

Guide to Pivoting Your Strategic Plan

1. Review your current strategic plan

2. Move From Strategic Planning to Strategic Deployment

- Strategic Planning: Document and establish the direction of your business.
- Strategic Deployment: Ensures strategic goals and objectives of an organization drive activities at every level.

3. Adjust Plan for Current Conditions:

- Do my long-term goals paint a vivid picture of the business in 3-5 years?
- Will my current strategies allow me to make progress on those goals this year?
- Have I selected the right initiatives to make progress on those strategies?
- Have I aligned the right resources to key initiatives?

4. Measure What You Want to See More of

5. Plan Projects with Discipline

6. Create Optionality and Plan for Uncertainty

- What must you let-go of?
- What resources can you divert?
- What partnerships do you have that can help?