

for immediate release



Guidance Steps Up to Support the Hands & Feet Children Village Project in Haiti

The Company Vouches to Match Every Dollar Donated by its Employees to Help Victims of the Recent Earthquake in Haiti

MARINA DEL REY, Calif. - January 29th, 2010 – Following the news of the tragic 7.0 earthquake in Haiti, eCommerce and Web development firm Guidance (www.guidance.com) has pledged its support to the Hands & Feet Children Village Project in Haiti. The company will be matching every dollar donated to the organization by its employees. Recognizing the urgency of the need for aid, Guidance will be matching all donations made through February 12, 2010, ensuring prompt delivery of the funds raised.



The Hands & Feet Project (<http://www.hafproject.org>)

started in 2004 as a children's village in Jacmel, Haiti, which now cares for more than 40 orphaned children ranging between two months and nine years of age. Funds from Guidance are expected to provide immediate and long-term relief to the children of Jacmel.

One half of the funds raised will be donated to the Hands & Feet Project on behalf of the Santa Monica Boys & Girls Club (SMBGC). Guidance's CEO, Jason Meugniot, also serves as the President of the SMBGC's Auction Council which oversees the organization's largest event, their Annual Dinner Auction & Raffle.

Meugniot first heard of the Hands & Feet Project through former colleague and current Board Member of the organization, James McGee. Following his call with McGee, Meugniot rallied his team to come up with a plan of action to support the charity. "We are very proud of the generous spirit of Guidance's employees, who continuously step up to help those less fortunate. We hope the funds raised by Guidance provide the support needed by the Hands & Feet Project to carry out its mission of helping the children of Haiti during this time of immediate need," said Meugniot.

Guidance has a long track record of supporting disaster relief efforts, local schools, children's groups, charitable foundations and environmental organizations. In September 2005, Guidance made a similar contribution to the American Red Cross to help victims of Hurricane Katrina. In addition, the company encourages local volunteerism and in the past has worked with Heal the Bay, Tree Musketeers, and the United Negro College Fund along with long-time Guidance client Foot Locker Inc., among others.

To learn more about Guidance, visit www.guidance.com.



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About Guidance

Since 1993, Guidance (www.guidance.com) has helped companies seize opportunities and solve problems through the innovative and practical use of technology. Guidance designs, builds and maintains eCommerce websites for retailers that are pure-play online or multi-channel – creating captivating experiences so consumers will buy more, come back often and value greater engagement with the retailer. Guidance's systems facilitate \$500 million in online sales every year. Members of the Guidance team are seasoned professionals, passionately committed to providing technical leadership and powering ingenuity. Key clients include Foot Locker, GEARYS Beverly Hills, Relax the Back, Salvation Army, and many others. Partners include: Microsoft, Magento, AspDotNetStorefront, Mediachase and Telligent. Guidance is based in Marina del Rey, Calif.

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