

# Cristie First Rubrik Authorized Support Partner in Germany

Offering expands client options for simple, rapid next-generation data management

Cristie Data GmbH and Cristie Nordic both specialized in data availability, extends its existing services to include Rubrik's portfolio of unified cloud, edge, and on-premises data management and protection solutions. The partner status (RASP) means that technical specialists at Cristie have undergone the highest level of Rubrik training and are now fully accredited to provide expertise, act as a single point of contact to customers, and provide support in German via the collaboration with Cristie Data GmbH.

Rubrik's single software platform enables enterprises to maximize value from data increasingly spread across data centers and clouds.

*Volker Wester, Managing Director of Cristie-Data GmbH, is thrilled: "Most of the existing backup solutions on the market are not designed for the management of data in cloud environments. You can't keep up with the speed or complexity of the demands of modern IT architectures. With Rubrik, backup is no longer just a cost block. From the very first second, we were won over by the User First mentality and a deep understanding of customer requirements."*

Customers across the globe choose Rubrik to automate self-service at scale, and eliminate legacy backup complexity while maintaining governance, compliance, and security. As a result, organizations can achieve business up-time, accelerate development, and leverage the cloud to enable digital and cloud transformation.

*The rubrik platform offers data protection for modern workloads and is designed for simplicity and automation," confirms Pernilla Arensparr, CEO of Cristie Nordic. "The easy-to-understand system guarantees a quick start for your backups with minimal manual effort."*



To both Cristie Data and Cristie Nordic, the Rubrik platform is a broadening of its portfolio of existing data protection solutions, and specifically targets organizations that quickly need an on-premises solution for the whole, or parts of, the environment.

*"Rubrik is a great choice for organizations with more than 200 VMs, on-premises and hybrid environments," says Pernilla Arensparr. "We believe the platform will be beneficial to midsize and large organizations in the private as well as the public sector."*

The Rubrik platform is already available via Cristie Data GmbH and Cristie Nordic and supplied to several major organizations in the Nordic and DACH regions. To learn more, please visit <https://content.cristienordic.com/rubrik>

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Cristie Data has provided reliable storage, backup and disaster recovery solutions for 50 years. The group of companies, founded in 1969 in Stroud, England, supports more than 300,000 installations worldwide. For over 20 years, Cristie has focused on data management, data storage and data security. In addition to the storage of data, this primarily includes metadata management, but also the retrieval of files, email archiving, intelligent storage management as well as long-term archiving and HSM.

As a manufacturer, Cristie develops its own software solutions around data backup and disaster recovery. Cristie Virtual Appliance (CVA), Cristie Backup Solution (CBS) or the bare metal restore solutions (TBMR, CBMR, NBMR and ABMR) fit seamlessly into existing backup applications. Fast system recovery on different hardware platforms are just as much a part of the portfolio as disaster recovery simulations of the backups performed.

Higher security without additional effort: in highly secure and BSI-certified data centers, the renowned company offers cloud and managed services. Customers in Germany, Austria and Switzerland appreciate the competence and expertise of the experts at Cristie Data GmbH.

