



Additive Industries
Industrialising 3D printing for functional parts

Press release

Additive Industries near to complete its global coverage by the appointment of two new agents

In Australia & New Zealand, Benson Machines will represent Additive Industries, CMI Electronic Industries Trading is appointed agent for Israel

Eindhoven, The Netherlands / Sydney, Australia / Haifa, Israel – Just prior to the start of the TCT UK 2019 exhibition in Birmingham, UK, Additive Industries has signed an Agency Agreement with two new agents. With the appointment of Benson Machines, a well-established company specializing in precision manufacturing solutions, and CMI Electronics Trading, an experienced aerospace and high tech industrial supplier for industrial metal 3D printing solutions and part printing services, Additive Industries is nearing completion of its global coverage.

Benson Machines will support Additive Industries in developing the Australian and New Zealand industrial markets in aerospace, automotive, medical and general machine building markets. “Based on the experience and market knowledge in precision manufacturing we have gained over more than 110 years and our active involvement in the development of the Additive Manufacturing Hub within AMTIL (Australian Manufacturing Technology Institute Ltd), we are well positioned to introduce Additive Industries and the MetalFAB1 system. We are looking forward to working with Additive Industries and developing our commercial strategy with regards to metal 3D production solutions”, said Paul Philips, Managing Director of Benson Machines. “With Benson Machines, we add a partner to our network that will work with us to identify and manage these opportunities that will contribute to our accelerated growth in the Asia Pacific region”, added Mike Goh, General Manager of Additive Industries Asia Pacific Pte Ltd.

CMI Electronics Trading will support Additive Industries in selling its MetalFAB1 industrial additive manufacturing system into the aerospace and high tech industry in Israel. “We are perfectly positioned to represent Additive Industries in Israel, based on our longstanding industry supplier relationships for machinery, materials and parts as well as our specific experience over recent years in selling metal Additive Manufacturing solutions and services”, said Moshe Cohen, President of CMI Electronics Trading. “With the help of CMI, we will gain access to important potential customers in key segments such as aerospace and high tech for our industrial metal additive manufacturing systems”, says Daan Kersten, Co-founder & CEO of Additive Industries.

<End of press release>

Additive Industries b.v.
P.O. Box 30160, 5600 GA Eindhoven, The Netherlands
www.additiveindustries.com

Chamber of Commerce 56692579, VAT NL852265992B01
Rabobank IBAN NL87RABO0172931932, BIC RABONL2U



3D Design &
Engineering



Prototyping &
Testing



Equipment &
Materials



Platform &
Virtual Factory



A picture with the new partners can be found on the Press Page on the www.additiveindustries.com website.

Photo 1: From Left to Right: Paul Philips (Managing Director, Benson Machines) and Bart Leferink (Director, Global Channel Sales, Additive Industries).

Photo 2: From Left to Right: Jan-Cees Santema (Sales Director Europe), Moshe Cohen (President CMI Electronics Trading) and Bart Leferink (Director, Global Channel Sales)

More information

Additive Industries b.v.

Achtseweg Zuid 155, NL 5651 GW Eindhoven, The Netherlands
P.O. Box 30160, NL 5600 GA Eindhoven, The Netherlands
www.additiveindustries.com

Contact

Daan A.J. Kersten, CEO
Mobile: +31 (0)653400630
E-mail: d.kersten@additiveindustries.com

About Additive Industries

Additive Industries is accelerating industrial additive manufacturing of high quality, functional, metal parts by offering a modular end-to-end 3D printing system including a seamlessly integrated information platform to high end and demanding industrial markets. With substantially improved reproducibility, productivity, and flexibility, Additive Industries redefines the business case for series production of additive manufacturing applications in aerospace, automotive, medical technology and high-tech equipment.

Benson Machines

118 Carnarvon Street, Silverwater NSW 2128, Australia
www.bensonmachines.com

Contact

Paul Philips
Phone: +61 1800 68 78 98
Email: info@bensonmachines.com

About Benson Machines:

Benson Machines has specialized in sourcing leading-edge technologies from around the world since 1908. It has introduced these technologies, particularly to the precision metal manufacturers, of Australia and New Zealand. Benson Machines provides an environment for the smooth transfer of technology with a full suite of support activities such as operational and maintenance training, preventative maintenance programs, replacement parts and consumables.

**CMI Electronics Trading**

4, HaCarmel street, pob 65, Yokneam Ilit -2069201, Israel

www.cmi-industries.co.il

Contact

Moshe Cohen

Phone: +972-49931215

Email: cmi@zahav.net.il

About CMI Electronics Trading Ltd:

Since 2012, CMI Electronic Industries Trading Ltd is an active player in the 3D metal printing technologies in Israel. Today, CMI is the only company in Israel that can supply 3D metal printers and 3D metal printing services from Macro to Micro dimensions, using the EBAM & laser bed fusion technologies and is one of the first companies that introduced 3D metal printers to the aerospace industry in Israel. Next to the aerospace industry CMI supplies to the medical devices industry as well as the high tech industry.