



Our Ocean Youth Leadership Summit Agenda

Our Ocean Conference theme this year is: **Learning, Sharing, Acting.** The *Our Ocean* conference will highlight the importance of knowledge as the basis of our actions and policies to ensure the protection of our oceans, responsible management of marine resources and sustainable future economic growth.

The aim of the *Our Ocean* conference is to trigger, amplify and accelerate action for the best of our oceans, and to contribute to the achievement of the Sustainable Development Goals. The *Our Ocean* conferences are designed to spur significant and meaningful actions to increase ocean health. Previous conferences have resulted in nearly 1,000 commitments from governments, organisations and businesses, and we expect new far-reaching commitments at this year's conference.

As in previous years, the theme will be centered around 6 topics: marine pollution, sustainable fisheries, sustainable blue economy, climate change, maritime security, marine protected areas and other area-based management measures.

The intended theme for the Our Ocean Youth Leadership Summit is “Co-creating the Sustainable Blue Economy”. Following Norway's global leadership in integrated ocean management, the summit programming will intend to inspire, inform, and empower youth participants to build holistic solutions that better balance the needs of society, industry and the ocean environment. In preparation for themed breakout sessions, Sustainable Ocean Alliance (SOA) and UiT the Arctic University of Norway will coordinate online bootcamps to frame the discussion and build foundational competency in the topics at hand, including eco-tourism, fishery management, the circular economy, amongst others.

Our Ocean Youth Leadership Summit program is concurrent to the main Our Ocean Conference. Through a design thinking bootcamp and informative lightning talks, participants will learn in real-time how they can build systemic solutions that bridge the needs of multiple stakeholders across government, the private sector and academia. Overall, participants will leave the summit ready to spur ocean action in their local community and be global agents of positive change.

Tuesday October 22nd, 2019

12:00-16:00

ARRIVALS AND CHECK-IN

Participants will arrive to Oslo.

17:30-21:00

WELCOME DRINKS AND HORS D'OEUVRES AT STRATOS

Welcome by Daniela Fernandez, Founder & CEO, Sustainable Ocean Alliance

Community Building Exercise

Brandon Levy, Program Director, Sustainable Ocean Alliance, will lead the room in a series of exercises, dyads, and small-group discussions, with the intent of people in the room getting to know one another.

Wednesday October 23rd, 2019

7:30- 8:00

REGISTRATION / NETWORKING

8:00– 8:20

OPENING REMARKS:

Our Ocean Youth Leadership Summit 2019 Video
Daniela Fernandez, CEO, Sustainable Ocean Alliance
Anne Husebekk, Rector, UiT - The Arctic University of Norway
Dag-Inge Ulstein, Minister of International Development

8:20– 8:35

OPENING KEYNOTE: A DATE WITH THE OCEAN

Afroz Shah, Champion of the Earth, UNEP

8:35– 9:45

IDEAS MARKETPLACE: PROJECTS TO INSPIRE OUR BOOTCAMP

In the Ideas Marketplace, participants who submitted their projects for the challenge will have 60 seconds to share their ocean commitment, idea, or vision in front of an audience of over 100 attendees based on one of the 6 areas of action (climate change, marine pollution, MPAs, maritime security, sustainable blue economy, sustainable fisheries). Please note no visuals nor presentations will be allowed.

9:45 - 10:00

MENTOR MEET & GREET/ COFFEE BREAK & SNACKS

10:00 - 10:15

INTRODUCTION TO DESIGN THINKING

This is a confidential draft program for the conference mentioned in this document. All topics and speakers are indicative and subject to change.

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| 10:15 - 10:20 | BOOTCAMP KICKOFF WITH PRIME MINISTER ERNA SOLBERG The Prime Minister will provide opening remarks and interact with teams solving challenges around overfishing, marine pollution, blue carbon, coral reefs, and ecotourism. |
| 10:20 - 11:10 | BOOTCAMP: PHASE 1 (DEFINING THE PROBLEM) |
| 11:10 - 12:00 | BOOTCAMP: PHASE 2 (IDEATION) |
| 12:00 - 13:00 | BOOTCAMP: PHASE 3 (PROTOTYPING) |
| 13:00 - 13:45 | LUNCH |
| 13:45- 14:00 | FIRESIDE CHAT ON TRANSFORMATIVE LEADERSHIP Keith Krach, Under Secretary for Economic Growth, Energy, and the Environment, U.S State Department |
| 14:00- 15:30 | BOOTCAMP: PHASE 4 (TESTING & ITERATING) |
| 15:30- 15:45 | COFFEE BREAK |
| 15:45 - 16:25 | LIGHTNING TALKS ON SCALING OCEAN SOLUTIONS <ul style="list-style-type: none"> • Janis Searles Jones, CEO, Ocean Conservancy • Ellie Mackay, CEO, Ellipsis Environmental • Bjørn Tore Markussen, CEO, Ocean Data Platform • Karmenu Vella, Commissioner for Maritime Affairs and Fisheries, European Commission |
| 16:25– 16:30 | ANNOUNCING BLUE NEW DEAL & CLOSING REMARKS Daniela Fernandez, CEO, Sustainable Ocean Alliance |
| 16:30- 19:00 | FREE TIME: PARTICIPANTS CAN RETURN TO HOTEL |
| 19:00 - 21:00 | OUR OCEAN FILM NIGHT At the Felix Cinema, attendees will have the chance to watch curated ocean-related films and shorts. Group discussion and dialogue will be encouraged in between films. (Note soft drinks, pizza and a salad bar will be served at Felix between 6.00-7.00pm) |

Thursday, October 24th, 2018

- 8:30-9:00** **REGISTRATION / NETWORKING & COFFEE**
Group Photo (location TBD)
- 9:00– 9:15** **OPENING KEYNOTE**
Ambassador Peter Thomson, Special Envoy for
the Oceans, United Nations
- 9:15– 9:30** **OPENING KEYNOTE**
First Lady Debbie Remengesau of the Republic of Palau
- 9:30– 10:10** **WORKSHOP: PITCHING THE SOLUTION**
Bård Borch Michalsen, Professor, UiT - The Arctic University of
Norway
- 10:10– 10:25** **QUICK BREAK & PITCH WORK SESSION**
- 10:25 - 12:15** **SHARK TANK**
All 20 teams go on stage to pitch their projects to an illustrious
jury (3-4 judges) for 1 minute followed by 3 minute Q+A from jury.

Jury Members (additional members will be confirmed shortly)
- Vincent Pieribone, vice chairman, OceanX
 - Tom Grasso, Oceans initiative lead and senior program officer, Walton Family Foundation
 - Elizabeth Kim, Office of Ocean and Polar Affairs, U.S Department of State
- 12:15 - 12:25** **QUICK BREAK**
- 12:25 - 12:35** **ANNOUNCING THE WINNING PROJECT:**
Short introduction from the Crown Prince before he announces
the winning project. Meet and greet on stage.
- 12:35 - 12:50** **ANNOUNCEMENTS & GROUP REFLECTIONS**
- 12:55 - 1:00** **CLOSING REMARKS**
- 13:00– 14:00** **NETWORKING LUNCH WITH OUR OCEAN CONFERENCE PARTICIPANTS**

13:30-15:00 **WINNING TEAM MEETS WITH MENTORS TO PRACTICE PITCH**

13:30-17:00 **OUR OCEAN CONFERENCE / PARTICIPATION TO TOPICAL
SIDE EVENTS**

REST OF PROGRAM IS OFFICIAL OUR OCEAN PROGRAM