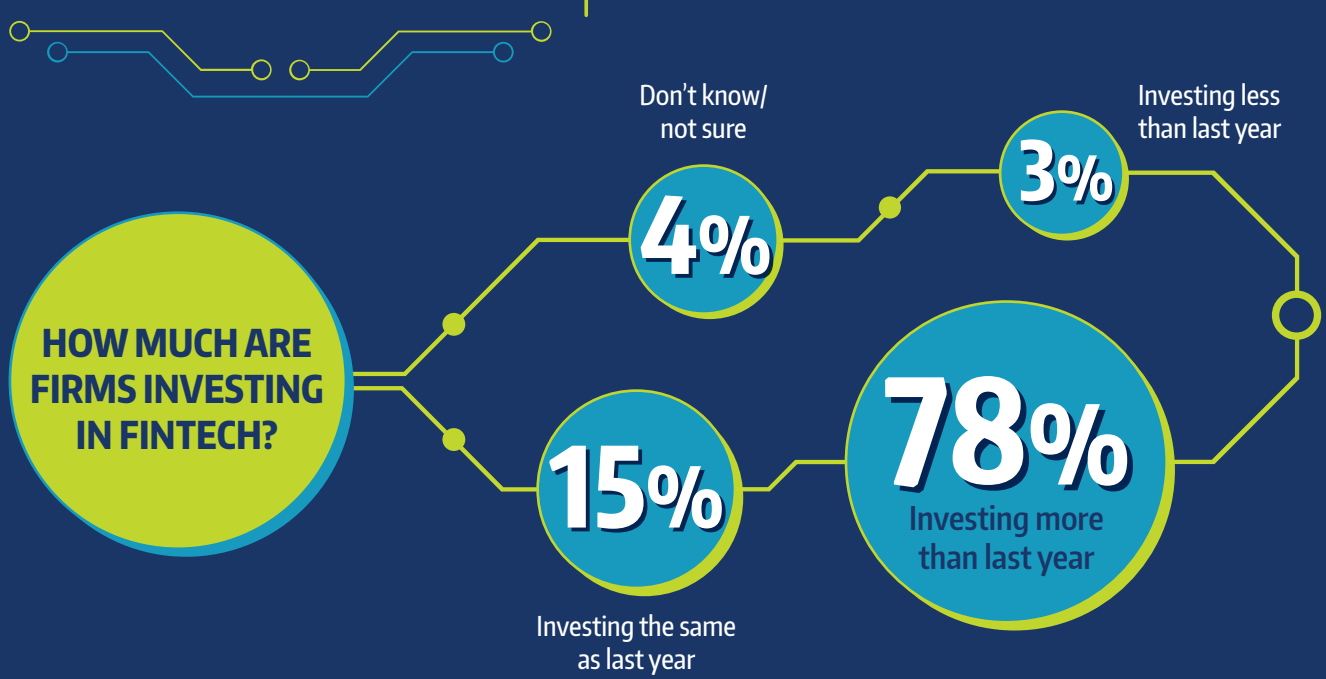


TRENDS IN FINTECH & INVESTOR COMMUNICATIONS

MEDIANT SURVEYED SECURITIES INDUSTRY PROFESSIONALS ON FINTECH TRENDS IMPACTING ORGANIZATIONS AND INVESTORS IN 2017 AND BEYOND



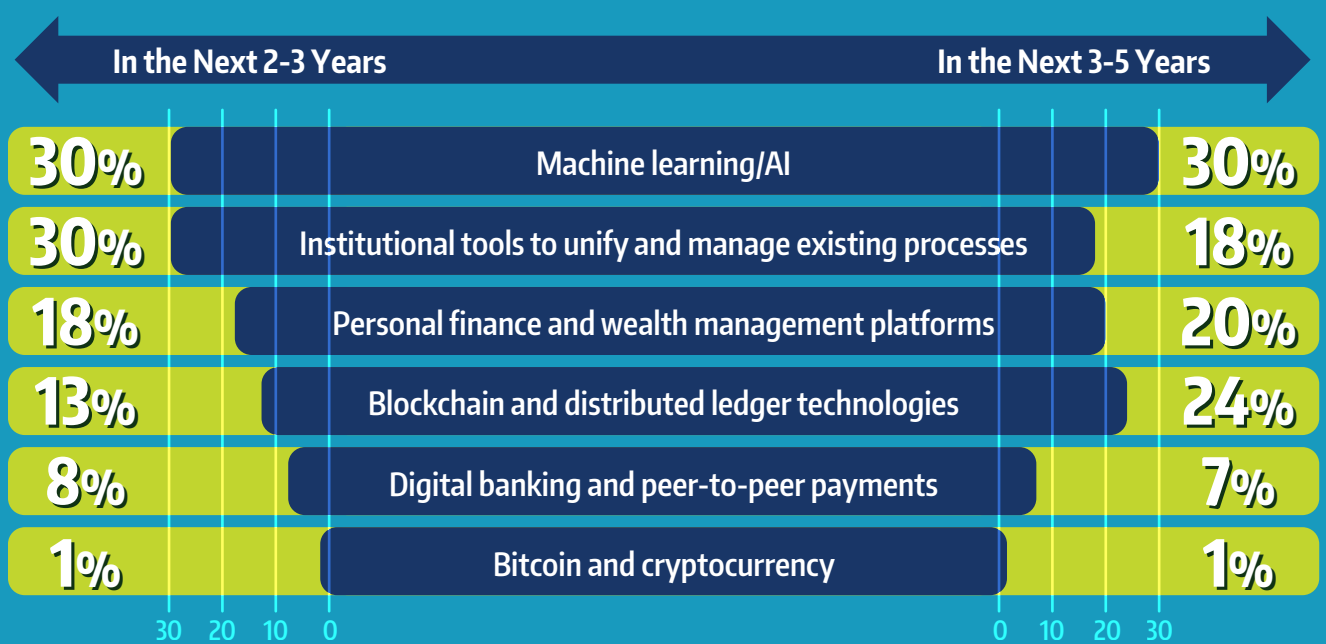
WHAT ARE THE TOP DRIVERS FOR FINTECH INVESTMENT?



While "managing operational risk" was the top fintech investment driver overall, 44% of broker-dealer participants said keeping up with regulations was #1.

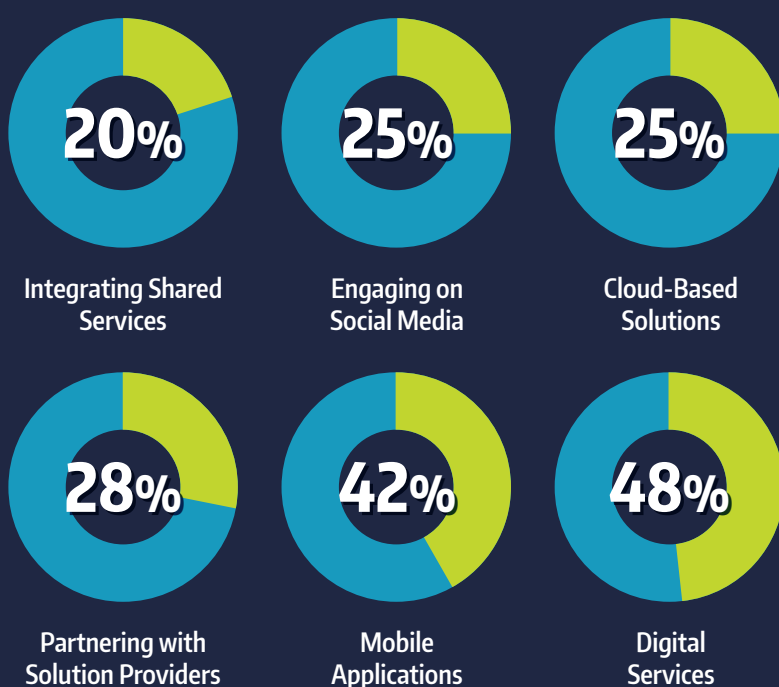
See more analysis at bit.ly/MediantFintech

WHICH FINTECH INNOVATIONS WILL HAVE THE MOST IMPACT?



15% of survey participants said digital banking would have the most impact on their own individual roles. Learn more about what's impacting individuals at bit.ly/MediantFintech

WHAT FORMS OF TECHNOLOGY ARE COMPANIES CURRENTLY IMPLEMENTING OR PLANNING TO IMPLEMENT IN ORDER TO ENHANCE COMMUNICATIONS WITH INVESTORS?



Financial technology is positively impacting the way firms operate and interact with investors. For more data, information, and insights, view the complete survey report online at bit.ly/MediantFintech