

HIPPOS2020 INTERNATIONAL VENTURE ACADEMY WITH SOPHIA BUSINESS ANGELS



SIGN UP FOR THIS SPRING'S VENTURE ACADEMY IF YOU...

- 1) want to improve your company's investment readiness
- 2) are looking for investment of 0,5M€-1M€
- 3) are planning on market-entry to Mediterranean area

WHAT?

Venture Academy connects first-class entrepreneurs and investors from Finland, France and Austria. It helps growth ventures improve their investor pitches, bring their businesses to a state of "investment ready" and plan their market-entry to Mediterranean area.

FOR WHOM?

Program is targeted for Finnish growth ventures that have desire to improve their investment readiness, are looking for investments or/and are planning on market-entry to Mediterranean area. Participating growth ventures must have ready product or service, clear vision and proof of concepts.

Program creates added value for both startups looking for seed funding as well as for scaleups looking for investment of 0,5M€-1M€.

WHEN?

1. **Investment Readiness Workshop in Jyväskylä, Finland: 11th-13th of March**
Organized for 10 Finnish growth ventures.
Themes: Blue Ocean Strategy to, Go-to-Market and Investment Readiness
2. **Remote Coaching: During April**
Top 3 growth ventures will receive 10 hours of individual remote coaching.
3. **Venture Academy in Nice, France: May**
3 Finnish growth ventures, 5 French growth ventures and 3 Austrian growth ventures have opportunity to participate Venture Academy in Nice.

QUESTIONS? CONTACT:

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INTERNATIONAL VENTURE ACADEMY

PROGRAM

FEBRUARY 2020

LAUNCH OF THE PROGRAM IN FINLAND AND FRANCE

3rd of February

APPLICATION TIME

3rd of February
- 28th of February

MARCH 2020

INVESTMENT READINESS WORKSHOP @JYVÄSKYLÄ, FINLAND

11th-13th of March

3-day investment readiness workshop for 10 selected growth ventures.

APRIL 2020

INVESTMENT READINESS REMOTE COACHING

Selected 3 growth ventures get 10 hours of remote coaching for their investment readiness.

Needed preparations for Venture Academy

MAY 2020

VENTURE ACADEMY PROGRAM @NICE, FRANCE

May

Growth ventures from Finland, France and Austria attend Venture Academy.

AUGUST 2020

BONUS: EBAN INVESTOR DAY @JYVÄSKYLÄ, FINLAND

6th-8th of August

All Venture Academy growth ventures and coaches from Finland and France are invited to the EBAN Investor Day.

COACHES



JEAN-LOUIS BRELET

Investor, entrepreneur and coach with passion for innovation and international business. He has 12 years of experience in the field of startup investments, after working for 27 years in the hi-tech industry in the Silicon Valley for XILINX, in France for DASSAULT Electronique and in Germany for ABB. Now he is president of Closesocres, board member of France Angels, president emeritus of Sophia Business Angels and president of Entrepreneur-Avenue. As a coach, Jean-Louis's experience is mostly in innovation strategy and finance for entrepreneurs, including early stage fund raising.



MARCEL DRIDJE

President Emeritus of the Sophia Business Angels and mentor at the Camp In Aix en Provence. Marcel has substantial field experience helping it and telecom startups in the US and EMEA. Marcel has a broad range of experience in all aspects of sales, marketing, communication and management with direct experience with Fortune 500 enterprises (IBM, Nortel, Lucent, Cisco, EMC, ALY) and startups (Quantum, Andrew Networks, Pluristum, Corvis, Ascend and Airespace). Nowadays Marcel helps startups with seed money, vc connections and business development.



NATHALIE DUMAS-LAMBORGHINI

Nathalie has been leading her career at international level working for industry technology blue chip companies such as Cisco, Oracle and Intel. Her specific approach to business innovation and disruption relies on her thorough understanding of emerging technologies and new models. She's addressing innovative business models, ecosystems, strategic partnerships, and techniques that are centered on the user experience and the usage. She's President and Board Member of several organizations, Business Angel and start-up coach at Thecamp, Marseille Innovation and Sophia Business Angel.