



MEDIA RELEASE

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Auckland Insurtech start up InsuredHQ Limited has secured a channel partner agreement with J. B. Boda & Company Pvt. Limited. Under that agreement, J.B. Boda will act as a marketing agent for InsuredHQ throughout the Middle East, Africa, and South East and Far East Asia.

Pauline Barratt, CEO of InsuredHQ, said:

"We at InsuredHQ are very excited about this new partnership with J.B. Boda. J.B. Boda prides itself on facilitating fresh and innovative solutions for its clients and is therefore a great partner for InsuredHQ. Through this relationship InsuredHQ will have access to massive potential markets where the barriers to entry might otherwise have been prohibitive. The J.B. Boda motto is "Build Bridges and Reduce Gaps", which fits perfectly with the InsuredHQ ethos".

About InsuredHQ Ltd

InsuredHQ Limited is the developer of a highly automated and configurable online insurance policy sales and administration platform, with different versions for insurers, insurance brokers and insurance agents and with a novel low-cost structure. It has achieved sales in six countries since the platform was launched in March 2015. It was this week named as a finalist in the New Zealand Innovation Awards, having previously been a finalist in the New Zealand Hi-Tech Awards. Earlier this year its funding round, led by director and chairman Anthony McNaughten of Strategic Capital Services Limited, was oversubscribed.

About J.B. Boda & Company Pvt. Ltd

J.B. Boda & Company Pvt. Limited is the flagship company of the J.B Boda Group. It was established in Mumbai, India in 1943 as a reinsurance brokerage. Since then it has established other companies to carry out a range of different activities in the insurance industry and has established a global network of offices. Through its London office it has Lloyd's accreditation, the first Indian company to achieve this recognition.

For more information please contact Pauline Barratt, CEO, InsuredHQ Limited

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