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Guidance Wins North American Spirit of Excellence Award

Magento Honors Guidance for the 4th Consecutive Year

MARINA DEL REY, Calif. (May 12, 2015) – Guidance, a full-service eCommerce and Omni-channel solution provider driving business for retailers, brands and manufacturers, announced today that for the fourth consecutive year, it was named a top solutions partner by Magento, an eBay Enterprise company. Magento awarded Guidance the North America Spirit of Excellence Award in recognition for quality deployments, merchant satisfaction, and innovation.

“Magento provides the flexibility, speed, innovation and partner network retailers need to get to market quickly and scale as they grow. Guidance is committed to delivering these high-quality commerce experiences for brands and retailers on the Magento Enterprise Edition platform,” said Jeff Herrera, Head of Partner Marketing at eBay Enterprise. “It’s this commitment and dedication to quality and overall retailer satisfaction that earned them a 2015 Spirit of Excellence award in North America.”

In addition to the aforementioned requirements, the Magento Spirit of Excellence Award is presented to solutions partners who demonstrate a commitment to strategic planning, joint marketing and communication, growth, penetration in emerging markets, PayPal deployments, most effective use of Magento’s Expert Consulting Group (ECG), and a fierce desire to compete and win in the marketplace.

“Magento, used by 47 of 2015 *Internet Retailer* Top 500 retailers, is the most exciting thing going on in the commerce space today,” said Jason Meugniot, CEO of Guidance. “We are proud and honored to be recognized for our commitment to excellence for the 4th year in a row.”

About Guidance

Guidance is a full-service eCommerce and Omni-channel solution provider driving business for retailers, brands and manufacturers. Since 1993, Guidance strategies and solutions have facilitated more than \$3 billion in web, mobile and social eCommerce.

Foot Locker, Johnny Was, Relax the Back, TOMS Shoes and more, have engaged Guidance to build more than 300 world-class, Omni-channel websites and apps that captivate, engage and encourage loyalty.

Learn more at <http://www.guidance.com>.

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