



Mitsubishi Aircraft News No. 32

Financial Institutions Invited To Mitsubishi Aircraft Presentation in NYC

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Mitsubishi Aircraft Corporation hosted financial and leasing institutions to an MRJ program update and aircraft asset valuation event in New York City on October 25. The gathering, including around 70 individuals from 40, mostly US, companies, reflected the financial industry's high level of interest in the Mitsubishi Regional Jet (MRJ). The number of participants at this event exceeded those at a similar event held in Nagoya on September 27.

Mitsubishi Aircraft has regularly conducted such events in Japan, Europe, and the United States in order to champion the MRJ's future value as an asset at a time when such values are becoming increasingly vital for aircraft sales and operations across the industry. With MRJ orders from US-based regional operators Trans States Holdings and SkyWest, Inc. totaling 300 units (including options) in what Mitsubishi Aircraft considers its most important market, the United States, every opportunity is taken to brief New York's financial community on the program's status and the future the MRJ holds as part of their portfolios.

Presiding over the event were Mitsubishi Aircraft senior executives led by CEO Hideo Egawa and President and COO Teruaki Kawai. Distinguished guests, including SkyWest, Inc.'s chief financial officer, and specialists from the banking and leasing industries along with an aircraft financing consultant, elaborated on the prospects of the regional market being targeted by the MRJ. Participants declared "I can't wait to see the MRJ flying!"

As a result of this and other events, Mitsubishi Aircraft believes that sales of the MRJ have gained momentum and notes that it will continue to hold

similar presentations in order to raise awareness of the MRJ's value in the marketplace.



About MRJ

Mitsubishi Regional Jet is a family of 70~90-seat next-generation aircraft featuring the Pratt & Whitney's revolutionary PurePower® engine and state-of-the-art aerodynamics to drastically reduce fuel consumption, noise, and emissions, while offering top-class operational benefits, an outstanding cabin designed for heightened passenger flying comfort, and large overhead bins.