

CONTACT: Sarah Toth  
VP, Marketing  
[press@guidance.com](mailto:press@guidance.com)  
310.754.4000

## GUIDANCE CELEBRATES WINNING 10 W3 AWARDS IN 2019

MARINA DEL REY, Calif. (November 12, 2019) – Guidance, the global leader of ecommerce solutions for over 25 years, announced today that it has received ten W3 Awards for its B2C and B2B clients in 2019.

“We are honored to win the W3 Awards this year,” said Jason Meugniot, CEO at Guidance, “Our team works very hard to provide the very best ecommerce solutions to companies every day.”

The complete list of W3 Awards earned by Guidance is as follows:

- Hoonigan - 2019 W3 Gold Winner in Entertainment
- Thermon - 2019 W3 Gold Winner in Manufacturing
- Hoonigan - 2019 W3 Silver Winner in Video/Motion Graphics
- Hoonigan - 2019 W3 Silver Winner in Visual Appeal – Aesthetics
- Hoonigan - 2019 W3 Silver Winner in Branding
- K-Swiss - 2019 W3 Silver Winner in Sports
- K-Swiss - 2019 W3 Silver Winner in Branding
- K-Swiss - 2019 W3 Silver Winner in Visual Appeal – Aesthetics
- Thermon - 2019 W3 Silver Winner in Energy
- Vince Camuto - 2019 W3 Silver Winner in Fashion

The W3 Awards celebrates digital excellence by honoring outstanding websites, web marketing, video, mobile sites/apps & social content created by some of the best interactive agencies, designers, and creators worldwide. The W3 is sanctioned and judged by the [Academy of Interactive and Visual Arts](#), an invitation-only body consisting of top-tier professionals from acclaimed media, interactive, advertising, and marketing firms.



#### About Guidance

Guidance builds highly-customized ecommerce platforms and applications for brands, retailers, manufacturers, and distributors in both B2C and B2B with industry leading practices in commerce strategy, mobile optimization, creative, UI/UX, development, system integration and analytics. Since 1993, flagship companies have relied on Guidance's expertise to facilitate more than \$50 billion in GMV.

Brands such as Foot Locker, TravisMathew, Robert Graham, Burlington, Yamaha, and others, have engaged Guidance to build hundreds of world-class, omni-channel websites and applications that accelerate growth and provide differentiated digital customer experiences.

Learn more at [www.guidance.com](http://www.guidance.com).

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