

PresentationStudio



Presenting from home

Online workshop information



Strategic storytelling

An eLearning course with personalised follow-up Q&A

Learn the science of presentations!

Pitching, presenting, storytelling, building content and narrative, and an introduction to design thinking.

Inspire action, empower teams, improve communications and spread ideas.

Quick overview

A physical toolkit will be sent to you to help you complete the course in your own time. You will be able to ask questions via email at any stage.

On course completion, we'll schedule a personalised 30-minute 1:1 follow-up session with a trainer, allowing you to chat with an expert and clarify any queries you might have.



The details

Prepare

You will need an idea for an upcoming presentation, or a past presentation that needs love or didn't work.

Discover

- › A clear articulation of what you are presenting
- › A better understanding of your audience; how they learn and interpret information, and how to get them to engage and act
- › A key message and ICB™ (implied consumer benefit)
- › A proposed length of your presentation (time and slides)
- › A visual and verbal tone of voice
- › A "skeleton" deck with draft content per slide
- › Direction on how to design your presentation

Good to know

The training can be completed at your convenience from home. You will need your own computer/laptop with access to Zoom.

Follow-up

Once the course is completed, we schedule your 30-minute Zoom 1:1 follow-up call.



Who benefits

Employers

Empower staff to communicate better in the workforce - increasing productivity, communication and efficiency.

Employees

Upskill - present better and enhance career opportunities.

Storytelling for business eLearning course inc. kit and 1:1 follow-up call

\$495*

Book now

Questions? Contact us at training@presentationstudio.com



PowerPoint formatting

A 4-hour virtual workshop with a subject matter expert

Great for content-heavy presentations

Learn how to transform content-heavy presentations and documents such as heavy reports, leave-behind papers and reference materials.

Ideal for tidying up busy documents with repetitive styles of content that needs to be on-brand and professional.

Quick overview

Join our virtual classroom with a subject matter expert. Learn the PowerPoint design essentials that are key to ensuring consistency and tidiness throughout your branded documents and presentations.



The details

Prepare

You will receive an invite via Zoom and further instructions upon registering, which include details of how to set up your work environment, plus a questionnaire about your current PowerPoint skill level.

Discover

- › Contrast, repetition, alignment and proximity
- › Shortcuts; using the Quick Access Toolbar
- › Shapes and resizing
- › Templates, layouts, placeholders and graphs
- › Formatting, columns and text styles

Schedule summary

- 08.45** Log on, check your tech and say hi!
- 09.00** Training begins
- 11.45** Break
- 12.00** Training continues
- 12.40** Q&A
- 13.00** Training concludes

Good to know

You will need your own computer/laptop with PowerPoint installed and access to Zoom.



Who benefits

Employers

Increase productivity and efficiency by upskilling your workforce with technical skills that will improve overall communication.

Employees

Upskill your technical PowerPoint skills to communicate your content more effectively.

**PowerPoint formatting:
4-hour facilitated, online
virtual workshop**

\$495*

Book now

Questions? Contact us at
training@presentationstudio.com



PowerPoint design

A 4-hour virtual workshop with a design expert

Design first-class presentations

Think like a designer! In this workshop you will learn the tricks of the trade to design first-class presentations that will elevate your messaging and capture your audience.

Create more engaging slides for any pitch, keynote or conference presentation.

Quick overview

Join our virtual classroom with a subject matter expert. Learn PowerPoint design tools, techniques and theory that will help to transform your basic slides into a beautifully designed presentation.



The details

Prepare

You will receive an invite via Zoom and further instructions upon registering, which include details of how to set up your work environment, plus a questionnaire about your current PowerPoint skill level.

Discover

- › Shortcuts; using the Quick Access Toolbar
- › Presentations; using data vs insights
- › Semiotics
- › One message
- › Animation and transitions

Schedule summary

- 08.45** Log on, check your tech and say hi!
- 09.00** Training begins
- 11.45** Break
- 12.00** Training continues
- 12.40** Q&A
- 13.00** Training concludes

Good to know

You will need your own computer/laptop with PowerPoint installed and access to Zoom.



Who benefits

Employers

Increase productivity and efficiency by upskilling your workforce with technical skills that will improve overall communication.

Employees

Upskill your technical PowerPoint skills to communicate your content more effectively.

**PowerPoint design:
4-hour facilitated, online
virtual workshop**

\$595*

Book now

Questions? Contact us at
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Public speaking

A 4-hour virtual workshop with an expert presenter

Present with confidence!

Become a confident speaker with individual coaching or team workshops.

Perfect for beginners who need to learn best practice and increase impact, or seasoned professionals looking to learn the latest techniques and build on their current experience.

Quick overview

Join our virtual classroom with an expert public speaking coach. Learn to love public speaking by discovering how to overcome nerves, engage your audience and present with confidence.



The details

Discover

- › Voice/breath management
- › Exercises and drills for articulation to achieve a strong, centred and controlled voice
- › Learn to decode the tone of a script
- › Master the art of phrasing
- › Learn engaging rhythm, authentic tone and learn the skills of defining 'beats'
- › Convey messages through eye contact, gesture, posture and movement
- › Utilise space, props and environment
- › Learn to block movements and eyelines, and plan audience interaction

Schedule summary

08.45 Log on, check your tech and say hi!

09.00 Training begins

11.45 Break

12.00 Training continues

12.40 Q&A

13.00 Training concludes

Good to know

You will need your own computer/laptop with access to Zoom.



Who benefits

Employers

Increase productivity and efficiency by upskilling your workforce with technical skills that will improve overall communication.

Employees

Upskill your public speaking skills and communicate more effectively.

**Public speaking:
4-hour facilitated, online
virtual workshop**

\$595*

Book now

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Speaking to camera

A 4-hour virtual workshop with an expert presenter

Engage your audience through a lens!

In this highly interactive online workshop, you will learn the skills to present across digital platforms such as webcam, online streaming services and stage cameras.

With the current landscape driving organisations to create and deliver their presentations online, learn how to utilise this shift in communication and deliver with impact across any medium.

Quick overview

Join our virtual classroom with a subject matter expert. Learn best practice techniques for presenting online and engaging an audience through a lens.



The details

Discover

- › Body language: posture, gesture, movement and mannerisms that communicate effectively across camera
- › Voice and speech control: how to use your voice to create direction in a presentation and influence your audience
- › Engage and connect with your audience whilst not being physically present with them
- › Home/room setup to create the best environment including lighting and acoustics
- › Editing and sending pre-recorded presentations
- › Camera techniques and positioning

Schedule summary

- 08.45** Log on, check your tech and say hi!
- 09.00** Training begins
- 11.45** Break
- 12.00** Training continues
- 12.40** Q&A
- 13.00** Training concludes

Good to know

You will need your own computer/laptop with access to Zoom and a webcam.



Who benefits

Employers

Increase productivity and efficiency by upskilling your workforce with technical skills that will improve overall communication.

Employees

Upskill your public speaking skills and communicate more effectively.

**Public speaking:
4-hour facilitated, online
virtual workshop**

\$595*

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Our presentation services

We take care of presentations - end to end.



Insights

A face-to-face session with our creative strategists will set the direction and objective of your project.

- › Unlock insights
- › Communications strategy
- › Campaign messaging



Write

Offering a full suite of editing and writing services from scripting to copywriting, we're storytellers.

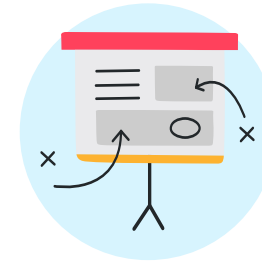
- › Scripts
- › Storyboards
- › Presentations
- › White Papers



Design

We animate processes, visualise data and beautify anything. Platform agnostic and industry best.

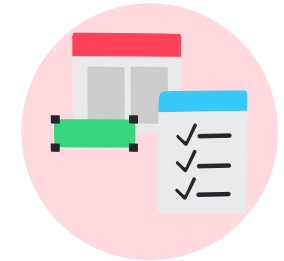
- › Presentations
- › Formatting
- › Templates
- › Video
- › Infographics



Train

Training people all over the world to write, design and deliver great presentations. Learn and upskill with private and public workshops in:

- › Visual storytelling
- › PowerPoint design
- › Public speaking



Events

End-to-end service for all your digital events: from collateral and content creation to main stage theming and speaker coordination.

- › Event collateral
- › Event management
- › Presentations
- › Stage theming
- › Speaker coordination



For more information chat to our training team at:
[02 8378 9106](tel:0283789106) | training@presentationstudio.com

www.presentationstudio.com