# celigo

## Marketplace Integration Apps for NetSuite

Streamline multichannel sales with prebuilt integrations for NetSuite ERP



Many online retailers sell in one or more online marketplaces. To be successful in these marketplaces, companies must deliver optimal buying experience for shoppers. Order delays, inaccurate product information, or lack of real-time order status can result in unfavorable reviews – leading to lost sales and poor online reputation.

A key driver for optimizing the buying experience is ensuring that back-office operations are streamlined. This requires data to seamlessly flow between back-office systems, such as NetSuite ERP, and online marketplaces. Celigo Marketplace Integration Apps provide out-of-the-box solutions that automate data exchanges between NetSuite and popular marketplace platforms. These prebuilt integrations help streamline ordering and fulfillment processes and can easily handle seasonal or unexpected volume spikes – enabling companies to successfully sell on marketplaces.



Supported Marketplaces









## Key Benefits

- Optimize buying experience with timely fulfillment, accurate product availability, and real-time order statuses
- Efficiently scale operations by automating processes that rely on NetSuite and marketplace platforms
- Achieve fast time-to-value with prebuilt, out-of-the-box integration that does not require IT support
- Minimize ongoing costs with continuous upgrades, maintenance, and support provided by the experts at Celigo



### Order Management

View and manage store orders within NetSuite as soon as customers check out from marketplaces



## Products & Variations

Manage products, variations, pricing, images, categories, and other product attributes directly from NetSuite

## Shipping & Fulfillment

Leverage advanced fulfillment logistics; pick/pack/ship and notify customers with tracking numbers & shipping carriers in real time



## Payment & Invoicing

Support multiple payment capture scenarios – whether payment is at time of sale or after fulfillment



## Inventory Levels

Minimize under/overselling products with near real-time synchronization of stock levels between NetSuite and marketplaces



## Cancellations & Refunds

Manage cancellations and refunds directly in NetSuite and make statuses available in marketplaces

\*Availability of features may differ for individual Integration Apps. Contact sales@celigo.com for details.



(billed annually)

Amazon		eBay		Jet	Jet Walmart	
Standard	\$250/month	Standard	\$250/month		Standard	\$250/month
Premium	\$400/month	Premium	\$400/month	\$300/month	Premium	\$400/month
Enterprise	\$600/month					

**G** The Walmart Connector has made **operations run smoother for selling on Walmart**. The user interface is intuitive and very user friendly. **Set it and forget it**. Works well to import and export pricing, info, pictures, and sales orders. Works with FBA also. Very little downtime with quick customer support by email.

CANHDY RITTER, SYSTEMS ADMINISTRATION MANAGER, HOME CONTROLS

JESSE DRISCOLL, GENERAL MANAGER, CONTRACTORS DIRECT