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## **Guidance Wins Magento Partner Excellence Award**

### **Award Given in Recognition of Excellence in Quality of Magneto Enterprise Implementations and Customer Satisfaction**

**MARINA DEL REY, Calif. (May 8, 2012)** – Guidance, a web, mobile and social commerce design and development agency trusted by *Internet Retailer* Top 500 companies, announced today that it has won a Magento Partner Excellence Award. Out of hundreds of Magento partners, Guidance was recognized as one of the top 10 partners of 2011 based on excellence in quality of Magento Enterprise implementations and exceptional customer satisfaction.

“Guidance was named a 2011 Partner Excellence Award winner as recognition for their achievement as a top revenue producer and for the innovation, creativity and quality they demonstrated in the Magento sites they implemented,” Scott Dahlgren, Head of Channel Sales, Magento.

As a Magento Gold Solutions partner, Guidance has designed and built many Magento Enterprise sites, including but not limited to sites for MARS Nutrition ([www.cocoavia.com](http://www.cocoavia.com)), City Chic ([www.citychiconline.com](http://www.citychiconline.com)), ONEHOPE Wine ([www.onehopewine.com](http://www.onehopewine.com)), Relax the Back ([www.relaxtheback.com](http://www.relaxtheback.com)) and Orthaheel ([www.orthaheelusa.com](http://www.orthaheelusa.com)).

“We are proud to be recognized for our expertise with the Magento Enterprise platform,” said Jason Meugniot, Guidance Owner & CEO. “This award underscores our focus to deliver quality work and innovate to provide retailers the best possible solution to achieve measureable results. We thank Magento and look forward to strengthening our partnership for the benefit of our clients.”

#### About Guidance

Guidance designs, builds, maintains and hosts highly customized commerce solutions for today’s leading retailers, boosting brand loyalty, traffic and conversion. Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance’s expertise to facilitate more than \$3 billion in web, mobile and social commerce.

Brands such as Bank of America, Behr, Burlington Coat Factory, Coffee Bean & Tea Leaf, Foot Locker, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have engaged Guidance to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

Learn more at <http://www.guidance.com> and connect with us at <http://www.twitter.com/guidance>, <http://www.facebook.com/guidancesolutions>, and <http://www.linkedin.com/companies/guidance>.

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