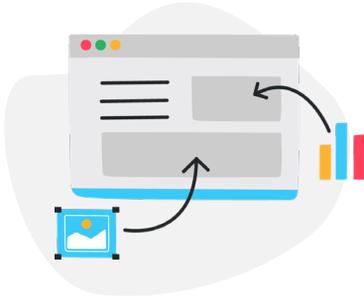


Formatting vs. Design

What's the difference?



PowerPoint formatting

(AUD\$95ph)

This is a 'tidy up' service where our presentation experts format slides based on your existing brand style and guidelines.

We provide a cost effective, fast turnaround PowerPoint formatting service. Our designers take your content and create a professional presentation beautifully aligned to your brand.

Perfect for: content heavy presentations, research reports, leave-behind tools and reference materials that have repetitive styles that need to be on-brand and designed professionally.

What's involved?

Using your company template, we follow your brand guidelines and apply a professional and cohesive look to your content. We ensure consistency in design elements such as fonts, colour application, logo placement, tables, charts etc. We can add images and/or icons where needed.

PowerPoint formatting 'small print':

1. Content supplied must be final, any changes to content after commencing project will incur further charges.
2. Content requirements (editing/ splitting of slides) and design enhancements (bespoke icons/ design) can be added at an additional cost.
3. Where charts need to be recreated or images sourced, additional time needs to be allowed.

Presentation design

(project quote)

This is our premium presentation design service and requires several services combined, to produce your ultimate outcome.

Our end-to-end solution crafts your story into an engaging and influential visual presentation that is sure to wow your audience. We animate processes, visualise data and beautify anything.

Perfect for: presentations, events, keynotes, product launches, explainer videos, internal and external events. We can even train your presenter(s) on how to deliver in an engaging and memorable way.

What's involved?

Insight session: A face-to-face session with our creative strategists will set the direction and objective of your project.

Content writing: Expert content writers craft an impactful and powerful presentation, drawing on themes and key messages established in your insight session. Includes presentation structure, on-slide content and speaker's notes.

Presentation concept: Using your brand guidelines and/or references provided by you, our Senior Designers create a custom concept outlining the look and feel of your project.

Presentation design: Using the concept, your project is created by our design team. One round of minor amends are included.

PresentationStudio

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