



CONTACT: Norma I. Salcido
Director of Marketing & PR
press@guidance.com
310.754.4000

Guidance Repeats 2011 and 2012 Honors by Winning 2013 Magento Spirit of Excellence Award

MARINA DEL REY, Calif. (June 10, 2014) – Guidance, a web and mobile eCommerce design and development agency trusted by *Internet Retailer* Top 500 companies, announced today that it has once again been recognized for excellence by Magento, an eBay Enterprise company, by winning the 2013 Spirit of Excellence Award. With previous wins in 2011 and 2012, this 2013 award caps off 3 successive years of Magento distinction with a “three-peat”.

“Our prior wins in 2012 and 2013 are testaments to our dogged pursuit of customer satisfaction,” said Jason Meugniot, CEO of Guidance. “To be recognized again in 2014 is a great honor,” he continued.

Magento selected winners of this award based on commitment to quality deployments, merchant satisfaction and reference, joint marketing and communication, growth, penetration in emerging markets, innovation, PayPal deployments, most effective use of Magento’s Expert Consulting Group (ECG), strategic planning, and demonstrating a fierce desire to compete and win in the marketplace.

“The Magento Spirit of Excellence Award represents passion, commitment, achievement, partnership, and hard work,” said Jeff Herrera, Head of Partner Marketing with Magento. “The dedication to excellence displayed by Guidance, emanating from management on to all levels of the organization, exemplifies this award, and we were happy to honor them for it,” he continued.

About eBay Enterprise

eBay Enterprise is a leading global provider of retail-optimized commerce solutions, including the Magento platform, order management, fulfillment, customer care, and marketing solutions. We enable brands and retailers of all sizes to deliver consistent omnichannel experiences across all retail touch points to attract and engage new customers, convert browsers into loyal buyers, and deliver products with speed and quality. With unrivaled flexibility and control, our clients are armed to accelerate sales growth and win with today’s digitally connected consumer. eBay Enterprise is headquartered in King of Prussia, Pa. and has offices in Austin, Barcelona, London, Los Angeles, New York, and Shanghai. eBay Enterprise is an eBay Inc. (Nasdaq: EBAY) company. More information can be found at www.ebayenterprise.com and www.magento.com.

About Guidance

Guidance designs, builds and hosts highly customized eCommerce solutions for today’s leading retailers. Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance’s expertise to facilitate more than \$3 billion in web, mobile and social eCommerce.

Brands such as Bank of America, The Coffee Bean & Tea Leaf, Foot Locker, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have engaged Guidance to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

Learn more at <http://www.guidance.com>.

###