



**Presentation
workshops.**

VisualStory®



Facilitator
Emma Bannister

Clear content is the foundation for all future presentations.

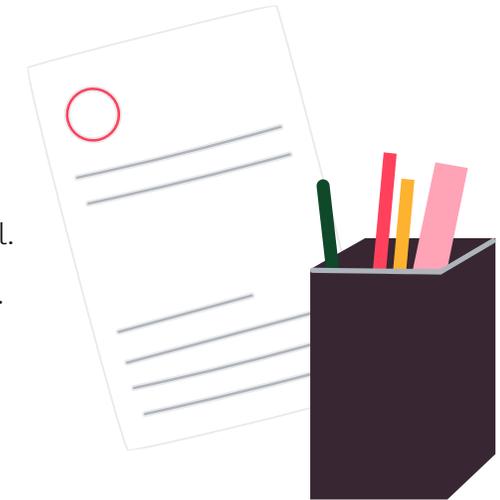
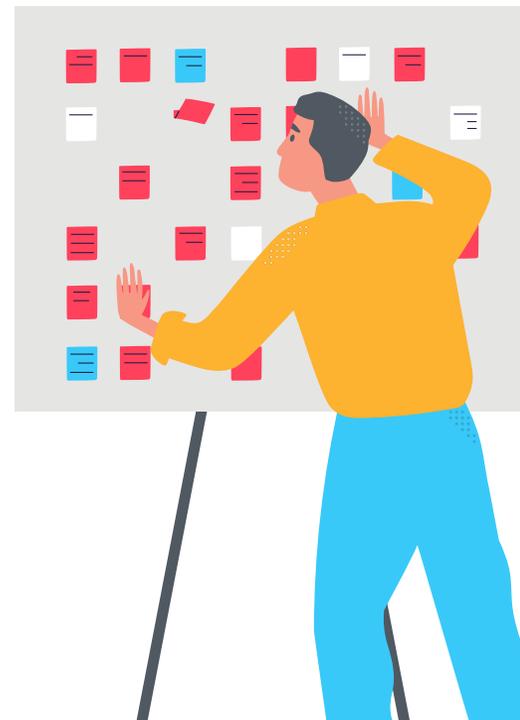
We are thrilled to be Australia's only certified provider of this world-renowned workshop.

Learn how to generate ideas and collate data and research into a persuasive story.

This workshop will turn you into a confident story-teller and presenter. We give you the methodology and tools you need to engage your audience, sell your ideas and inspire people to act.

Story-based content

- › Identify your presentation purpose.
- › Understand how to connect to your audience creating common ground and emotional appeal.
- › Create your story using the Duarte Story Map™.
- › Analyse your audience.
- › Articulate your 'key message'.
- › Balancing analytical and emotional appeal.
- › Boost confidence and credibility.



Visual design principles

- › Learn to think like a designer and realise the importance of visual communications.
- › Understand layouts for clear communication and visual unity.
- › Exclusive access to professional examples.

Perfect for

- › Anyone who writes, designs or delivers PowerPoint presentations.
- › Pre-conference and roadshow workshops.
- › Sales teams involved in pitching.

PowerPoint design



Facilitator
Denis Tanoyue

Stop wasting precious time creating ineffective presentations.

We offer one-day and half-day sessions which teach you to design first-class presentations.

Train your inner designer and walk away with the skills you need to make the most of PowerPoint and achieve presentations that are consistent and professional, always.

Templates and slide masters

- › Establish your presentation foundations and master templates.
- › Learn about applying colours, fonts and placeholders in the master deck.
- › Understand layouts and themes.

Hands-on practical experience

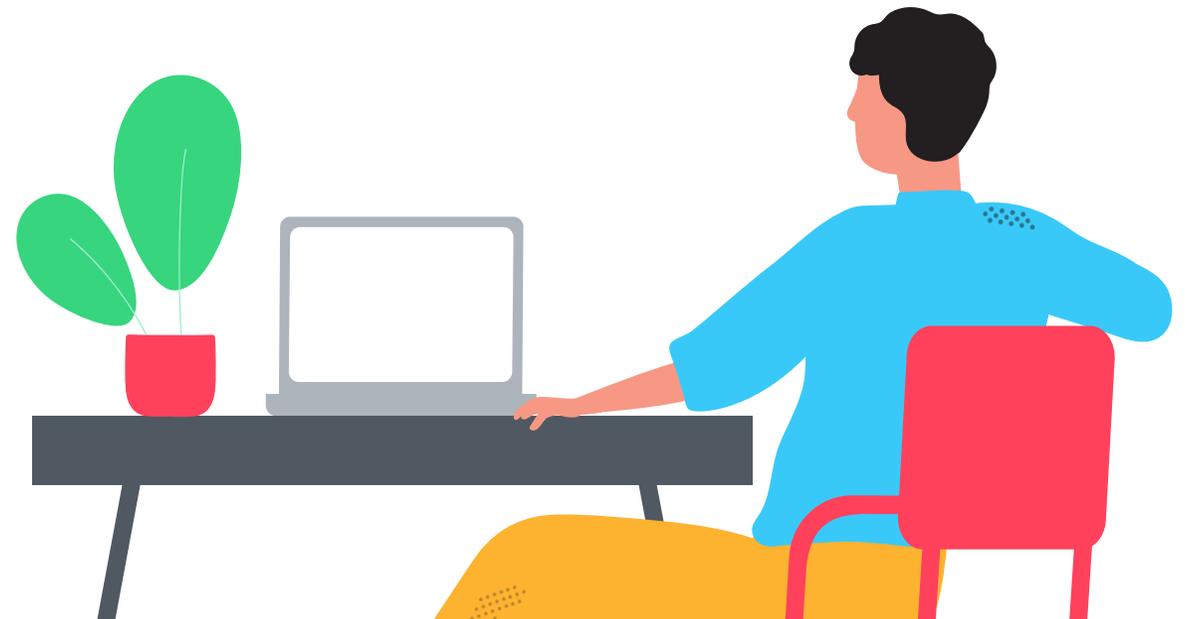
- › Putting it all together – create slides to support messages created during the day.
- › Bring your own files for personal advice!
- › Create slides from real examples.

Creative workshop

- › Practical sessions exploring;
- › Shapes and typography.
- › Charts, graphs and data.
- › Animation techniques.

Perfect for:

- › Teams needing to improve their technical PowerPoint skills.
- › Companies who have just launched a new PowerPoint template.



Public speaking



Facilitator
Gabriella Maselli
McGrail

Learn to love public speaking.

Become more confident and relaxed with one-on-one coaching or team workshops. Overcome nerves, engage your audience and present with confidence.



Voice/breath management

- › Exercises and drills for articulation.
- › Learn how to speak confidently with a strong, centred and controlled voice.
- › Learn to decode the tone of a script.
- › Master the art of phrasing.
- › Learn engaging rhythm, authentic tone and learn the skills of defining 'beats'.

Physical behaviour

- › Convey intended messages through body language and eye contact.
- › Examining and refining gesture, habit, posture, mannerisms and movement.

Action!

- › Utilise space, props and environment.
- › Learn to block movements and eyelines, and plan audience interaction.
- › Grow as a powerful improviser.

Perfect for:

- › Beginners who need to increase confidence and impact.
- › Seasoned professionals looking to learn the latest techniques and build on their experience.

