



SWS GROUP

WORKWEAR | LINEN | HYGIENE | CLEANING | PEST CONTROL



Integrated Hygiene Solutions for the Three Pound Group





THE CAMFIELD **three pound group**

Client: Three Pound Group

Services: Linen rental, washroom services, commercial cleaning and commercial pest control.

Date services Commenced: 2016

Client Bio: The 3 Pound Group is the dynamic brand behind some of Perth's most popular venues. Specialising in a memorable bar, restaurant, pub and function centre across three iconic Perth venues;

-  The Reveley is located on Elizabeth Quay with fine dining and a roof top bar with spectacular views across the Swan river – 400 guests
-  The Camfield - Australia's largest pub - is located near The Optus Stadium – 2500 guests
-  The Stables Bar offers a premium dining experience in the heart of the city – 500 guests

“The SWS Group is the perfect end-to-end solution to meet the hygiene requirements in cleaning, washroom services, linen rental and pest control services for any hospitality venue/group.

Their professionalism and level of care has made them a pleasure to deal with. It has given our business the opportunity to seamlessly take care of what we do best and service our customers without having to worry about the other factors that facilitates the running of our operation.

The competitive pricing is always an added bonus, however, treating each other as stakeholders to our businesses has always been part of our group's philosophy and fosters stronger relationships.”

Carl Leembruggen,
Operations Manager | Three Pound Group

The Scope

SWS Group originally commenced washroom and cleaning services for The Stables Bar back in 2016. Since then, the scope of services has increased to include comprehensive integrated hygiene services that are provided to all three venues; The Stables, The Reveley and The Camfield.

The integrated approach includes managed washroom and cleaning services delivered through the Cleanpro brand. This includes delivering a tailored washroom program specific to the group's needs which were initially determined through a professional assessment of each venue.

The Cleantex brand provides the group with a complete range of managed linen rental services including kitchen cloths and table linen, these items are regularly laundered, maintained and delivered back to the venues ready for service.

Complementing these services is Pestpro's pest control solutions for restaurants, pubs and bars, offering proactive prevention and monitoring strategies. Drawing on expertise, SWS Group apply extensive knowledge to assess the pest risk and have developed a tailored solution for The Three Pound Group that keeps pests off the menu. These strategies help keep pest problems from ever getting started and ensuring all the venues remain pest-free.



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The Value-Add






The competitive pricing that SWS Group offers The Three Pound Group is an obvious value-add for the client, but it goes much further than that. Carl Leembruggen, Operations Manager at The Three Pound Group, highlighted *'The benefits to the organisation have, above all, been the streamlined communications SWS Group facilitate with their integrated services. It's one phone call to manage all hygiene services (Washroom, Cleaning, Pest Control and Linen Rental). This efficiency is much appreciated as it makes our businesses even more efficient.'*

Carl went on to say, *'SWS are clearly a professional business which offers us a more intimate service with a dedication to quality. This results in a flexible and reactive service that is demanded of a big venue like The Camfield.'*

On more than one occasion we've called on SWS Group at the last minute to undertake a clean-up at our 'Embargo' pop-up bar. Without fail they respond efficiently and before we know it cleaning staff are on-site, with no fuss. This is noticed, and very much appreciated, by us.'

Service Highlights

The following highlights of the services provided by SWS Group were identified by The Three Pound Group:

-  The intimate service offered by the SWS Group
-  Flexible and reactive service provided
-  Collaborative approach offered through superior client/supplier communications
-  Attention to detail in the pest control management
-  Approach taken by SWS Group in addressing and rectifying any service-delivery issues



The Result

By outsourcing all integrated hygiene solutions to the SWS Group, The Three Pound Group staff can concentrate on running their restaurants and pubs in the knowledge that their washrooms, cleaning, linen and pest control requirements are being met, and very often exceeded.

Restaurants/hotels/pubs that continue to manage services through 4 or 5 separate service providers are wasting valuable time and money in managing multiple suppliers. Many businesses, including The Three Pound Group, are now seeing the many benefits of centralising their laundry, hygiene, cleaning & pest control services through a single supplier.

The SWS Group business model is built around the ability to recruit, deploy, manage and maintain integrated hygiene solutions for the food & beverage industry. Consequently, it is ideally placed to service an organisation with the size, scale and dynamic nature of The Three Pound Group's businesses.



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