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Guidance to Sponsor the 2012 Magento Imagine eCommerce Worldwide Conference

Guidance Executives to be in Attendance

MARINA DEL REY, Calif. (April 3, 2012) – Guidance, a web, mobile and social commerce design and development agency trusted by several businesses on *Internet Retailer's* Top 500, announced today that it will be a Gold Sponsor of the second annual Magento Imagine eCommerce Worldwide Conference. The conference will take place in Las Vegas from April 23-25, 2012.

Guidance CEO Jason Meugniot, CIO Jon Provisor and EVP Mike Hill will be in attendance and available to discuss the company's Magento expertise, as well as a range of other online retail development services. Attendees are encouraged to meet with the Magento Gold Solution Partner to learn more about highly customized web solutions that transform online retail channels.

Behr, Ray-Ban, Relax the Back, TOMS Shoes and more have trusted Guidance's enterprise-level experience to build their Magento-based solutions and have realized measurable business results.

To request a meeting at the conference, please call 310.754.3896, email magento@guidance.com, or stop by the Guidance Lounge in the Imagine Marketplace.

Guidance will also be conducting a raffle for an iPad. To enter, stop by the Guidance Lounge.

For updates throughout the event, follow @guidance and #MagentoImagine on Twitter.

About Guidance

From ideation to launch, Guidance becomes your technology, commerce, retail and managed services partner to provide benchmark web design and development that increases performance, traffic, loyalty and conversion.

Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance's expertise to facilitate more than \$3 billion in web, mobile and social commerce.

Brands such as Bank of America, Behr, Burlington Coat Factory, Coffee Bean & Tea Leaf, Foot Locker, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt

Disney and others, have engaged Guidance to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

Learn more at <http://www.guidance.com> and connect with us at <http://www.twitter.com/guidance>, <http://www.facebook.com/guidancesolutions>, and <http://www.linkedin.com/companies/guidance>.

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