Nagoya, September 30, 2013 -
Mitsubishi Aircraft Corporation conducted a presentation inviting international financial institutions including banks and leasing companies to explain the latest MRJ program status as well as the outlook for the aircraft's asset value on September 27 in Nagoya, Japan. The presentation counted around 70 persons from 30 companies including executives of aircraft leasing companies and major Japanese financial institutions.

Mitsubishi Aircraft has been conducting presentations about the MRJ for financial institutions each year in the United States and in Europe, the centers of the commercial aircraft finance market, as well as in Japan. The aim is to explain the outlook of MRJ's asset value from a financial point of view, which is increasingly becoming important for aircraft sales and operation. The regional jet market is a growing market expecting new demand for more than 5000 aircraft in the next 20 years. Financial experts have high expectations for the most newest MRJ to become a prime asset near future, in ownership financing schemes.

For the financial community to deepen their understanding about MRJ's future asset value, Mitsubishi Aircraft spoke about the prospective outlook of the regional jet market and MRJ's positioning as the next-generation regional jet, its program status, as well as its latest manufacturing status of the prototype test aircraft. One of the participants commented that "This was a good opportunity to understand the MRJ program status and future outlook." Mitsubishi Aircraft aims to establish a solid position in the market through such activities to further demand for new aircraft orders.
About MRJ
Mitsubishi Regional Jet is a family of 70~90-seat next-generation aircraft featuring the Pratt & Whitney's revolutionary PurePower® engine and state-of-the-art aerodynamic to drastically reduce fuel consumption, noise, and emissions, while offering top-class operational benefits, an outstanding cabin, and large overhead bins designed for heightened passenger flying comfort.