



June 4, 2020: Cristie Nordic First Rubrik Authorized Support Partner in Sweden

Offering expands client options for simple, rapid next-generation data management

Cristie Nordic, specialized in data availability, extends its existing services to include Rubrik's portfolio of unified cloud, edge, and on-premises data management and protection solutions. The partner status (RASP) means that technical specialists at Cristie Nordic have undergone the highest level of Rubrik training and are now fully accredited to provide expertise, act as a single point of contact to customers, and provide support in Swedish.

Rubrik's single cloud data management platform enables enterprises to maximize value from data increasingly fragmented across data centers and clouds.

"The Rubrik platform is data protection for modern workloads and made for simplicity, cloud and automation," says Pernilla Arensparr, CEO Cristie Nordic. "This entails an easy-tounderstand system, a quick start for your backups, and minimal manual handling."





Customers across the globe choose Rubrik to automate self-service at scale, and eliminate legacy backup complexity while maintaining governance, compliance, and security. As a result, organizations can achieve business up-time, accelerate development, and leverage the cloud to enable digital and cloud transformation.

To Cristie Nordic, the Rubrik platform is a broadening of its portfolio of existing data protection solutions, and specifically targets organizations that quickly need an on-premises solution for the whole, or parts of, the environment.

"Rubrik is a great choice for organizations with more than 200 VMs, on-premises and hybrid environments," says Pernilla Arensparr. "We believe the platform will be beneficial to midsize and large organizations in the private as well as the public sector."

The Rubrik platform is already available via Cristie Nordic and supplied to several major organizations in the Nordic and DACH regions. To learn more, please visit <u>https://content.cristienordic.com/rubrik</u>

For more information, please contact:

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About Cristie Nordic

Cristie Nordic AB is a Swedish competence company that has been active within backup and storage for over 20 years. The company specializes in managing, protecting and storing data with a focus on availability and quick recovery in all types of environments. With offices in Sweden, Denmark and Germany, the company has established a customer and partner base in the Nordic countries, the DACH region and Poland. Since January 2019, Cristie Nordic is part of Pedab Group AB that holds 130 employees and provides IT infrastructure, software solutions and services in eight countries with a 183 EUR million turnover.

