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## **Increase Your Online Revenue with Guidance at the 2013 Shop.Org Annual Summit**

### **Guidance Executives to be in Attendance at Booth 1321**

**MARINA DEL REY, Calif. (Sept. 23, 2013)** – Guidance, a web and mobile eCommerce design and development agency trusted by *Internet Retailer* Top 500 companies, announced today that it will exhibit at the Shop.Org Annual Summit in booth 1321. The conference will take place in Chicago from September 30 – October 2, 2013.

Guidance President & CEO Jason Meugniot and CIO Jon Provisor will be in attendance and available to discuss the company's eCommerce expertise. "I encourage attendees to stop by our booth to learn how we've helped hundreds of retailers increase their online revenue," said Meugniot.

Brands such as Murad, Ray-Ban, Silver Jeans, The Coffee Bean & Tea Leaf, and more have trusted Guidance's enterprise-level experience to build more than 300 world-class, multi-channel websites and apps that captivate, engage and incite loyalty.

To request a meeting at the conference, please call 310-754-3808, email [sales@guidance.com](mailto:sales@guidance.com), or stop by the Guidance booth 1321 in the Shop.Org 2013 Exhibit Hall.

Guidance will also be conducting a raffle for gift card to client, Relax the Back.

For updates throughout the event, follow @guidance and #shoporg13 on Twitter.

#### About Guidance

Guidance designs, builds and hosts highly customized eCommerce solutions for today's leading retailers. Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance's expertise to facilitate more than \$3 billion in web, mobile and social eCommerce.

Brands such as Bank of America, The Coffee Bean & Tea Leaf, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have engaged Guidance to build more than thousands of world-class, eCommerce websites and apps that captivate, engage and incite loyalty.

Learn more at <http://www.guidance.com> and connect with us at <http://www.twitter.com/guidance>, <http://www.facebook.com/guidancesolutionsinc>, <http://pinterest.com/GuidanceSolsInc>, and <http://www.linkedin.com/companies/guidance>.

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