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Power Your Online Sales with Guidance at the 2012 Internet Retailer Conference & Expo

Guidance Executives to be in Attendance at Booth 1917

MARINA DEL REY, Calif. (May 21, 2012) – Guidance, a web, mobile and social commerce design and development agency trusted by *Internet Retailer* Top 500 companies, announced today that it will exhibit at the Internet Retailer Conference & Expo 2012 in booth 1917. The conference will take place in Chicago from June 5-8, 2012.

Guidance CEO Jason Meugniot, CIO Jon Provisor and EVP Mike Hill will be in attendance and available to discuss the company's commerce expertise. "We will be available to discuss our experience building international, multi-channel web and mobile retail sites," said Meugniot. "I encourage retailers to stop by and meet with us to learn more about our highly customized web solutions that will power their online sales," he continued.

Brands such as Bank of America, Behr, Burlington Coat Factory, Coffee Bean & Tea Leaf, Foot Locker, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have trusted Guidance's enterprise-level experience to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

To request a meeting at the conference, please call 310-754-3896, email sales@guidance.com, or stop by the Guidance booth 1917 in the IRCE 2012 Exhibit Hall.

Guidance will also be conducting a raffle for gift cards to many of its clients' stores including Ray Ban, Foot Locker, ONEHOPE Wine, TOMS Shoes, The Coffee Bean & Tea Leaf and Burlington Coat Factory.

For updates throughout the event, follow @guidance and #IRCE2012 on Twitter.

About Guidance

Guidance designs, builds, maintains and hosts highly customized commerce solutions for today's leading retailers, boosting brand loyalty, traffic and conversion. Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance's expertise to facilitate more than \$3 billion in web, mobile and social commerce.

Brands such as Bank of America, Behr, Burlington Coat Factory, Coffee Bean & Tea Leaf, Foot Locker, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have engaged Guidance to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

Learn more at <http://www.guidance.com> and connect with us at <http://www.twitter.com/guidance>, <http://www.facebook.com/guidancesolutions>, and <http://www.linkedin.com/companies/guidance>.

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