



EMMA BANNISTER

Keynote Speaker

PresentationStudio®

Looking for A SPEAKER?

Emma Bannister is a sought-after keynote speaker with a passionate, creative and authentic voice. She is regularly booked well in advance to deliver keynote presentations for global conferences, organisation initiatives and leadership development programs.

Emma has three powerful keynotes:



Keynote #1

Impact Matters

How do you gain the competitive edge in your presentation?



Keynote #2

Change Makers

Creativity is *the* future business skill.



Keynote #3

Never Give Up

From grassroots to successful business owner, learn how to take control of your own story.



EMMA BANNISTER

Founder & CEO

"I believe presentations are a catalyst for action. I spend every day sharing my passion to help empower others to share stories and unlock value in the power of their presentations."

In 2006 Emma welcomed her first child, Mila, into her life. Whilst sitting at her kitchen table she realised that if she was going to follow her passion, and build a career that worked for her then she needed to take control. Fast-forward 11 years and Emma Bannister has built APAC's largest presentation communication agency. Emma's first book, a step-by-step guide on how to use Visual Thinking to create presentations came out in 2017.

Presentations are used daily. Yet our most important and urgent messages are trapped; hidden behind seriously bad slides and long complex paragraphs of information. These messages could have made a difference in the world – but they go unheard, unseen, and not understood.

Emma helps executives communicate ideas and truly inspire change, start-ups raise funds, sales teams win billion dollar projects and charities raise awareness to life-saving projects.

Her vision is to transform the culture of presentations by raising awareness and educating people on the foundations and benefits of presentation communication.

Sounds simple enough – but what if you're not an award winning communication expert with your finger on the pulse? You don't have to be because Emma Bannister is. Presentation Studio's Founder and CEO, with over 20 years' experience in visual communication strategy, will show you the ropes.



EMMA BANNISTER

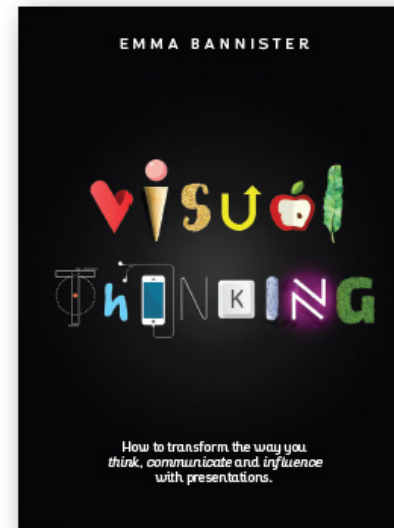
Author

Visual Thinking will help you transform the way you think, communicate and influence with your presentations.

"I believe presentations are a catalyst for action. I'm passionate about helping people unlock value in the power of their presentations."

Transform your presentation in five simple steps:

1. Identify your purpose and main message
2. Brainstorm your ideas
3. Structure your presentation
4. Design your content
5. Deliver and share for greater impact



"Emma's book gives you the techniques to ensure that every presentation you give delivers the message you want and the outcome you desire."

James Clifton
Telstra, Head of Marketing Operations

"Your message matters, so it matters that you read this book and apply what you learn now to make an impact in the future."

Janine Garner
Speaker, Mentor and Author

"Amazing! I could flick through Emma's presentation designs all day. We need this work on our stages and in our business rooms. A beautiful book, beautiful designs and a beautiful person to boot."

Dr Louise Mahler
International Speaker

"Finally, a book that may be the much sought-after cure to 'death by PowerPoint'. If you give presentations as part of your role, Visual Thinking is a must read ... don't do a presentation without it."

Gabrielle Dolan
International Speaker

Three
POWERFUL KEYNOTES

Keynote #1

IMPACT MATTERS

“Presentations are a catalyst for action. They are our opportunity for impact – to stand out and be noticed.”



So, let's connect – human to human and share our point of view in a clear way that is easy for our audience to understand, remember and act on.

By understanding the rules we can truly make a difference and build a human to human connection with emotional appeal that persuades and motivates your audience.

It is Emma's mission is to help others see the value of presentations. That is why company's like Telstra, Commonwealth Bank, Yahoo!7, EY, Microsoft, VISA and Qantas turn to Presentation Studio for the perfect mix of storytelling, visual communication, and presentation skills.

Emma's innovative approach to integrating story and visual design transforms lacklustre presentations into engaging, powerful and successful communication tools.

Learn:

- How to stay relevant and keep being needed
- Essential components of presentations
- Practical ways to differentiate, stand out and get noticed
- How to be heard above the noise, build trust
- To share your point of view and be remembered

Perfect for:

- Managers and Executives who write and deliver presentations
- Pre-conference / roadshow preparation workshops
- Conference breakout training sessions

Keynote #2

CHANGE MAKERS

"As we rely more on machines to make decisions, humans will need to supply what machines cannot: **Creativity.**"



Creativity is *the* future business skill.

That's why in the 2016 World Economic Forum report, Creativity as a skill set moved from number 10 in 2015 to number three in 2020.

Leaders must learn not to stifle creativity, allow time for experimentation and resource the ability to problem solve through curiosity, imagination, innovation and expression of ideas. It's what gives humans the competitive advantage.

"Protect the future not the past – your job as a manager in a creative environment is to protect new ideas from those who don't understand that in order for greatness to emerge, there must be phases of not-so-greatness."

Ed Catmull, co-founder of Pixar

Emma shares her experience of driving a creative team culture and the challenges and benefits that brings. In a brave and authentic keynote, she shares practical advice along with her insights and experiences that will help you prepare for the future ways of working by unleashing creativity innovation, problem solving, persuasion and collaboration in your organisation.

Learn:

- Future ways of working – case studies
- Benefits and solutions
- Problem solving skills and exercises
- How to lose our fear of being wrong

Perfect for:

- Managers who want to foster a creative culture throughout their organisation
- Conferences, roadshows and internal events

Keynote #3

NEVER GIVE UP

“From grassroots to successful business owner; my life and leadership lessons. **Learn how to take control of your own story.**”



Emma arrived in Australia in 2002 with little more than one backpack and a vision of how powerful presentations could be. With nobody providing quality presentation support and an obvious demand, she knew she had found her niche.

Starting a business has obvious challenges and during this keynote, Emma shares stories from the past 11 years – realising her vision - establishing an industry and the struggles and successes of a small business. As Presentation Studio grew and the team reached double figures Emma was faced with her biggest challenge 'leadership skills', whilst being an introverted graphic designer with a fear of public speaking.

Now, as CEO, creative entrepreneur and professional speaker, Emma has over 30 full time employees and Presentation Studio is the leading presentation agency in APAC. Emma shares the transformation insights and learnings through creative thinking, brave decision making and staying focussed.

Learn:

- Finding your niche and relevance
- Increase confidence and motivate
- Develop resilience and overcome fear
- Start-up skills, learn practical tools

Perfect for:

- Lunch and Learns
- Women's Groups / Networking Groups

Fee STRUCTURE



Keynote

\$5,000 + GST

"I believe presentations are a catalyst for action. I'm passionate about helping people unlock the value of their presentations.

Hours, days, even weeks are wasted creating and delivering lacklustre PowerPoint presentations that are ultimately forgotten.

If every presentation became creative, powerful and memorable, the positive impact on a company's revenue would be enormous."

Emma Bannister

Founder & CEO, Presentation Studio



2015 Finalist



2016 Finalist

presentationstudio.com



TESTIMONIALS

"Hi Emma, Thanks for the message and for the inspiration you gave at the Pitch Management Conference – you made it seem so easy! Having gone through the exercise of presenting I have a renewed respect for the art of presentation and some ideas for how to improve not only for myself, but those presentations I prepare for others. Look forward to the next time!"

Conference Attendee

"Hi Emma, I saw you speak at the iMedia Brand Summit this week and have to say, it was one of my favourite talks. Thanks for the wonderful tips! I'd love to connect and keep an eye out for opportunities for us to work together where possible or to refer to other."

Media Agency

"A co-worker was impressed by your presentation at the APMP conference last month. I have just read your excellent white paper on How to Give and Effective Presentation. We are currently revising this at my company. I would like to connect with you."

Bid Manager

"Hi Emma, Brilliant presentation you gave, so many take-aways – thanks so much."

Telco

"Hi Emma, Brilliant presentation yesterday. It was on of the most inspiring I've attended not only in the last two days. You got a lot pf people thinking, and wanting to 'do better' – well done!"

Financial Services

"I absolutely loved the training, and although at first when it popped into my calendar I expected it to be a great time to catch up on loss sleep I was pleasantly surprised by the experience."

Technology Company

"Just wanted to write and thank you so much for your fabulous training. Throughout the day you were so lovely, helpful and patient."

Automotive Industry

"Thanks again for such an insightful training day, I've had a lot of very positive feedback so it clearly hit the mark."

Telco

"Presentation Studio has set a new benchmark in presentation training."

Financial Services

"I have spoken to a few businesses about your business and the value you bring."

Creative Agency

"Thank you for an amazing course filled with valuable information, the whole experience was invaluable to the Office of the Secretary. The team are now in a much better to create a successful PowerPoint presentations for our Executive Team. We found the material was delivered with high level of enthusiasm and passion, your team's expertise has been much appreciated, the course exceeded our expectations."

Government Agency

"We really enjoyed having you contribute to Communicate to Inspire this year. Everyone is still raving about the tips in your keynote. Your methodology and presence was very beneficial to our community of scicomm practitioners."

"I've been talking and sharing my story map from the VisualStory workshop with everyone back in the office at Scitech – there's so many practical tips you can start to use in your practise right away."

Government Agency





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