



CONTACT: Holly Davis
Sr. Manager, Marketing & Channel Development
press@guidance.com
310.754.4000

Guidance Recognized as One of the Best in Silicon Beach

Guidance Receives 2016 Best of Marina Del Rey Award

MARINA DEL REY, Calif. (January 17, 2017) – Guidance, a customer centric commerce services provider that enables branded manufacturers, distributors, and merchants to accelerate growth, announced today that it was selected for the 2016 Best of Marina Del Rey Award in the Local Business category by the Marina Del Rey Award Program.

Each year, the Marina Del Rey Award Program identifies companies that have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and the community. These exceptional companies help make the Marina Del Rey area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2016 Marina Del Rey Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Marina Del Rey Award Program and data provided by third parties.

“Los Angeles rightfully gets most of the attention but Guidance is uniquely positioned in a thriving technical community right here in Silicon Beach,” said Jason Meugniot, CEO at Guidance. “Santa Monica, Playa Del Rey, Playa Vista, Venice and, of course, Marina Del Rey are all destinations for technical innovation and we are very honored with the recognition.”

About Guidance

Guidance is a customer centric commerce service provider dedicated to growth oriented mid-market and enterprise branded manufacturers and merchants in both B2C and B2B with industry leading practices in multichannel retail strategies, mobile, customer experience, innovative design, and complex system integration. Since 1993, national flagship retailers and consumer branded manufacturers have relied on Guidance’s expertise to facilitate more than \$5 billion in web, mobile and social commerce.

Brands such as Foot Locker, Johnny Was, Robert Graham, Yamaha, Burlington, and others, have engaged Guidance to build more than 300 world-class, omni-channel websites and apps that captivate, engage and accelerate growth.

Learn more at <http://www.guidance.com>.

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