FUTURE-PROOF YOUR GRANTEES

Why Support Technology Capacity Building?

While technology in and of itself will not save lives or end world hunger, it can have a powerful effect on every organization's mission. Properly supported, the right technologies can build your grantees' effectiveness and efficiency and multiply the impact of your other grants and programs. Many foundations are reluctant to support technology projects. As a result, many nonprofits are reluctant to directly ask for that support.

The Technology Opportunity

- Technology has a direct impact on a nonprofit's ability to deliver core programs and services. When technology suffers, outcomes suffer.

- Nonprofits need a functional and secure infrastructure, sound data management tools and practices, digital communication and collaboration platforms, and technology leadership and governance in order to succeed.

- Lack of knowledge, personnel, and funding are barriers. So are attitudes like fear of technology or thinking of technology as peripheral to the mission. But these problems are solvable.

- If funders are responsive to grantees' needs and concerns around technology, it can multiply the impact of grantmaking.

Next Steps

If you're convinced it makes sense to do more, start bringing others on board. Take the effort to understand grantee needs, then go ahead and try something! Use an iterative approach to learn what works in your context.

Download our free 27-page publication created to help bridge the gap between technology's power for good and the capacity to harness that power at www.idealware.org/reports/fundersprimer/

Don't hesitate to contact us if you want to talk through options or explore ways to support technology capacity on a sector level. Call 207-613-7368 or email karen@techimpact.org.

10 Tactics for Supporting Technology

1. Newsletters and Social Media
2. Providing Existing Resources
3. Training
4. Peer Convenings
5. Technology as a Proposal Line Item
6. Technology Capacity Grants
7. Providing Direct Technology Support
8. Creating New Resources
9. Building Technology Platforms
10. Funding Technology Capacity Providers

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10 Ways to Fund Nonprofits for Long-Term Success

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