Sunday	2:00 PM	7:00 PM

We still create matches!



National expansion 2019-2021: CoachArt In The Cloud





If you serve any kids with any illnesses
anywhere in the country,
we'd love to partner:
greg@coachart.org



CENTRO

COMMUNITY PARTNERS

Meet Ayanna

- Low income
- Former athlete
- 8 years of experience as Pilates instructor
- No experience in business
- Wanted to open her own Pilates studio

2014

- Used the Centro App
- Participated in Centro's workshops.

2015

- Opened HEAL pilates studio
- \$25K micro-loan

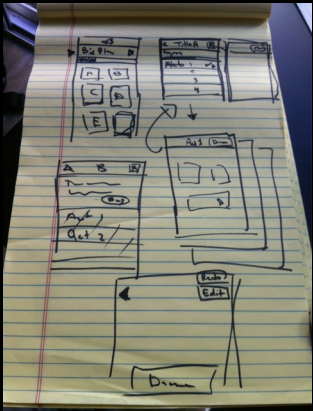
Today

- Paying off her loans
- 3 employees
- Raving reviews



Our Innovation Pathway

2012
Idea was born



2013
Paper-based



2014 - 2015
Prototype



2016 - 2019



2020



Centro Business Planning App

Three Major Reasons for A Tech-Enabled Solution

1. Higher Community Impact

2. Lower Program Costs

3. Better Feedback Loop



A photograph of two women in a kitchen. The woman on the left, with curly hair and wearing a striped top and a yellow apron, is smiling and holding a cupcake on a small white plate. The woman on the right, with her hair in a bun and wearing a grey sleeveless top, is smiling broadly at the camera while holding a round white tart with a white filling and brown toppings. The background shows a kitchen with white cabinets, a gas stove, and a decorative metal tree sculpture on the wall.

Thank You!

Common Pitfalls of Tech Pro Bono

And how to avoid them

Meriem Bekka

VMware Foundation

September 2019











**Missing the
Underlying
Issues**

Not Investing in Trust



- vmware.com/go/techprobono

TRANSFORMING TECHNOLOGY PRO BONO

A CUSTOMER-CENTRIC APPROACH TO
EFFECTIVE TECHNOLOGY PRO BONO

SOLUTION DEVELOPMENT FRAMEWORK

A customer-centric approach to Discover, Design, Implement, and Maintain sustainable solutions that meet an organization's needs.



DISCOVER

Uncover the organizational need.



DESIGN

Prepare a blueprint for the project.



IMPLEMENT

Create, test, and deploy your solution.



MAINTAIN

Ensure the solution continues to work as intended.

Benefits of Investing in Discover & Design

2x faster to market

75% increased alignment and efficiency

300% return on investment

33% less dev and testing time

50% less defects or missed use cases

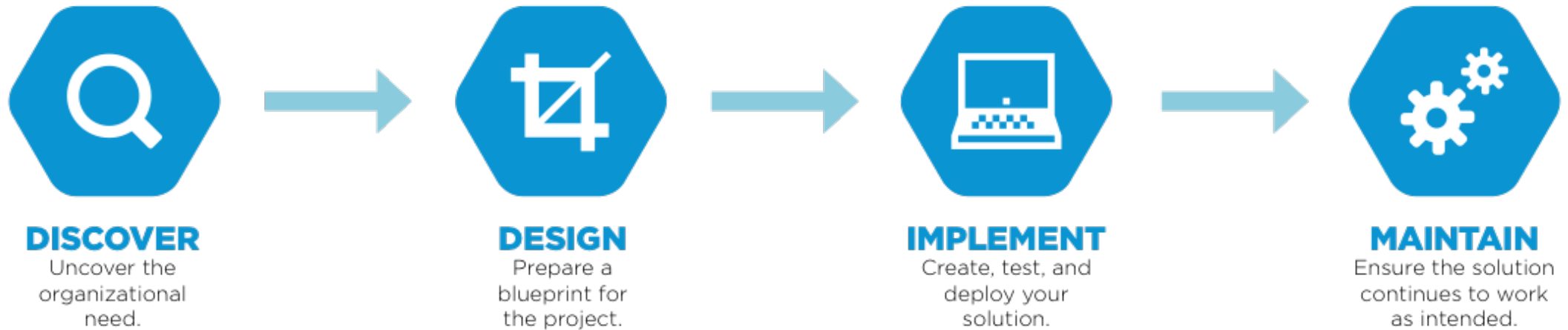




memegenerator.net

SOLUTION DEVELOPMENT FRAMEWORK

A customer-centric approach to Discover, Design, Implement, and Maintain sustainable solutions that meet an organization's needs.



vmware.com/go/techprobono





Thank You



ApproveMe
Canva
Dropbox
Facebook
Facebook Messenger
Glympse
Google Analytics
Google Docs
Google Drive
Google Forms
Google Maps
Google Sheets
Google Slides
Google Sites
Gravity Forms

Instagram
Mailchimp
Microsoft
Noggin
Paypal
Phonto
Slack
Techsoup
Twitter
Waze
WooCommerce
Wordpress
Yoast SEO
YouTube
Zapier
Zello



tech partners



tech partners



tech partners



noggin



tech partners



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Shawn M. Boudreaux
President

Cajun Navy Relief
cajunnavyrelief.com
(504) 517-6289 (NAVY)



tech partners



Exploring Virtual Reality Use Cases to Increase Your Non-Profit's Impact

Genevieve Silverman
President & CEO
Nexus Louisiana

Training Simulations



Military combat



First responders



Planes, trains & machinery



Surgery

Customer Service



Black Friday!!!



Healthcare: Physical Therapy



Neurorehabvr.com

Strengthen
muscles and
increase range of
motion

Create new
experiences for those
with restricted
mobility



Neurorehabvr.com

Healthcare: Easing Pain & Anxiety



Distraction from
painful or scary
procedures



Decrease in pain
medication

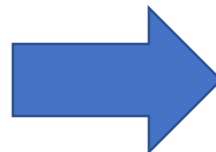
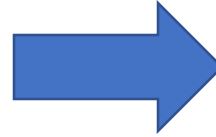
Reduce a sense
of isolation

Cognitive Behavioral Therapy

Autism

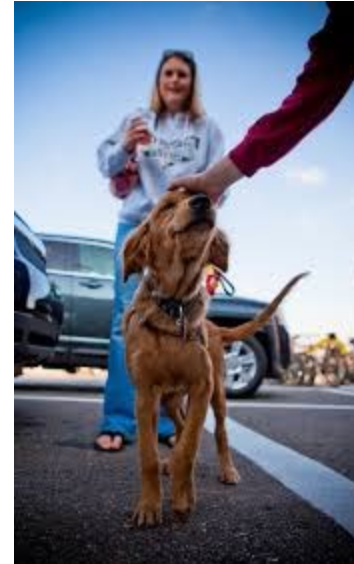
PTSD

Anxiety



Gradually increase noise and stress levels

Cognitive Behavioral Therapy



Desensitizing to new or stressful situations

Sensitivity Training



Disabilities



Autism

Connecting with Rural Communities



Virtual planetariums, museums, and laboratories



Agriculture: Increase yield, recruit, train

- Turn your ideas into (virtual) reality
 - Increase your impact
- Take your clients to places they've never been!

Genevieve Silverman
President & CEO

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Gen@Nexus-LA.org