for immediate release



Guidance Attains Gold Certified Partner Status in Microsoft Partner Program

MARINA DEL REY, Calif. – January 31st, 2006 – Guidance Solutions, Inc., today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with competencies in Advanced Infrastructure Solutions and Information Worker Solutions, recognizing Guidance's expertise and total impact in Southern California's technology marketplace. As a Microsoft Gold Certified Partner, Guidance has demonstrated expertise with Microsoft technologies and its proven ability to meet customer needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the marketplace.

"We are extremely pleased to have reached the Gold Certified Partner level in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers," said Jason Meugniot, president & CEO, Guidance Solutions, Inc. "The benefits provided through our Gold Certified Partner status will allow us to continue to enhance our customer offerings."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic technology plans." said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "Today, Microsoft recognizes Guidance as a new Microsoft Gold Certified Partner for demonstrating its expertise in providing customer satisfaction with Microsoft products and technology."

Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

The Advanced Infrastructure Solutions Competency is designed for partners with proven expertise in designing and/or implementing complex infrastructure solutions such as Active Directory[®]-based and Microsoft Integration Server design and deployment solutions, or Microsoft Exchange Server migration or deployment solutions.

The Information Worker Productivity Solutions Competency is designed to provide customers with solutions built on familiar programs that enable them to better manage, prioritize and collaborate on increasing volumes of information, as well as realize increased service revenues and new market opportunities.

The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.



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About Guidance

Since 1993, Guidance (<u>www.guidance.com</u>) has helped companies seize opportunities and solve problems through the innovative and practical use of technology. Guidance designs, builds and maintains eCommerce websites for retailers that are pure-play online or multi-channel – creating captivating experiences so consumers will buy more, come back often and value greater engagement with the retailer. Guidance's systems facilitate \$500 million in online sales every year. Members of the Guidance team are seasoned professionals, passionately committed to providing technical leadership and powering ingenuity. Key clients include Foot Locker, GEARYS Beverly Hills, Relax the Back, Salvation Army, and many others. Partners include: Microsoft, AspDotNetStorefront, Mediachase and Telligent. Guidance is based in Marina del Rey, Calif.

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