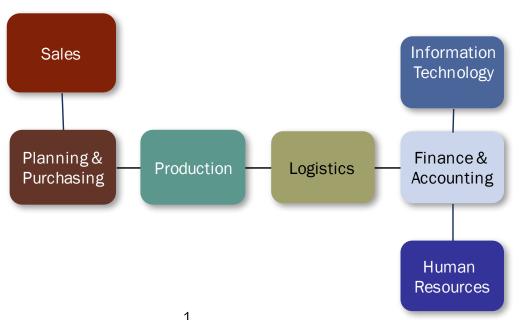
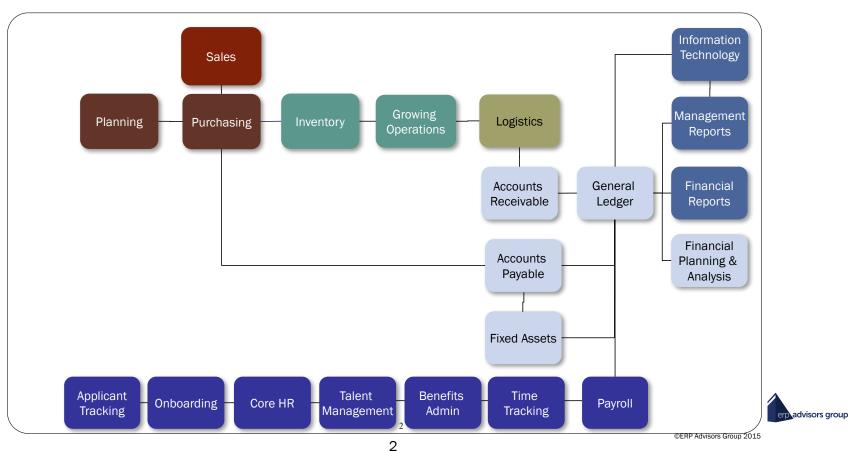
Horticulture Sample Application Ecosystem

Strategy People
Processes Technology

- Critical business processes include:
 - Sales
 - Planning & Purchasing
 - Production
 - Logistics
 - HR/Payroll
 - Accounting
 - Information Technology



Horticulture Sample Application Ecosystem



Business Applications Ecosystem Ideal Scene Diagram

 Integrated, feature-rich applications that help automate each department's processes and provide a common platform and data flow across the entire company.

