

Chapman & Co. Leadership Institute

Virtual Classroom

What we do extends beyond the typical definition of a consultancy. We are practitioners, a business built to share the culture transformation of our parent company, Barry-Wehmiller, and CEO Bob Chapman, with businesses around the world. Chapman & Co. connects our leadership training, assessments, and workshops with you, the people within organizations around the world that care about their corporate culture.

Virtually.

Facing travel restrictions, budget and time constraints, virtual training enables leaders to continue their development while maximizing time and resources. Whether geographically diverse, in multiple time zones or simply unable to travel due to current restrictions, our programs are interactive, practical and available on demand.

You are the company we keep. Our focus is the company in your care, the company we wish to see thrive.



High Impact Learning from Anywhere



Apply Learnings
to Their Work



NPS (Avg.)



Rate Learning as
Highly Engaging

“Your virtual training added enormous value, focus and assistance in navigating changing circumstances, not only for us in our company, but also in helping our clients do the same. Not only did you provide practical content, but you guys set the benchmark for professional presentation and audience engagement – just brilliant.”

The Benefits of Virtual

During a time when it's essential to maximize training budgets and reduce instruction time, virtual training provides a scalable, less costly and effective way to ensure leaders have the skills they need right now. We've asked thousands of leaders from all over the world to predict what their organization will look like in a post-COVID19 world: better, worse, unknown or the same. Universally, less than 5% think their business will be the same. Organizations are quickly evolving to exist inside the new future of work caused by the pandemic. While the working world is collectively re-imagining how to serve customers and deliver value, we also lead teams who must remain resilient and quickly adapt to face what's needed right now.

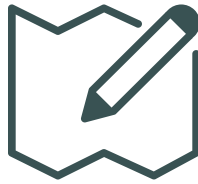
Eliminate Travel
Boost Retention
Improve Engagement
Ensure a Consistent Experience

Reduce Instruction Time
Live Virtual Classroom Environment
Research-Backed
Self-Directed Learning

Learning Format



- 30 Minute Practice Sessions
- 60 Minute Courses
- 90 Minute Intensives



- Sustainment Activities
- Learning Guides
- Practical Tools



- Live Instruction
- On Demand Recordings
- Interactive Format

"The content is very helpful now and will be in the future. Also, thank you for the additional work sheets that will help us become a better company as we move forward. What you provided allows me to move from panic and worry to a place that allows us to develop a path forward."

Leadership Topics and Technical Tracks

Organizations often promote the best doers into the position of leadership. We don't always acknowledge that their job has fundamentally changed. In addition to being the expert, you are now asking them to build new experts. For established leaders or the newly promoted, our leadership development courses provide the training that enables people to succeed in the role of leadership. Paired with technical skill development in continuous improvement, customer service, strategy and decision making, our curriculum is available to mix and match for every role in your organization.

Role Specific Training

Aspiring and First-Time Leaders
Front Line Leaders
Middle Management
Senior Leaders
HR and Learning Professions

Curated Development

Leadership and Communication
Inclusion
Strategy and Decision Making
Continuous Improvement
Customer Service

How it Works



Subscribe as an individual, team, or entire organization. All coursework is available to everyone with a license. We partner with you to identify a custom path based on role as well as topical focus areas. Curriculum are designed to be completed within three months with multiple opportunities to attend each session live and recordings for when our schedule does not match yours. Included for all participants:

- Communication templates for internal promotion
- Custom curriculum pathways designed to match your leadership competencies, development frameworks and role-specific skills
- Digital worksheet, tools, and learning sustainment
- Multiple interactive formats designed for how adults learn and all communication profiles

Example Coursework

Example course work listed below with new opportunities added on a regular basis.

Front Line Leaders:

Communication Skills
Listening
How to Ask for and Deliver Feedback
Difficult Conversations
How to Lead a Meeting
How to Lead a Project
How to Build a Presentation

Middle Managers:

Coaching Skills
Building Effective Teams
Translating Strategic Direction
Recognition and Celebration
Decision Making Tools
Leading Change
Building Inclusive Teams

Senior Leaders:

Strategic Planning
Organizational Communication
Defining your Organizations Purpose
Building Trust
Advanced Emotional Intelligence
Personal Values
How to Build Culture

Customer Service:

Building a Service Mindset
Service Skills
Understanding Customer Loyalty
Gathering the Voice of the Customer

Continuous Improvement:

Building a CI Mindset
Root Cause Analysis
CI Tools and Process Mapping
Strategic Deployment

Assessments:

DISC
Emergenetics
Korn Ferry 360
Strengths Finder

"Beyond how great the information was, the flow was 5 star as usual. It felt so good to hear from experts. I am always so impressed with your team's relentless commitment to people."