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Guidance Wins Best eCommerce Site of the Year Award

MARINA DEL REY, Calif. (August 27, 2013) – Guidance, a web and mobile eCommerce design and development agency trusted by *Internet Retailer* Top 500 companies, announced today that it has won the EPiServer Best eCommerce Site of the Year Award for the www.murdochs.com site built for Murdoch's Ranch & Home Supply. Awarded annually to EPiServer solution partners, this award distinguishes the best eCommerce site launched in North America.

"Murdoch's Ranch & Home Supply is a creative and highly functional site, demonstrative of Guidance's deep expertise in retail e-commerce. The site showcases multiple merchandising opportunities, and will continue to scale with Murdoch's at their desired pace," said Marty Leamy, President of EPiServer Inc. "The design represents the Murdoch's brand, and give shoppers a fun and socially integrated experience," he continued.

The Best eCommerce Site of the Year Award recognizes best-practice use of EPiServer Commerce features and functionality and business value gained to customers.

"We focus on delivering award winning eCommerce websites that positively impact sales and customer loyalty," said Jason Meugniot, President & CEO. "It is a great honor to be recognized with the Best eCommerce Site of the Year award. We thank EPiServer and we hope to repeat again next year."

Guidance has designed and built many EPiServer Commerce sites, including sites for C&H Distributors (www.chdist.com), The Coffee Bean & Tea Leaf (www.cbtl.com), and many more.

About Guidance

Guidance designs, builds and hosts highly customized eCommerce solutions for today's leading retailers. Since 1993, national retailers and consumer product manufacturers alike have relied on Guidance's expertise to facilitate more than \$3 billion in web, mobile and social eCommerce.

Brands such as Bank of America, The Coffee Bean & Tea Leaf, Honda, Hyundai, Intel, Mars, Nike, Oakley, Relax the Back, TOMS Shoes, Walt Disney and others, have engaged Guidance to build more than thousands of world-class, eCommerce websites and apps that captivate, engage and incite loyalty.

Learn more at <http://www.guidance.com> and connect with us at <http://www.twitter.com/guidance>, <http://www.facebook.com/guidancesolutionsinc>, <http://pinterest.com/GuidanceSolsInc>, and <http://www.linkedin.com/companies/guidance>.

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