

## Press release

# Additive World

## Additive Industries launches 6<sup>th</sup> edition of Design Challenge during Dutch Design Week

Professionals and students are invited to (re)design products dedicated for 3D metal printing

Eindhoven (NL), October 25, 2019 – During the Dutch Design Week in Eindhoven, the largest design event in Northern Europe, Additive Industries has launched its sixth edition of the [Additive World Design for Additive Manufacturing Challenge](#). In order to grow the number of examples and inspire many other industries to develop dedicated applications for industrial 3D printing, Additive Industries is motivated to keep organising its annual Design Challenge. Every year the professionals and students are encouraged to redesign an existing conventional part of a machine or product for 3D printing or to come up with new inspiring designs of functional parts.

A professional jury will evaluate all designs submitted and assess whether they contain the distinctive features and freedom additive manufacturing has to offer. The partners of the Design for Additive Manufacturing Challenge are Ultimaker, a consumer 3D printer manufacturer, Altair Engineering, leading CAE technology provider, Autodesk, a leader in 3D design, engineering and entertainment software and CECIMO, European Association of the Machine Tool Industries, who are also a part of the competent jury. The finalists will take home wonderful prizes like software licenses and, besides a 3D printed Award, the winners will receive the Ultimaker printer. All six finalists will be invited to the [Additive World Conference](#) on April 1-2, 2020 in Eindhoven, where the winners of the Design Challenge 2020 will be announced during the Additive World Awards Dinner. “We are looking forward to this 6<sup>th</sup> edition of the challenge, with inspiring (re)designs to eliminate manufacturing difficulties, reduce the number of parts or minimize assembly. Every year we are overwhelmed by the growing amount of the inspiring designs and the broader view on design for additive manufacturing” says Daan A.J. Kersten, co-founder and CEO of Additive Industries.

The possibility to apply for this edition of the Design Challenge is starting today thru February 1, 2020.

<End of press release>

[More information](#)



Image of the Additive World Design for Additive Manufacturing Challenge 2020 and pictures of the last year's winners can be found on our [Press Page](#).

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**About Additive World**

Additive World strives to connect the dots in industrial 3D printing. We want to create a platform to meet colleagues from your industry and experts in your field of use. To exchange insights, share experiences and accelerate the learning curve to a mature technology. Additive World is an initiative of Additive Industries.

**About Additive Industries**

Additive Industries is accelerating industrial additive manufacturing of high quality, functional, metal parts by offering a modular end-to-end 3D printing system including a seamlessly integrated information platform to high end and demanding industrial markets. With substantially improved reproducibility, productivity, and flexibility, Additive Industries redefines the business case for series production of additive manufacturing applications in aerospace, automotive, medical technology and high-tech equipment.