

### **Ease of management**

- Simplify management & scaling with the Control Panel, a powerful, intuitive webbased administration tool
- Add users and manage features with a few clicks
- No technicians required
- Enterprise-grade reliability
- Simple integration with hosted Exchange

### **Preserve capital & lower costs**

- No capital expenditure required
- Unlimited calling in the US
- Flat, per-user monthly rates
- No maintenance costs

- Yes / included / available / full functionality
- Possible or partially available with some limitation / extra cost
- ★ Not available

## Comparison Matrix: Cloud Phone System vs. On-premise Systems Easier to manage and scale • Lower capital expenditure & operating costs

	Sonoran Integrations Elevate Cloud System	On-premise system
Easily supports multi-site businesses and remote workers	<b>✓</b>	×
Requires no capital investment beyond the phones themselves	<b>✓</b>	Must pay for equipment, software, technicians and wiring
Flat, per user monthly rate	<b>✓</b>	High initial hardware & software costs. Unpredictable maintenance & upgrade cost
Unlimited calling to US	✓	×
Full redundant datacenters & Tier 1 Internet providers	<b>✓</b>	×
Free onboarding & migration	<b>✓</b>	Included in vendor costs
Keep your existing numbers	<b>✓</b>	<b>✓</b>
Free 24/7 phone and email support	<b>✓</b>	Support limited by capacity of your staff, vendor & telco
Full mobility including softphones	<b>✓</b>	Depends on vendor, requires IT expertise
Includes free access to conference calling service	<b>✓</b>	Software and hardware must be purchased separately
Pre-integrated with Outlook available	<b>✓</b>	Depends on vendor, requires IT expertise
Simple web-based management from any location	~	Many vendors require multiple interfaces for advanced features.

Scaling requires technician and IT expertise

Simple to scale



# Comparison Matrix: Cloud system vs. Other Cloud Providers Focus on the value of integrating phones and email

vs. Consumer calling services	
(Skype, Google Voice)	

### Sonoran Integrations' Elevate Cloud System is built for businesses, not consumers.

- Fortune 500-style business features
- Unlimited calling to mobile and land-lines
- White-glove onboarding and migration

### vs. Other cloud providers

(Vonage, Ring Central, Fonality, Vocalocity)

#### Simplicity and value through integration

- Cloud PBX is pre-integrated with Sonoran Integrations' cloud services suite
- Single bill for email & phone
- Single source for support
- Single admin tool
- Training synergies
- Yes / included / available / full functionality
- Possible or partially available with some limitation / extra cost
- X Not available

	Sonoran Integrations Cloud System	Other cloud providers (Vonage, Ring Central, Fonality, Vocalocity)	Consumer Calling Services (Skype, Google Voice)
Includes unlimited calling	<b>✓</b>	<b>✓</b>	×
Single bill for email & phone services	<b>✓</b>	×	×
Single source for cloud services support	<b>✓</b>	×	×
Single admin tool for email & phone services	<b>✓</b>	×	×
Free onboarding and migration	<b>✓</b>	Depends on vendor	×
Keep your existing phone numbers	<b>~</b>	Depends on vendor	×
Free 24/7 phone and email support	✓	Depends on vendor	×
Includes Fortune 500-style features	<b>~</b>	<b>✓</b>	×
Pre-integrated with cloud services suite	<b>✓</b>	Click-to-call is only possible through Outlook plug-in	Click-to-call is only possible through Outlook plug-in

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