



CONTACT: Norma I. Salcido
Director, Marketing & Communications
press@guidance.com
310.754.4000

Guidance Named Magento Digital Commerce Partner of the Year

Magento Honors Guidance for the 5th Consecutive Year

MARINA DEL REY, Calif. (April 25, 2016) – Guidance, a customer centric commerce services provider that enables branded manufacturers and merchants to accelerate growth, announced today that it was named the Digital Commerce Partner of the Year by Magento Commerce, the leading provider of open omnichannel innovation.

“Guidance has consistently delivered superior and innovative commerce solutions to our mutual merchant clients,” said Mark Lavelle, CEO, Magento Commerce. “They also played a critical role in helping us bring our next generation Magento 2 platform to the market.”

Guidance received this award at the Imagine 2016 conference in Las Vegas, Nevada as a Magento 2 Trained Solution Partner and a Magento Gold Solution Partner. Early in 2015, Guidance took a leadership position with Magento 2 by participating in Magento’s Merchant Beta Program. As a result, Guidance successfully deployed the first Magento 2.0 website in North America, www.solgirl.com, a high-end fashion and apparel retailer known for delivering unparalleled bra-fitting expertise, and exquisite European lingerie.

“We are honored to be named the Magento Digital Commerce Partner of the Year,” said Jeff Herrera, VP of Marketing and Channel Development at Guidance. “This achievement is a direct result of our relentless commitment to the highest quality standards in the industry and the dedication and commitment we have for our clients, employees and partners.”

The Magento Digital Commerce Partner of the Year award follows four consecutive years of Guidance winning the Magento Spirit of Excellence award, an honor granted for delivering high-quality commerce experiences and achieving exceptional merchant satisfaction.

About Guidance

Guidance is a customer centric commerce service provider dedicated to growth oriented mid-market and enterprise branded manufacturers and merchants in both B2C and B2B with industry leading practices in multichannel retail strategies, mobile, customer experience, innovative design, and complex system integration. Since 1993, national flagship retailers and consumer branded manufacturers have relied on Guidance’s expertise to facilitate more than \$5 billion in web, mobile and social commerce.

Brands such as Foot Locker, Johnny Was, Robert Graham, TOMS Shoes and others, have engaged Guidance to build more than 300 world-class, omni-channel websites and apps that captivate, engage and encourage loyalty.

Learn more at <http://www.guidance.com>.

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