

SHORT-TERM RENTAL

INDUSTRY REPORT

3.0 Edition - July, 2022

Stay up-to-date on the state of the alternative accommodations market with our monthly Short-Term Rental Industry Report. You'll receive insights tracking the current health of this sector and where it's headed. If you're interested in these insights for a more localized focus, you can set up a personal consultation using the link below

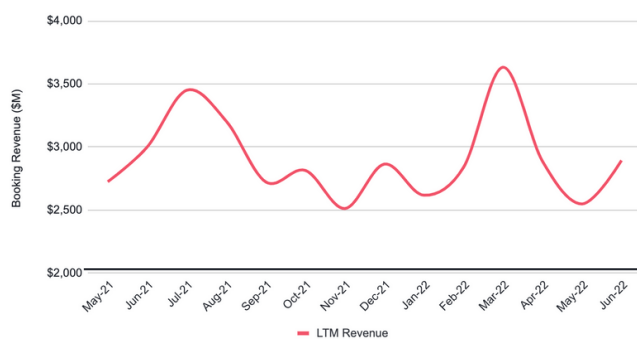
01. Top Line Indicators

U.S. Short-Term Rental Annual Performance, 2019 - 2022 (projected)

	2019	2020	2021	2022 (projected)
Available Listings	1,579,506	1,313,244	1,441,362	1,578,555
YoY Change	29.37%	-16.86%	9.76%	10%
Nights Booked	116,245,157	93,676,427	132,167,605	137,787,630
Average Daily Rate	\$203.52	\$212.76	\$249.03	\$299.06
Occupancy Rate	51%	43%	63%	46%
RevPAN	\$103.2	\$92.4	\$157.9	\$136.2

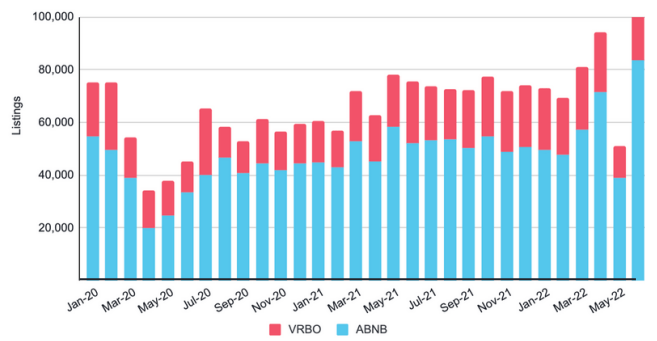
02. Revenue

U.S. Short-Term Rental Revenue



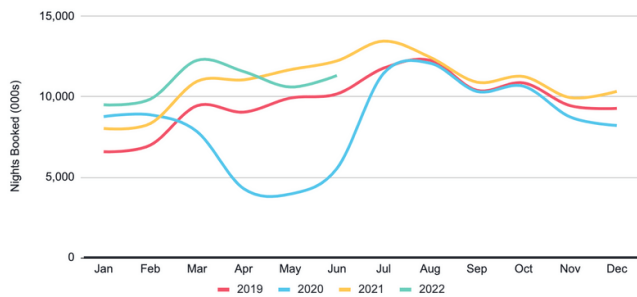
03. Supply

Newly Activated Listings in the U.S.



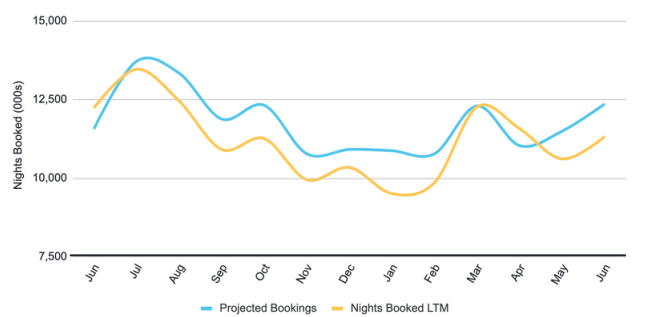
04. Bookings

U.S. Nights Booked from 2019 - Present



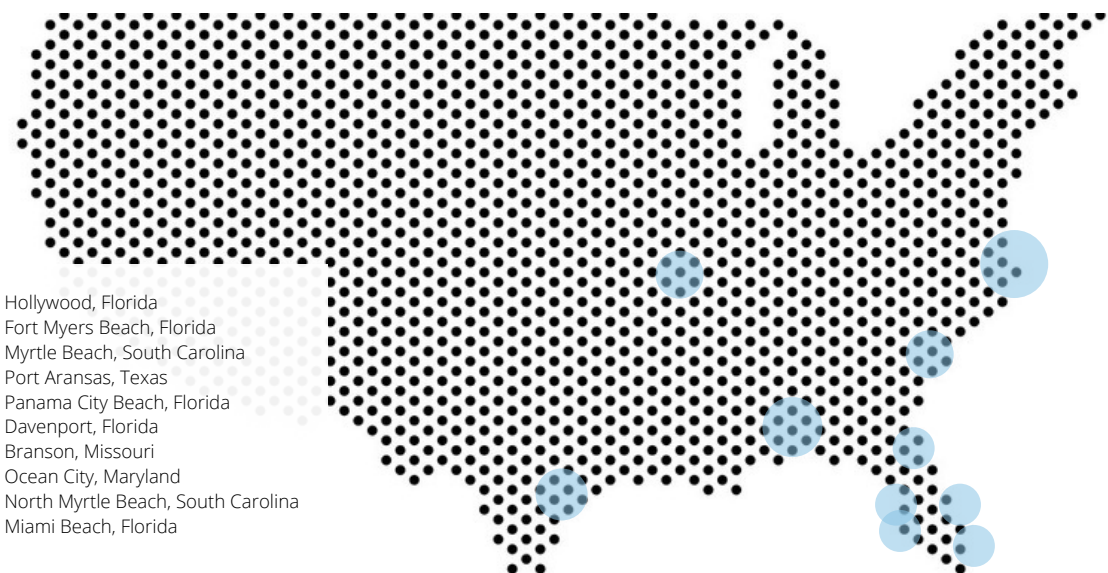
05. Projected Bookings

U.S. Projected Bookings in 2022



06. Top 10 Growth Markets in the U.S.

U.S. Nights Booked, Ranked by Year/Year Change



Need more information?

Set up a personal consultation using the link below

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 **+28M**
Properties

 **+248K**
Markets

 **+6Y**
Data